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October 15 - November 15, 2020

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NO.1
NETWORK



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No. 1 Mobile Phone Selling Brand in Pakistan



Turning up the success

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5G to launch by end-2021 for intelligent connectivity in Pakistan

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PTCL, ICAP sign MoU for seamless telephone and internet services



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5G to launch by end-2021 for intelligent connectivity in Pakistan

Pakistan will launch 5G wireless technology by December 2021 and related in countries of 5G technology. In this new era of intelligent connectivity, 5G will play a critical role, offering the chance to recast customer value propositions, accelerate industrial transformation and reinvigorate the digital society. As a technological weapon and a factor as indispensable as air, water and sunshine, 5G will give strong support to the operation and development of China-Pakistan Economic Corridor (CPEC) and special economic zones. 5G is a wireless sensor network connecting the whole system of CPEC and special economic zones. It can provide direct solutions for the grid, energy, transportation, security and other aspects of CPEC and special economic zones, thus bringing various social and economic benefits. This 5th generation cellular network is 10 times faster than 4G LTE. 5G stands for 5th generation, meaning the next step in the progression of technology to replace the current 4G system. 4G was the replacement for 3G, which came after 2G, and so on. The country's cellular mobile networks already cover over 87 percent of its population, out of which 70 percent are covered by 3G services while 30 percent can access 4G LTE services. The number of 3G and 4G users in Pakistan reached 84.81 million by end-August, compared to 82.76 million by end-July, registering an increase of 2.05 million. Number of mobile phone users in Pakistan reached 148.97 million by end-August compared to 148.04 million by end-July, which registered an increase of 0.93 million, during the period under review.



COVER STORY 28



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Editor's Note

Dos and don'ts of uniform education system

The educationists are widely divided on the incumbent government introduces a 'uniform education system' throughout Pakistan as some called the move as a magic potion to the ills in the education system while others dubbed it an exercise of futility which is not even practicable. Ex-chairman HEC Dr Attaur Rehman said that the proposed system is the sole answer to all problems in the education system. He said that all the federating units should cooperate with the government in order to make the dream a reality because it is vital for the country's future.

The owners of leading educational institutes do not favour in 'uniform education system' as they think its government day dreaming. The reasons oppose the 'uniform education system' to loss millions of rupees in term of fees and others charges from the students. Around 70 per cent of educational institutes in major cities are private. The fees in these educational institutes are 60 to 70 per cent higher than government which is why a uniform system seems unbelievable.

In the past no attempt was made to introduce a uniform education system the country. Currently, there are three education systems, English medium, Urdu medium and madressahs education. Education minister held lengthy consultations with private schools and other stakeholders for a uniform education system. PTI promised to implement a uniform education system across the country when it came to power.

Pakistan Tehreek-e-Insaaf's (PTI) education policy aims to provide an equal opportunity of quality education in a system which caters to every citizen and removes poverty as a barrier for children to realize their potential.

Prime Minister Imran Khan said uniform education system is not only the need of modern times, but also a fundamental right of every child. He said the new generation should be fully aware of the life and Sunnah of the Khatim-un-Nabiyyin Hazrat Muhammad (PBUH) as he is the real role model and His Sunnah is beacon of light for us.

The prime minister said this while chairing a meeting on uniform education curriculum, as the federal education ministry in collaboration with the provinces was making efforts to introduce a uniform education system at the primary level — both in public and private schools and religious seminaries — from the academic session starting in April next year.

As per plan, uniform education will be introduced in classes six to eight in 2022 and from nine to 12 grades in 2023.



Zubair Kasuri	Editor-in-Chief	0321-519 7777
Matin Haider	Resident Editor Islamabad	0333-525 2553
Usman Yaqoob Syed Farhat Ali	Director Marketing Manager Marketing	0300-400 0640 0300-055 2656
Zafar Khan Afridi	Senior Graphic Designer	
Ah ar Javed	General Manager	
Umair Shafqat Advocate Rasool Ahmad Advocate Shahid Hussain Awan Mira Nabeel Tahir	Legal Panel	0300-055 2656 0322 / 0300-948 0908 0321-520 7551
Umar Shafqat	Tax Consultant	0323-426 2291
Lahore Office House# 46 J-Block Gulberg III, Lahore-Pakistan. Ph: +92-42-35880183		
Ali Hassan Ahmed Ali Riz an Farooq Shoaib Ahmed	Manager Social Media Manager Marketing Mix FM 100 Manager Circulation Islamabad Tech Reporter	0323-497 2029 0300-055 2653 0321-554 7009 0320-858 0352
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Zubair Ahmed Kasuri, (Editor-in-Chief) publisher of FLARE Business News Magazine published from House No. 46, Block J, Gulberg III, Lahore.

Letters to the EDITOR



Digital banking frauds on the rise

Instances of scams and fraudulent activities with regards to banking are on the rise these days. Social media flooded with many complaints and the other day, I too was targeted by one such scheme. Although this has never happened before, I recently received a message from the official number of an online payment platform. It contained an OTP for a transaction.

At first, I ignored the message but shortly afterwards I received a call. The caller had a strange story about how he had sent money by mistake to the wrong number and would be obliged if I could send it back. I was intrigued because, at the end of the message which contained the OTP, it was clearly stated that I should not share the OTP with anyone else. I called the respective bank's helpline and they said I had done the right thing. They instructed me to ignore the caller and messages as these are common scam these days.

Digital banking platforms are encrypted with multiple security protocols to ensure the safety of accounts as well as all transactions. Scams occur usually when people fall for fraudulent tactics. It is important to know that a financial institution will never call its customers to obtain any personal data or ask for information like OTPs, PIN-codes etc. Banks, financial institutions are playing their role in minimizing the risk of such fraudulent activities. However, we also have to stay vigilant as this is the only way of protecting ourselves from such scams.

Muhammad Alamgir Khan, Islamabad.

Harmful effects of mobile phones for children

I want to draw the attention of every parent to care about their children using mobile phones. As a pediatrician, I am trained to examine the effects of screen time on children, because it has been observed how very harmful and distressful it can be for them. Far from getting an education, it can affect them physically and mentally.

Nowadays, every parent only has one solution to placate their children: a mobile phone. This makes them unhappy and anxious. There was a time when parents, in desperate need of soothing their child, would take out a favourite toy, rattle, or book from their bags. If we see in recent time every child has a mobile phone in their hands. It is my suggestion for all parents to take care of their children and monitor their screen time.

Abdul Salam, Karachi.

Proposed economic zones

The PTI government led by the Prime Minister intends to build new economic zones to encourage small and medium-sized industrial projects with the aim to boost the economy. This idea is commendable, but they must be careful in implementation as many such initiatives in the past have failed.

The main reason for the failure is that industrials and businessmen with clout end up taking the plots in such zones. This not only crowds out new entrepreneurs but is also used as a tax evasion ploy by the old players. Their intention is to show a profit at units set up in such zones to take advantage of the tax holiday.

In many cases they start showing losses in their current

units elsewhere in the country and show huge profits in the units at new economic zones, thus avoiding taxes on their incomes. In many cases, the units are not even functioning to capacity but are used to show profits. The result is that new entrepreneurs do not get a chance to try their luck and not much of employment is created either. Worse so, the FBR revenues suffer as taxes are evaded by many through the tax holiday. Many economic zones such as Gudon and Hattar have failed to produce desired results in the past.

The Prime Minister needs to pay visits to old economic zones and find out reasons for their failure before he opens new zones. Strict action should be taken against allottees of old zones who never set up proper units in such zones and only used those as a vehicle for tax evasion. The government must put in place a system to ensure that allottees in such industrial zones set up industries as intended to boost the economy. The Prime Minister must realize that thought without action and action without thought is nothing except a waste of money which drives the country to an economic quagmire.

Raja Shafaatullah, Islamabad.

Private schools are businesses

The private schools, which are doing business, are ruining the students' and teachers' lives. It is sad to note that private schools which have become a big business in Pakistan, refused to pay their teachers during the lockdown, citing great losses and lack of funds, despite receiving regular fees from parents in each month.

Secondly, after knowing the truth about private schools of Turbat, it compelled me to highlight the issue which the students are facing.

"It is incomprehensible, especially for me to understand what teachers teach in the class because more than 50 students are in the same class in which I am," quoted Shah Jan Baloch student of 9th class in a private school Turbat.

Keeping a distance is a vaccine during Covid-19 pandemic that prevents spreading the virus; but sadly, some private schools' administrations have given more value to the money rather than children precious lives. In fact, in one room, they have compelled more than 40 or 50 students to stay, even though it is a risk during the pandemic. They open the admissions for newcomers despite having no proper space for the students in their classrooms.

Relief can only be provided by the government that should learn about the misery being faced by students and teachers and take all possible measures to set things right.

Mehrullah Mehr, Awaran.

Soaring commodities prices hit hard the people

With the passage of time, out of control prices of each and every commodity and the costs incurred by all households have been drastically increasing and still, no end is in sight. Before this government, our present rulers were stressing on reduction in price hike but seemingly the market mafia has managed to overcome the price control committees.

My humble request to the Prime Minister: kindly look into this complicated matter and mobilise the local administration to control the shooting prices of households because the situation is slowly becoming unbearable.

Muhammad Haider, Karachi.

Write us at: flare.mag@gmail.com

We receive too many letters from our valued readers every month through mail and e-mail, however, due to shortage of space, we are publishing only few selected letters.



Senate body recommends stop Neelum Jhelum Surcharge from electricity bills

It is good omen that the Senate Standing Committee on Planning, Development and Special Initiatives strongly recommended the power ministry to stop charging Neelum Jhelum Surcharge from electricity bills.

The committee which met here with Senator Agha Shahzaib Durraani in Chair directed the ministry to move a new summary for abolishing the surcharge from the bills.

The Chairman maintained that the project was already achieved its commercial operation and was earning by producing the electricity, therefore WAPDA should immediately stop the surcharge.

Joint Secretary Power Ministry Khair Muhammed informed that a summary had already been moved by the ministry to convert the surcharge to other projects such as Diamir Bhasha Dam.

The committee, however, was not convinced and recommended that first the Neelum, Jhelum Surcharge should be abolished and then a new summary for another surcharge should be moved.

The committee gave one week time to the power ministry for compliance.

Federal government has charged electricity customers with more than seven different kinds of taxes and charges despite claims of people friendly tariff.

It has been observed that customers were charged general sales tax (GST) at least three times. The government that claimed to providing relief to the people is charging 51 percent GST instead of 17 percent. The customers are charged under fuel adjustment and production in addition to GST.

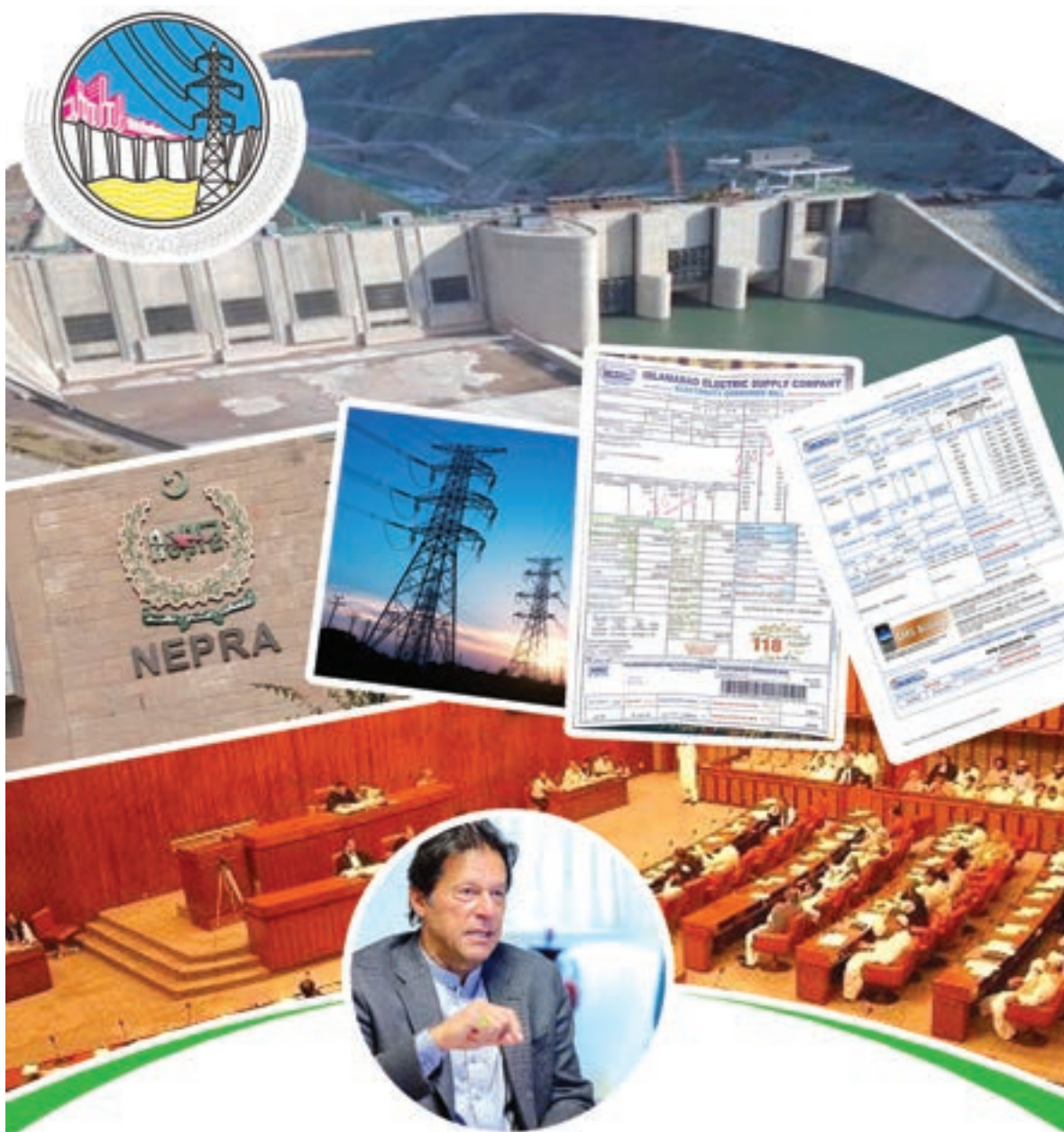
In September last, Public Accounts Committee (PAC) had instructed relevant authorities to stop deducting "illegal" Neelum-Jhelum surcharge from the bills of electricity consumers.

The PAC in its meeting noted that the last PPP led federal government had imposed the surcharge through a notification dated January 4, 2008 to collect funds for the Neelum-Jhelum Hydropower Plant. The surcharge was officially valid till December 31, 2015.

The committee observed that collection of the surcharge from power consumers now was illegal as the project had already completed.

Water and Power Development Authority (Wapda) Chairman Lieutenant General (Retd) Muzammil Hussain also opposed collection of the surcharge from power consumers.

He told the committee that the government collected a total of Rs70billion through the sur-



The Chairman maintained that the project was already achieved its commercial operation and was earning by producing the electricity, therefore WAPDA should immediately stop the surcharge

charge. "The estimated cost of the Neelum-Jhelum project was Rs84billion. However, the cost jumped to Rs474billion due to delay in completion of the project. The project has already produced 10.5billion units of electricity," the Wapda chairman added.

Federal government has charged electricity customers with more than seven different kinds of taxes and charges despite claims of people friendly tariff

On June 1, 2018, the PML-N government gave go-ahead to discontinue Neelum-Jhelum surcharge amounting to 15-paisa per unit starting from the commissioning date of the project. The project was opened in August 2018 but the

electricity users are still paying the surcharge.

A ruling party's member in the accountability body, Aamir Dogar, called for returning the money illegally collected in the last 5 years from power consumers on account of the surcharge.

However, PAC Chairman Rana Tanveer Husain – who belongs to the PML-N – opposed this suggestion and said the surcharge should be discontinued from the next bill.

Later the PAC issued a statement which said the committee agreed with Wapda chairman and Auditor General of Pakistan that Neelum Jhelum surcharge is being levied in the electricity bills despite completion of the project and expiry of its notification in the year 2015.

"[The PAC] unanimously recommended that Neelum Jhelum surcharge should no more be collected from the consumers of electricity through electricity bills," it added. The Neelum-Jhelum Hydropower Plant is a 969 megawatt (MW) run-of-the-river hydroelectric project built in Azad Jammu and Kashmir.

On the other hand, Federal Minister for Industries and Production, Hammad Azhar said that the incumbent government has announced the power relief package to enhance the competitiveness of the local industry.

As per the direction of Prime Minister Imran Khan, the government has decided to decrease the cost of doing business through lowering the energy prices, he said while accompany Prime Minister Imran Khan during a briefing on pow-

er relief package.

He informed that the country has been moving towards the positive trend and needs more growth in cement, automobile, textile, fertilizer and construction sector.

He said that electricity is being supplied to all the industries 24 hours' without any peak charges.

Previously, the industry was being charged the electricity tariffs on peak rates between 7 PM to 11 PM, he added. Hammad Azhar informed that if any industry has B1, B2 and B3 connections, it would get 50 percent discount on additional units by June.

He also informed that the whole industry covered under B1 to B5 connection would get 25 percent relief on units consumed.

He said that for enhancing the production, it is important to reduce the power price and finish the peak hours. He added that the power relief package would help enhancing employment opportunities besides boosting economic activities in the country. ■

Respiration is a vital function of the human body. You breathe in clean air and breathe out pollutants, and in doing so sustain life. Pollution is a silent killer, unlike when you witness an accident or a murder. And it is very dangerous that Pakistan has now reached the top in the list of most polluted cities.

Following recurring spikes in air quality readings and rising concern among environmental agencies Prime Minister Imran Khan in November last announced his government's plan to alleviate air pollution the country by importing more environment-friendly fuel and adopting EU's Euro-4 standards for vehicular emissions.

He promised that by 2020 Pakistan will adopt Euro 5 emissions standard and that oil refineries will be shutdown if they don't improve their fuel quality in three years. He also promised to address waste burning, provide zigzag technology to brick kilns and to encourage the auto-sector to move towards electric vehicles, among other steps.

The Punjab Disaster Management Authority (PDMA) is continuously monitoring every activity of line departments for controlling smog on a daily basis. Action has been accelerated for the closure of smoke-emitting vehicles and farmer-committees are working in rural areas to control the burning of stubble.

Similarly, the industries department is taking action against factories and brick-kilns for emitting smoke. More steps will also be taken and an organized mechanism has been activated to identify the ratio of smog in the air.

This was stated by Relief Commissioner Babar Hayat Tarar during a meeting about control of smog through PDMA.

The PDMA apprised the Relief Commissioner that a fine to the tune of one crore, seventeen lakh and 900 rupees has been imposed from 20 to 31 October for controlling the smog. Similarly, 2841 FIRs have been lodged, 23275 vehicles have been challaned and 3706 vehicles have been impounded while 204 industrial units have been sealed. The provincial capital topped with regard to smog-related pollution; the maximum smog level in Lahore was 414 till the end of October while the ratio was 281 till (November 3).

The Relief Commissioner was told that Rs.2069254 fine has been imposed during the first two days of November. 164 FIRs have been registered, 6584 passengers have been challaned besides impounding 386 vehicles. 29 industrial units were also closed. The local government department imposed Rs.58500 fine and lodged 41 FIRs. Rs.506754 fine was imposed to control encroachments and 14 reports were lodged. Meanwhile, water was sprinkled at 6387 places and 621 roads were repaired.

Babar Hayat Tarar directed the line departments to ensure immediate implementation on the devised plan in case of increase in smog ratio adding that use of facemask should be ensured and outdoor activities should be minimized in smog-hit areas.

Smog is a mixture of air pollutants—nitrogen oxides and volatile organic compounds—that combine with sunlight to form ozone.

Pakistan will adopt Euro 5 emissions standard and that oil refineries will be shutdown if they don't improve their fuel quality in three years

Ozone can be beneficial or harmful, good or bad, depending on its location. Ozone in the stratosphere, high above the Earth, acts as a barrier that protects human health and the environment from excessive amounts of solar ultraviolet radiation. This is the "good kind" of ozone.

On the other hand, ground-level ozone, trapped near the ground by heat inversions or other weather conditions, is what causes the respiratory distress and burning eyes associated with smog.

Smog is produced by a set of complex pho-

Smog poses threat to public health



Smog-forming pollutants come from many sources such as automobile exhaust, power plants, factories, and many consumer products, including paint, hairspray, charcoal starter fluid, chemical solvents, and even plastic popcorn packaging

tochemical reactions involving volatile organic compounds (VOCs), nitrogen oxides and sunlight, which form ground-level ozone.

Smog-forming pollutants come from many sources such as automobile exhaust, power plants, factories, and many consumer products, including paint, hairspray, charcoal starter fluid, chemical solvents, and even plastic popcorn packaging.

In typical urban areas, at least half of the smog precursors come from cars, buses, trucks, and boats.

Major smog occurrences often are linked to heavy motor vehicle traffic, high temperatures, sunshine, and calm winds. Weather and geography affect the location and severity of smog. Because temperature regulates the length of time it takes for smog to form, smog can occur more quickly and be more severe on a hot, sunny day.

When temperature inversions occur (that is, when warm air stays near the ground instead of rising) and the wind is calm, smog may remain trapped over a city for days. As traffic and other sources add more pollutants to the air, the smog gets worse. This situation occurs frequently in Salt Lake City, Utah.

Ironically, smog is often more severe farther away from the sources of pollution, because the

chemical reactions that cause smog take place in the atmosphere while pollutants are drifting on the wind.

Severe smog and ground-level ozone problems exist in many major cities around the world, from Mexico City to Beijing, and a recent, well-publicized event in Delhi, India. In the United States, smog affects much of California, from San Francisco to San Diego, the mid-Atlantic seaboard from Washington, DC, to southern Maine, and major cities in the South and Midwest.

An international rights group warned that poor air quality "poses a risk to the health of every person" in Lahore, Pakistan's second-largest city. During the "smog season" running from October to February, "poor fuel quality, uncontrolled emissions and crop burning worsens the quality of the already unhealthy air in Punjab," Amnesty said.

Citing air quality monitors, the statement said the people of Lahore have "not had a single day of healthy air this year" and that the air quality deteriorated to "hazardous" levels in November.

On one out of every two days since the beginning of the month the air quality has been classified as "hazardous," it said. ■



Pakistan joins the metro club under CPEC

PAKISTAN'S NO.1 NETWORK



A metro for Lahore had been proposed in 1991, and again in 2005, but the plans stalled until a memorandum of understanding was signed with China in May 2014 under the umbrella of the China Pakistan Economic Corridor

The country's first modern metro was opened when the Chief Minister of Punjab Sardar Usman Buzdar inaugurated Lahore's Orange Line. The line runs for 27.1 km serving 26 stations on a mostly-elevated alignment, with a 1.7 km tunnelled section in the city centre. Starting from Ali Town in the southwest it follows Multan Road to reach underground stations at Anarkali Bazaar and Central, then runs via the main line station and east along Grand Trunk Road to Dera Gujran.

CRRC Zhouzhou has supplied a fleet of 27 five-car Type B trainsets, with the first delivered on May 15 2017, and a further 27 are expected to arrive by

2025. The trains are maintained at North depot, beyond the eastern terminus at Dera Gujran, and a stabling yard has also been provided at Ali Town. Traction power is from a 750 V DC third-rail supply.

Dynamic testing began on October 8 2017. The trains are expected to operate at up to 80 km/h, offering an end-to-end commercial speed of nearly 35 km/h. Design capacity of the line is 250 000 passengers per day.

A metro for Lahore had been proposed in 1991, and again in 2005, but the plans stalled until a memorandum of understanding was signed with China in May 2014 under the umbrella of the China Pa-

kistan Economic Corridor. The Punjab provincial government subsequently agreed a Rs162bn soft loan with China's Exim Bank the following year to fund the project.

Construction of the west-east Orange Line began in October 2015. The line has been built by China State Railway Group Co and China North Industries Corp with civil works undertaken by local contractors creating an estimated 7 000 jobs.

Two further lines are currently being planned. The Blue Line would run south from Chauburji on the Orange line for 24 km serving 22 stations, whilst the 32 km northwest-southeast Purple Line with 20 stations would serve the city's international airport. ■



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National Accountability Bureau (NAB) Balochistan, with the approval of Chairman NAB Justice (Retd) Javed Iqbal, has filed a reference against 26 officials of Balochistan government in Reko Dek project for causing a loss of billions of rupees to national exchequer.

According to details, the reference was filed in Accountability Court, Quetta after 30 years of hard work and evidence collection by teams led by DG NAB Operation and DG NAB Balochistan.

The accused has been involved in abuse of authority and violation of rules and inflicting billion of rupee loss to national exchequer for personal interests. The reference has been filed after scrutiny of 30 years and on the basis of concrete evidence. The Accountability Court has issued notices to the accused persons as per law.

Chagai Hills Exploration Joint Venture agreement was signed in 1993 between the Balochistan Development Authority and Australian company Broken Hill Proprietary. The BDA gave illegal benefits to Australian Company.

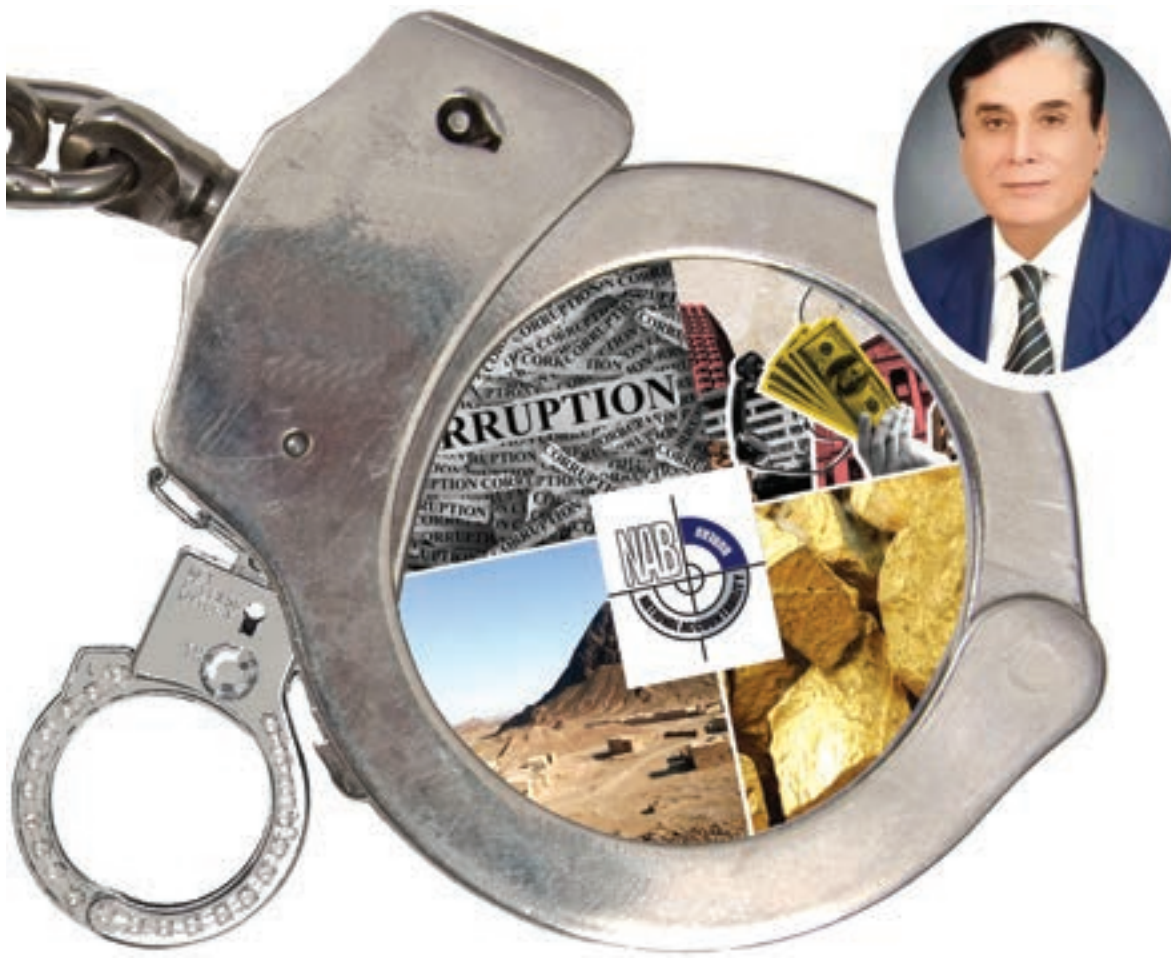
Mining rules were illegally amended to strengthen the terms of agreement. Balochistan Mining Concession Rules were illegally amended to strengthen the terms of this agreement, which was against national interest, by repeatedly entering into illegal sub-agreements and introducing a new company called Tethyan Copper Company (TCC).

Serious irregularities were committed by officials of the Revenue Department in the allotment of land and other matters.

The accused confessed taking financial benefits.

The records and statements of witnesses had revealed that the TCC operatives were found to be involved in bribing government employees and illegally gaining benefits. Due to these corrupt elements, the Reko Diq project, which was supposed to earn billions of rupees for the province, could not yield desired financial results. During the investigation spanning years, various government departments were scrutinised. Overseas suspects were repeatedly summoned for questioning. The accused sitting abroad were summoned several times to record their statements. The NAB team led by DG NAB Operation, DG NAB, Balochistan has resolved the most ticklish and huge corruption white collar crimes and filed reference against 26 persons of government of Balochistan after approval of Chairman Javed Iqbal while law will take its course.

Meanwhile, an Accountability Court (AC) granted transit remand of two accused to National Accountability Bureau (NAB) in Reko Diq case. AC-I Judge Muhammad Bashir conducted hearing in the matter. NAB produced two accused Sher Khan and



NAB files reference against 26 officials for corruption in Reko Diq project

Balochistan Mining Concession Rules were illegally amended to strengthen the terms of this agreement, which was against national interest, by repeatedly entering into illegal sub-agreements and introducing a new company called Tethyan Copper Company (TCC)

Muhammad Farooq before the court.

NAB prosecutor Usman Masood prayed the court to grant one week transit remand for shifting the accused to Quetta. It may be mentioned here that anti graft body had filed a reference to AC Quetta pertaining to embezzlement of billions of rupees in Reko Diq. The chairman NAB had issued arrest warrants against the accused.

The accused has been involved in abuse of authority and violation of rules and inflicting billion of rupee loss to national exchequer for personal interests

On the other hand, in an unprecedented move, the National Accountability Bureau (NAB) has inquired from the Sindh government about the termination of services of an employee of the National Institute of Cardiovascular Diseases (NICVD),

which is an autonomous body working under the administrative control of the Sindh government.

In a letter from the NAB Karachi to secretary health, Saeed Ahmed, Additional Director (Staff) for DG NAB Karachi, raised the question about the termination of Dr Tariq Sheikh. He has asked the NICVD management to submit documents of approval of dismissal by the competent authority, its reasons along with the show cause notice and all other relevant papers. On October 29, a team of NAB conducted an hours-long 'raid' at the NICVD on the charges of financial and administrative irregularities, misappropriation of funds and questioned the administrative staff.

Dr. Tariq Sheikh, who was once the Medical Officer in the Sindh Health Department and also private secretary to a Sindh minister, had joined the NICVD in 2016 as Staff Officer. According to NICVD official record, due to absence from duties and after fulfilling codal formalities, servicing notices, reminders and final show-cause notice, he was terminated from the job in September 2020. The Sindh government sources informed 'The News' that Dr. Tariq Sheikh is said to be a close relative of a senior police officer who has influence over NAB Karachi. He is also a relative of NAB's Investigation Officer in the NICVD case, Qamar Abbasi.

The NICVD management also approached the NAB chairman for an impartial investigation against the institute, complaining about Dr. Tariq Sheikh and terming his dismissal in accordance

with the rules and merit through a letter.

Senior legal expert and former judge advocate Shahid Soomro told 'The News' that the NAB's letter to the Sindh Health department was not in accordance with the laws. "This is not the domain of NAB to inquire about the termination of any employee of Sindh government, it's rather harassment and a move to unnecessarily favor the dismissed officer," added advocate Soomro. He concluded that the proper forum for the terminated employee is the Service Tribunal and not the NAB.

The NAB Spokesman, Nawazish Ali Asim, told The News that none of the NAB officers have any relationship with Dr. Tariq Sheikh. Second, NAB's role to conduct an inquiry into his termination is to analyze each and every aspect to reach out towards the factual position as per law. The NAB is always determined to perform its duties as per the law. On the other hand, NAB in its official announcement on November 3, 2020, had said it has received various complaints about allegations of corruption in various appointments, excessive salaries, and several other issues and due to continuous non-cooperation of NICVD on providing record, the NAB team visited the NICVD Karachi to receive the official record. ■

Chief Executive Officer (CEO) Jazz Aamir Ibrahim lamented the Federal Board of Revenue (FBR) for shutting down the Jazz head office in Islamabad due to disputed non-payment of income tax. Within next day, Islamabad High Court ordered FBR to de-seal the office and let the company continue its operations smoothly to provide its services to millions of customers in the country. IHC further ordered FBR to submit the compliance report to the registrar of the court.

Chief Executive Officer (CEO) Jazz Aamir Ibrahim exclusively talks to Flare regarding the FBR action against his company and added the FBR took this extreme step when our president had not even returned to our headquarters. We have been paying Rs 60 billion per annum in the shape of direct taxes, indirect taxes, license fees and other contributions on average in the last five- to six-year period.

He asked what kind of message FBR trying to convey to smaller companies by taking this extreme step; if the government could take such a step against the largest corporate entity, then no one would be spared. He was puzzled why the FBR took such a step when the CEO of the company had visited Pakistan just last week to assure the high-ups in Islamabad that it was considering investing more in Pakistan. However, such a drastic action was taken before the president had returned to his destination, making it hard for the company's Pakistani team to convince them to invest more in this country.

Aamir Ibrahim said that Jazz had invested over \$9.5 billion in Pakistan since 1994 and was investing around \$250 million every year to expand its network. He said that the company paid Rs 60 billion into the national kitty per annum as direct and indirect contributions in the shape of corporate tax, license fees and other heads. Jazz, he said, is amongst the biggest foreign investors in Pakistan and is fully compliant with all its tax obligations. It has contributed over Rs 369 billion in taxes, license



renewals, regulatory dues, and duties during the last six years, including Rs 47 billion as corporate tax. The company has also been the recipient of multiple highest taxpayer awards by the FBR, PRA and KPRA over the years. He explained that earlier this week, the FBR had sealed Jazz's head office over a disputed tax demand pertaining to the interpretation of a corporate reorganisation undertaken by Jazz in 2017. This is not related to general sales tax, withholding tax, or any tax collected from customers and the matter is sub-judice in the honourable court, he said. He quoted tax expert Shabbar Zaidi and said that you could ask him to ascertain whether our interpretation of section 97 was correct or not.

Company press release said Pakistan's number one 4G operator and the largest internet and broadband service provider is amongst the largest taxpayers and the biggest foreign investors with an investment of over US\$ 9.5 billion during the last 25 years. In the last 6 years alone, Jazz has contributed over PKR 251 billion to the national exchequer in

Aamir Ibrahim slams FBR over sealing Jazz offices



CEO Jazz Aamir Ibrahim said that Jazz had invested over \$9.5 billion in Pakistan since 1994 and was investing around \$250 million every year to expand its network. He said that the company paid Rs 60 billion into the national kitty per annum as direct and indirect contributions in the shape of corporate tax, license fees and other heads

the form of taxes and duties.

Jazz has always been a law-abiding corporate citizen and has been in the forefront for contributing to Pakistan's economy in monetary and development terms, and as the market leader in telecom and internet services with over 63 million customers. The company has also discharged its social re-

He asked what kind of message FBR trying to convey to smaller companies by taking this extreme step; if the government could take such a step against the largest corporate entity, then no one would be spared

sponsibility in floods, earthquakes, and recently in COVID-19 relief response worth over PKR 1.2 billion. According to Jazz spokesperson, "We have received a notice from FBR yesterday for the recovery of a disputed tax demand and we have serious reservations on these alleged taxes. The proceedings were carried out on plea of a tax recovery notice for a disputed amount from 2018 which is under legal proceedings. Due to the drastic measures our corporate reputation and pride has been hurt and shakes the confidence of foreign investors of Jazz and others. Despite being the largest taxpayers, we are treated in an unfortunate way. While the government is making efforts to improve the business environment in the country, such drastic measures would unfortunately severely affect investment prospects."

Jazz seeks resolution of the matter and has always been willing to conduct dialogue as well as rightful legal course to reach merit and right interpretation. Jazz also assures its valued customers that despite the challenges, we will continue to provide uninterrupted services.



Turning up the success



Speaking at the ceremony, CEO itel Zeeshan Yousuf said I'm excited to embark on this journey with an organization like Advance Telecom. This partnership holds a lot of promise of success and growth and we hope to conquer bigger and better together

Super successful mobile phone brand, itel Mobile upped the game with on boarding the tech distribution giant, Advance Telecom in a ceremony held at their head office in Karachi. Itel is the fastest growing mobile phone brand in Pakistan. It excels in making both smartphones and classic phones offering the best of technology at amazing prices.

Being the fast moving success that itel is, it is only fitting that the brand chose to collaborate with the distribution company that has a legacy that cannot be challenged. Advance Telecom is deemed as one of Pakistan's most successful distribution networks thanks to their impeccable service and support offered to all their partners. Founded in 2006, they have been working hard to serve their customers and providing them with the best after sales services and has been growing exponentially ever since. Rizwan Majeed, CEO of Advance Telecom does not need any introduction as he is an inspiration and a trailblazer in the industry. Having experience of over two decades, Mr Majeed has been a chaperone to the digital distribution industry and is a learning curve in his own right. His decision to partner with itel is

a game changer for the organization in terms of augmenting the digital experience for the Pakistani consumer.

On the occasion, Rizwan Majeed, CEO Advance Telecom said: "Advance Telecom started in 2006, since then we have grown leaps and bounds, we have branches all over Pakistan. We owe our success to the fact that we have always worked diligently and with integrity to provide the best service to our customers. We work with a lot of well known brands but we felt that our portfolio was missing something, itel is an up and coming brand that has created a stir and is shining in the mobile

Itel is the fastest growing mobile phone brand in Pakistan. It excels in making both smartphones and classic phones offering the best of technology at amazing prices

phone category. It offers the best smart and classic phones at very affordable prices. Their quality is superior and unmatched. Looking at their increasing success, it was our wish to have them on our portfolio.

We are very excited and proud to partner with such a successful brand that offers the best of technology, design and value to the local market. itel is really a game changer and the best in the business"

Speaking at the ceremony, CEO itel Zeeshan Yousuf said: "I'm excited to embark on this journey with an organization like Advance Telecom. This partnership holds a lot of promise of success and growth and we hope to conquer bigger and better together. We have been blessed from the beginning to be accepted and loved by the Pakistani consumers not just as a product but a brand, we take pride in the lifestyle tech solutions that we have offered Pakistan and grateful for all the support that we have been afforded."

Both businesses are amped up to provide the Pakistani consumer with the best of global technology and making it even more accessible all over the country. ■



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4GB
RAM

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vivo launches modern sleek design smartphone V20 SE in Pakistan



Zohair Chohan, Senior Manager Brand Strategy for vivo in Pakistan said taking into consideration the selfie craze and latest photography trends, the new V20 SE smartphone is an epitome of our consistent effort to deliver the best to our millennial consumers

Vivo, the leading global smartphone brand launched vivo V20 SE smartphone, as a part of its brand new V20 series in Pakistan to further strengthening its commitment to provide consumer centric features, vivo V20 series offer industry best camera technology, futuristic design, and a powerful all-around performance. The new vivo V20 SE has been developed to complement the lifestyle of young, evolved and fashion-savvy consumers. The V20 SE flaunts an innovative 32MP super night selfie camera with Aura screen light that allow users to capture the perfect moments in their lives with clear and bright photos even in night scene/dark light environment. The smartphone features a sleek magical design for comfort hold that compliments the users' taste and lifestyle. The device is slim and light weight with a 7.83mm 3D body and incorporates latest fashion elements to give a beautiful appearance, in line with one's personal style and choice. The smartphone is supported by 33W Flash-Charge capability that allows the user to engage with the device throughout the day.

"At vivo, we are constantly looking into consumer preferences and bringing in meaningful innovation while keeping consumers in mind. Further to our deep insights into consumer needs, the V20SE has been developed to provide best-in-class camera technology, packed in a sleek and affordable, device. Taking into consideration the selfie craze and latest photography trends, the new V20 SE smartphone is an epitome of our consistent effort to deliver the best to our millennial consumers." said Zohair Chohan, Senior Manager Brand Strategy for vivo in Pakistan.

Best in segment camera with super night mode and superwide angle:

32MP front camera - vivo V20 SE features a 32 MP super night selfie camera offers perfect clarity even in low light scenarios and is capable of preserving incredibly intricate details while capturing precious life moments.

- Super Night Selfie: This professional night scene camera mode triumphs through the night and provides better imaging effect in night scene or in dark light environment. The intelligent technology

brightens dark spots and reduces overexposure in highlights, so that night portraits boast greater brightness, clarity and balance. It can be paired with Face Beauty effects too, to further finetune your beauty in dark atmospheres.

- Aura Screen Light: Aura Screen Light is a special vivo tool designed to bring studio-standard lighting to nighttime selfies. It adjusts automatically to ambient light indoors and outdoors. So no matter how dark it is - it is always showtime.

- Multi-Style Portrait: Multi-Style Portrait gives instant style makeovers, with pre-packaged facial enhancements and bokeh effects as well as matching color tones and makeup. Just one tap is all it takes to transform an ordinary selfie into a dazzling cover shot.

The V20 SE flaunts an innovative 32MP super night selfie camera with Aura screen light that allow users to capture the perfect moments in their lives with clear and bright photos even in night scene/dark light environment

- AI Face Beauty: The updated AI Face Beauty feature works across five aspects – skin color, texture, contour, facial features and makeup. With optimization tailored for male faces, it can also make men look more masculine.

- Professional Portrait: The Professional Portrait Mode offers Face Beauty and Pose Master, bokeh effects, and a range of artistic styles to help you look like a glamorous celebrity.

48MP Rear Camera - vivo V20 SE offers a 48MP AI Triple camera, that allows photography enthusiasts to capture stunning and clear images with

its powerful features. From countryside colours to city architecture, from day to night, in landscapes and portraits – everything can be captured with vibrant detail. Capturing moments through pictures or videos becomes all the more exciting with Super Wide-Angle and Super Macro mode.

- Super Night Mode: The professional night scene camera mode provides better imaging effect in night scene or in dark light environment.

- Super Wide-Angle: The 8MP Super Wide-Angle Camera offers 120 degrees of panoramic vantage, that lets users enjoy a larger, wider world view.

- Super Macro: Get closer to your subject – as close as 2.5cm – and watch an entire miniature world unfold. Dew drops, flower petals and millions of other small wonders are now within your reach.

- Ultra Stable Video: This feature dynamically crops the video through EIS detection to reduce blurring caused by camera shake during recording.



- Video Face Beauty: This feature is crafted so that beauty effects can be added when recording videos, that allows users to post stunning videos and pictures on social media platforms.

Sleek magical design – all in your palm

In line with one's personal style and choice, the vivo V20 SE comes in two bright colours - Gravity Black and Oxygen Blue. Our world-class designers took their inspiration from the depths of the universe and nature's grace. Elements of high fashion were also blended in, creating a streamlined, trend-setting look.

Gravity Black: The dark gradient looks luxurious and has a sharp technological feel. It is based on the shades of deep space; pulled down by gravity to create a new spacetime continuum in your hand.



Oxygen Blue: The refreshing light blue gradient was inspired by gently flowing skies and pure liquid oxygen. It radiates brightness and a steady enlightening peace.

The vivo V20 SE has a 6.44-inch (16.37cm) 1080P AMOLED Halo FullView™ Display that brings vibrant and authentic colours to life. It boasts a screen-to-body ratio of 90.12%. It can display more than 16 million composite color shades - vivid, authentic and dynamic. Better still, the display's brightness auto adjusts to ambient conditions. It is gentle on your eyes and makes everything you look at more magnificent.



Pricing & availability:

The vivo V20 SE is now available in Pakistan at the official retail price of Rs. 45,999. vivo offers one-year warranty for V20 SE along with 15 days free replacement and 6 months warranty for accessories. vivo V20 SE is duly approved by Pakistan Telecommunications Authority and supports all mobile networks in Pakistan on both SIM slots over 4G LTE, 3G and 2G modes. Zong customers can also get 12GB Free Mobile Internet by using their 4G SIM card in Slot 1 (2GB Internet / month for 6 months). ■

realme launches 6 new products including fastest charging phone realme 7 Pro



The realme 7 Pro with 65W SuperDart Charge charges the phone to 100% in just 34 minutes. It comes with a Qualcomm Snapdragon 720G Mobile Platform and a 6.4-inch (16.3cm) Super AMOLED Full screen

The trendsetting technology company, realme launched six new products including the realme 7 Pro, the fastest charging phone in Pakistan with 65W charging. The grand launch event was held at Royal Palm Country Club, Lahore recently. Star studded event featuring Imran Abbas, Nimra Khan, Alizey Shah & Anumta Qureshi along with top media brands, and tech industry partners attended the event with great aspiration. realme 7 Pro is available for pre order now for only Rs 51,999 with free realme Buds 2. The realme 7 Pro with 65W SuperDart Charge charges the phone to 100% in just 34 minutes. It comes with a Qualcomm Snapdragon 720G Mobile Platform and a 6.4-inch (16.3cm) Super AMOLED Full screen. The phone has a 64MP Quad Camera with Sony IMX682 sensor and a 32MP In-display Selfie Camera with upgraded 64MP Pro Nightscape Mode to give ultra-Nightscape videos. 7 Pro is the first smartphone passed TÜV Rheinland Smartphone Reliability Verification.

Moreover, realme C15 at Rs. 22,999 has also been launched with a special snapdragon version and the application of geometric gradient design for the first time. This geometric gradient design achieves a visual effect that is both regular and unpredictable, which



is unique in entry level segment. It also features a popularize mega 6000mAh battery with which one can enjoy non-stop usage. According to the test of

realme Lab, realme C15 could last for 57 days in standby mode.



A new addition to the smart audio category is the amazing realme buds air pro Rs 13,999. The buds have active noise cancellation ability and are completely water resistant. It also include the bass boost drivers and intelligent touch control to further



facilitate the users with a great and innovative audio experience.

realme watch S at Rs. 14,999 is another delightful upgrade to the smart wearables launched Globally for the first time in Pakistan and will be available

realme C15 at Rs. 22,999 has also been launched with a special snapdragon version and the application of geometric gradient design for the first time.

globally. realme watch S come with a 1.3" touch screen round dial. It is equipped with auto brightness and 16 sports modes. Its aluminum case, magnetic charging makes it user friendly. realme watch S gives real time heart and oxygen monitor which expands into the smart lifestyle category. Two new products have been added to the home products to category N that are sonic tooth brush N1 and smartcam 360.



The launch event went splendid and got a great response from the participants and attendees. The fans and tech fanatics are all eagerly looking forward for the products to land the market. ■



PTCL, ICAP sign MoU for seamless telephone and internet services



This offer will include managed IT & telecom services such as voice, high-speed internet, international connectivity, static IP, and GSM consumer solutions. Ufone, being a subsidiary of PTCL, plans to offer a state-of-the-art call center solution to ICAP

Pakistan Telecommunication Company Limited (PTCL) has agreed to offer the Institute of Chartered Accountants of Pakistan (ICAP) exclusive discount packages for seamless telephone and internet services for all ICAP members.

Muhammad Shehzad Yousuf, Chief Business Operations Officer PTCL, presented an offer pertaining to PTCL services to Syed Masood Akhtar, Secretary, ICAP, at a special ceremony organized at the ICAP office in Karachi. Khalilullah Shaikh, President ICAP, and Hina Usmani, Vice President ICAP, attended the ceremony, along with Abdul Zahir Achakzai, EVP Business Zone South PTCL, Azhar Saeed, GM Sales South PTCL and Omair Jamal, Senior Director, Education & Training ICAP.



Through the establishment of an in-house call center at ICAP, Ufone will also be offering expert technical support. Moreover, this facility will enhance ICAP's connectivity with all its stakeholders.

Speaking on the occasion, Muhammad Shehzad Yousuf, Chief Business Operations Officer PTCL said: "We are delighted to partner with ICAP where the community of chartered accountants will experience high-quality telephone, internet and managed digital services across Pakistan. We are at the forefront to serve our nation through concerted efforts

Through such initiatives, ICAP and PTCL will lead the digital transformation by enabling the development of IT-based infrastructure

in line with the vision of Digital Pakistan. Through such partnerships, we endeavor to support organizations such as ICAP that is a part of the education sector and the regulator of the accountancy profession in Pakistan to play a pivotal role in nation-building."

Khalilullah Shaikh, President ICAP said: "Aca-

democratic excellence demands better connectivity these days. PTCL, being the national telecommunication service provider, has vast infrastructure and expertise to support our increasing demand for internet and telecom services. We believe that the establishment of the ICAP Call Center will enhance capacity building and is aimed to

improve service delivery to our members and students, along with the provision of hi-speed internet services to fulfill their digital needs. We are sure that PTCL will be an enabler for us as we aim to add value to businesses and the economy. We look forward to building a strong relationship with PTCL." Through such initiatives, ICAP and PTCL will lead the digital transformation by enabling the development of IT-based infrastructure. This collaboration



will provide cost-effective connectivity solutions equipped with the latest ICT services. It will empower the Institute to focus on their ideas and execute them seamlessly with the help of pioneering ICT solutions. ■



This offer will include managed IT & telecom services such as voice, high-speed internet, international connectivity, static IP, and GSM consumer solutions. Ufone, being a subsidiary of PTCL, plans to offer a state-of-the-art call center solution to ICAP.

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CAMON 16 launches in Pakistan unveiling the release of documentary featuring Mehswish Hayat



CAMON 16 | 16^{SE}
TAIVOS Smart Photography Pioneer
Next Level Camera Solution



4K Video Shooting • 128+8GB • G90T Processor • 90Hz Refresh Rate

The show is not yet over, TECNO is coming up with the release of a first-ever documentary starring Mehswish Hayat exposing the main features of TAIIVOS technology. A fashion/lifestyle vlogger will capture real life with Mehswish Hayat from CAMON 16 and this documentary will be divided into 6 episodes

TECNO has finally launched the most awaited pioneer photography smartphone CAMON 16 through an online event on various social media platforms, watched by thousands of people recently.

CAMON 16 is equipped with TAIIVOS technology, the world's exclusive trademark certification that is TECNO AI Vision Optimization Solution, which pushes the TECNO CAMON 16 camera phone to a new level. The core photography functions of TAIIVOS technology are AI wide-angle selfie dual camera, the beautiful Night Portrait Mode, AI Dark Skin Beauty Portrait Mode, Professional Shooting Anti-Shake Mode, 960 Fps Slow-Motion Mode, and 4k Shooting.

CAMON 16 consists of a 48 Mp Rear Quad Camera with 7 Flashlights having a Rear Wide-Angle Of 119-Degree Shooting. The phone is embedded

16 and this documentary will be divided into 6 episodes.

TECNO'S innovative campaigns have always created curiosity amongst the fans. Everyone is anxiously waiting for this documentary, which will make TECNO the first smartphone brand in Pakistan to make a documentary with a Phone and the brand will surely touch the sky with the innovative ideas.

The event was broadcast online on the Tecno Mobile official Facebook page along with other social media platforms unveiling the features of CAMON 16 to the audience

Earlier, the globally acclaimed smartphone brand TECNO's pioneer phone Camon 16 has become the talk of the town as the trailers have been released and buzzing all over social media. TECNO has released a few videos showing TAIIVOS technology features in such a way that it seems more likely to be a sci-fi movie.

The TAIIVOS technology used in this photography phone has taken this smartphone to another level. TAIIVOS imaging laboratory videos show that it is committed to innovative imaging technology to bring pioneering camera experience to TECNO users. TAIIVOS technology videos created another hype among the audience and fans are now anxiously

waiting for the release of Camon 16 to experience this technology.

The TAIIVOS intelligent photography system is the industry-leading camera solution. The lab videos have shown the remarkable features of TAIIVOS technology embedded in Camon 16. TECNO Camon 16 is not only the king of ultra-clear photography, but it supports multiple smart photography functions. The core photography functions of TAIIVOS technology are AI wide-angle selfie dual camera which can capture selfies of more than two people.

TAIVOS platform has powerful image processing capabilities and supports RAW domain image quality processing. The professional anti-shaky mode keeps the video recording more stable, allowing 960fps slow-motion video mode, and 4K shooting. Compared with competitors' mobile phones, the AI dark skin tone beauty portrait mode



with a G90T Processor that supports heavy gaming without the phone being stuck, a 4500 mAh battery with 33 W Flash Charge, and 8+128 GB spacious memory. CAMON 16 has a 6.9" FHD Dual Dot-In Display giving a 1080*2460 Screen Resolution and is embedded with a Side Fingerprint.

The event was broadcast online on the Tecno Mobile official Facebook page along with other social media platforms unveiling the features of CAMON 16 to the audience.

The show is not yet over, TECNO is coming up with the release of a first-ever documentary starring Mehswish Hayat exposing the main features of TAIIVOS technology. A fashion/lifestyle vlogger will capture real life with Mehswish Hayat from CAMON



of CAMON 16 is more in line with local preferences and keeps the dark skin tone color naturally beautiful.

Moreover, the beautiful night portrait mode gives a professional and colorful impact to the image. In a dark environment, the night portrait selfie effect is bright and clear.

TECNO has always come up with innovative features in its smartphone. The TAIIVOS intelligent photography system is the industry-leading camera solution. The trailers released, revealing the amazing and upgraded features of Camon 16 have created a buzz on social media platforms and the audience is eagerly waiting for the launch of Camon 16 so that they can buy it right away. ■

With the advancement in technology and digitization of different commercial sectors in Pakistan, the e-commerce industry is also picking up the pace towards development while creating vast scale opportunities for the sellers on board to facilitate customers in terms of online shopping with convenience. Daraz is the biggest online marketplace of Pakistan, with over 15 million products for everyone on one platform. Whether it is about a grocery or home appliances, women and men wear or that of kitchen accessories, Daraz has everything you can think of. Daraz has achieved tremendous milestones while significantly contributing to the growth of the e-commerce industry in Pakistan. It is not only that Daraz has created numerous opportunities for the sellers at one place, but also that customers can have a maximum of the convenience of shopping while sitting in a cozy corner of the home.

To expand the services and to enhance the shopping as well as selling experience at Daraz, this mega online marketplace introduced Fulfilled by Daraz. The idea behind this initiative was basically to reduce the hassle of order packaging and shipping for the sellers and responsibly delivering it to the customers within the time limit. When we asked Fahd Qureshi, the Head of Fulfillment, about the need of launching Fulfilled by Daraz, he expressed that, "Fulfilled by Daraz or FBD was launched to provide our customers and sellers a unique experience on Daraz through our expertise in fulfillment operations."

Over the past few months, as the rate of digital adoption in Pakistan has accelerated, Daraz has witnessed a significant increase in traffic and expects to receive a record-breaking number of orders during the sale. With this proliferation, the challenges to maintain the quality of services and customer experience are also increasing. It was mandatory to address these challenges with the attribution of different possibilities in future so that the measures can be taken in time for a flawless experience through Daraz.

The most important part of customers and sellers experience through Daraz is the fulfillment of responsibilities at the logistics part. It includes packaging and shipping of the orders while making sure that everything meets the deadlines. One positive experi-



ence can produce a hundred more and so on, which will be ultimately resulting in the enhancement of e-commerce sectors across the country.

Fahd further added, "With our state-of-the-art Alibaba systems and network of Fulfillment Centers (FC's), our main aim is to help sellers conduct and grow their business and to provide customers reliable order fulfillment." Here, the biggest concern for the sellers can be about what is the percentage share of Fulfilled by Daraz as compared to Seller Marketplace. So, Fahd Qureshi told that currently, the FBD share is approximately 25% of the overall business of Daraz Pakistan. Furthermore, he believes that the resilience has shown during the COVID-19 pandemic through Daraz's Fulfillment network and the FBD marketing campaigns this year are the two key contributors to creating awareness and garnering the customers' trust. As a result, in the last month (September) Daraz has seen approximately an 80% increase in the FBD items shipped compared to the previous year.

When it comes to customer experience, it was something important to know that how Daraz ensures the quality of the product being delivered via Fulfilled by Daraz. So, we asked the same from Fahd; he put the satisfaction into words as, "Quality controls have been embedded throughout the operational flow. Each product that is received at our FC goes through a quality check and is then made part of our inventory where it is closely monitored." He

Fulfilled by Daraz – A unique experience for customers, sellers and brands this 11.11



When we asked Fahd Qureshi, the Head of Fulfillment, about the need of launching Fulfilled by Daraz, he expressed that, "Fulfilled by Daraz or FBD was launched to provide our customers and sellers a unique experience on Daraz through our expertise in fulfillment operations."

further added, "We handle our products with care while we pick, pack and ship and conduct a final verification during processing orders."

According to the head of FBD, there is absolutely no compromise on quality compliance as customer's satisfaction is paramount in FBD. The three main USP's Fulfilled by Daraz offers the customers are Safe, Reliable and Fast deliveries.

Moreover, the facility of express delivery is an exclusive channel on FBD where customers can avail same-day delivery in three major cities - Karachi, Lahore and Islamabad. All of these processes are mainly to make sure that the customer is trusting online shopping through a mega platform like Daraz and that no one can have any bad experience.

Another critical concern at the customer's end can be how Daraz manages returns, and Fahd re-

sponded to it as, "All customer returns are routed to our FC's in Karachi, Lahore and Islamabad where they go under a detailed quality check by our specialized agents. The FBD team collaborates with the Customer Services, Seller Support and Transport teams where required to solve each customer return through an objective process. We then gather insights from our customer returns data to see how we can further improve our customer and seller experience." He also mentioned that all FBD products stored at our FC's are covered under our insurance policy.

The vision of Fulfilled by Daraz is that Daraz envisions FBD to be the ultimate online shopping experience for both customers and sellers. To achieve this ambition, Daraz plans to increase FBD footprint and have crafted an expansion strategy where it will be opening next FC in Faisalabad. ■

To expand the services and to enhance the shopping as well as selling experience at Daraz, this mega online marketplace introduced Fulfilled by Daraz. The idea behind this initiative was basically to reduce the hassle of order packaging and shipping for the sellers and responsibly delivering it to the customers within the time limit

Govt restores TikTok after brief ban

Chinese-owned video-sharing app TikTok restored after it assured Pakistan Telecommunication Authority (PTA) that it would “block all accounts repeatedly involved in spreading obscenity and immorality”.

The ban was imposed on October 9 and it lifted after an ‘assurance’ regarding effective ‘moderation of content’ by the TikTok management in a virtual meeting, according to the PTA. Also, PTA Chairman Major General (Retd) Amir Azeem Bajwa while briefing the Senate Standing Committee on Information Technology said the TikTok management had claimed that around 25,000 accounts of Pakistani origin and about four million videos have been blocked in three months.

In a statement, the regulator announced that the restoration of TikTok services was strictly subject to the condition that the platform would not be used for the spread of vulgarity content and that the societal values would not be abused. In a briefing to the Senate Committee on Information Technology, Major General (Retd) Amir Azeem Bajwa said TikTok had assured Pakistan of investing around half a million US dollars for the moderation of content. It would be used to employ artificial intelligence (AI) software as well as a human resource in Pakistan for the purpose. He said the app was taking some steps immediately, as the PTA had been engaged with them regarding content moderation for quite some time.

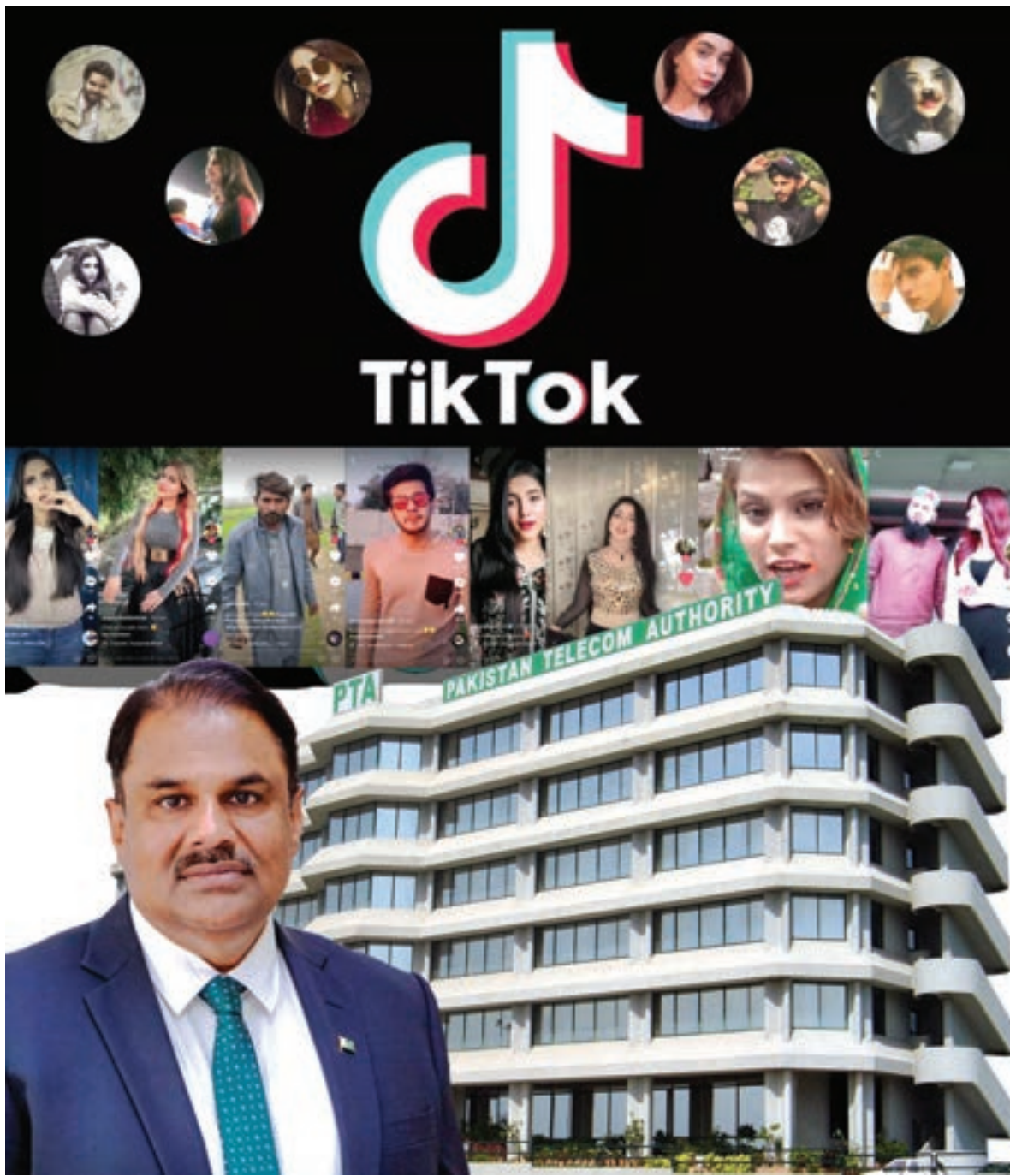
Meanwhile, TikTok has issued a statement lauding the unblocking of the app in Pakistan.

“We’re pleased to see that the TikTok app has been unblocked in Pakistan.

“We appreciate the PTA’s commitment to ongoing productive dialogue and recognize their care for the digital experience of Pakistani users. At TikTok, we’re committed to enforcing our Community Guidelines and complying with local laws in all markets in which we operate, as these are pillars of our work to promote a safe and positive community online,” it added.

“The creativity and passion of this community has brought joy to households across Pakistan and opened vital economic opportunities to incredibly talented creators, and we’re excited to be able to continue enabling Pakistani voices and creativity as we work to support the success story of Pakistan.”

The telecom regulator had said that the decision to ban the app was taken after the authority



The ban was imposed on October 9 and it lifted after an ‘assurance’ regarding effective ‘moderation of content’ by the TikTok management in a virtual meeting. TikTok management had claimed that around 25,000 accounts of Pakistani origin and about four million videos have been blocked in three months

received a number of “complaints from different segments of the society against immoral and indecent content on the video sharing application.”

“We’re pleased to see that the TikTok app has been unblocked in Pakistan,” the company’s spokesperson said in a statement

“TikTok is being unlocked after assurance from management that they will block all accounts repeatedly involved in spreading obscenity and immorality,” read the PTA statement.

“TikTok will moderate the account in accordance with local laws.”

According to sources, the company has as-

sured the authorities that it will take steps to control “indecent and immoral” on the app.

“TikTok’s mission is to inspire creativity and joy, and that’s just what we’ve done in Pakistan. We’ve built a community whose creativity and passion has brought joy to households across Pakistan and opened vital economic opportunities to incredibly talented creators,” it said.

“We continue to hope that our productive dialogue with the PTA can bring assurance of the Government’s commitment to a stable, enabling environment whereby we can explore investing further in the market, including in the inspiring talent we’ve seen thrive on TikTok.”

A large number of people considered TikTok an Android-based social media video application in Pakistan for being a source of vulgarity and pornography. “TikTok is a great mischief of modern times. It is destroying the youth and promoting immoral activities. The application has been causing negative social impacts, wastage of time, energy and money and nudity, source of harassment and blackmailing. They referred TikTok banned in Bangladesh, Indonesia, Hong Kong, Egypt, Malaysia and even in India for its pornography and inappropriate content and its use for mocking people.

They said Pakistan is an Islamic country and it is the duty of the state to take steps to enable its Muslim citizens to live their lives in accordance with basic principles of Islam. A lot of tragic incidents of blackmailing have already been occurred where people recorded videos secretly and make them viral on

TikTok.

Many TikToker killed while making a TikTik videos. The boy from Abbottabad pulled the trigger while filming a video in his home in the Bagan neighborhood of Abbottabad.

There is no shortage of incidents of teenagers getting shot and killed in the middle of shooting a TikTok video.

Previously police arrested a Pakistani TikToker in Lahore for posing with firearms and aerial firing videos. However, keeping firearms out of the reach of children is a parent’s responsibility.

Recently on June 21st, 17-year-old Tanveer shot and killed himself while shooting a TikTik video in Karachi.

Around that time a 17-year-old died under the same circumstances in Sialkot. The boy had access to his father’s licensed firearm and pulled the trigger while holding the gun to his own temple.

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PAKISTAN 1ST ONLINE ACTIVATION 15 MONTH'S WARRANTY PHONE

Approved by PTA

5G to launch by end-2021 for intelligent connectivity in Pakistan

Pakistan will launch 5G wireless technology by December 2021 and enlisted in countries of 5G technology. In this new era of intelligent connectivity, 5G will play a critical role, offering the chance to recast customer value propositions, accelerate industrial transformation and reinvigorate the digital society. As a technological weapon and a factor as indispensable as air, water and sunshine, 5G will give strong support to the operation and development of China-Pakistan Economic Corridor (CPEC) and special economic zones. 5G is a wireless sensor network connecting the whole system of CPEC and special economic zones. It can provide direct solutions for the grid, energy, transportation, security and other aspects of CPEC and special economic zones, thus bringing various social and economic benefits. This fifth-generation cellular network is 10 times faster than 4G LTE. 5G stands for fifth generation, meaning the next step in the progression of technology to replace the current 4G system. 4G was the replacement for 3G, which came after 2G, and so on. The country's cellular mobile networks already cover over 87 percent of its population, out of which 70 percent are covered by 3G services while 30 percent can access 4G LTE services. The number of 3G and 4G users in Pakistan reached 84.81 million by end-August, compared to 82.76 million by end-July, registering an increase of 2.05 million. Number of mobile phone users in Pakistan reached 168.97 million by end-August compared to 168.04 million by end-July, which registered an increase of 0.95 million, during the period under review.



Federal Minister for Information Technology and Telecommunication Syed Amin-ul-Haque has said that the government was taking effective steps to introduce the 5G technology in Pakistan and it would ensure that this is done by the end of next year. IT Ministry has established a policy committee on bidding for the 5G service. The committee has the representation of the members of all the stakeholders that include telecom companies and the Frequency



Imran Khan
Prime Minister of Pakistan

Allocation Board. The committee is currently looking for an international consultant to auction the 5G licenses, which would be followed by the bidding process, its starting price, and other conditions. The trial run of 5G would start from a hospital in Islamabad. However,

prior to this, the government will have to connect Islamabad, Karachi, and Gwadar via the fiber optics network. The 5G service in Pakistan will be 100 times faster than the current magnitude, while the network will be 10 times faster than existing broadband connections available in the country. According to different surveys and reports, the recorded 5G home routers speed is approximately 4 gigabytes per second, which means that it can download a 50gb file in 2 minutes and a 100gb file in just three and a half minutes.

The journey has begun to the evolution from 3G & 4G to 5G and onwards but it would be one of the hardest roads to travel as the metamorphosis is not a piece of cake and Pakistan still has to go a long way to achieve this milestone. The United States only has 5G coverage in 25 cities, whereas in China, only 50 cities have 5G coverage. Another challenge is how much time it would take before



the full-fledged 5G services would be available all over Pakistan. Recently, the first-ever 5G video call experiment have been carried out successfully. Federal Minister for IT and Telecommunication Syed Amin-ul-Haque made a 5G video call to Beijing and enjoyed the excellent voice and video quality through Zong network. The inauguration ceremony of 5G video call was held at Zong Headquarters Islamabad. 5G network uses the fastest data bandwidth which can be used in any 5G enabled mobile phone. 5G technology provides the fastest internet speed and best video quality without interruption. Addressing the ceremony, Syed Amin-ul-Haque said that he felt extremely proud to witness the launch of 5G video call which in future would completely change the technology landscape in Pakistan. He further said that only in past 2 years mobile phone users in Pakistan had reached to 81% and still this figure was increasingly rapidly. "While, broadband users have also reached 42% of the total population which mean we are rapidly moving towards digital revolution in Pakistan." He congratulated Zong 4G for launching the 5G video call and admitted that, "they have state of the art technology and modern infrastructure which is imperative for such initiatives."

Syed Amin-ul-Haque said that 5G spectrum process in Pakistan was in last stage and soon we were going to auction the service which would earn us the huge revenue. After the launch of 5G technology, Pakistani people would connect to digital world effectively. He said, "At one side we are fast

moving towards modern technology and on the other side we are fully committed to expanding network coverage in far-flung areas of Pakistan. People should know that, we are working relentlessly to provide the best possible network service all over the country."

Speaking on the occasion, Chairman and Chief Executive Officer (CEO) of Zong 4G, Wang Hua said: "I am pleased that Zong 4G is taking the lead in experimental launch of 5G technology which would revolutionize the network transformation in the country. 5G technology is driving global growth as it introduces the fastest internet speed and best quality. This experimental 5G video call has connected Pakistan to modern and technological advanced world and it will create countless opportunities for the Pakistani users in future even beyond their expectation." He said, "China Mobile

The 5G service in Pakistan will be 100 times faster than the current magnitude, while the network will be 10 times faster than existing broadband connections available in the country

Communications is fully supporting Zong 4G as it leads the world's telecommunication networks with 188,000 5G base stations in 50 cities of China."

Meanwhile, the Financial Coordination Committee (ECC) has shaped a committee for finalising the method of licence issuance of 5G know-how in Pakistan. A collection of selections was taken within the as we speak's session of the Financial Coordination Committee (ECC) held underneath the chair of Adviser to Prime Minister on Finance Abdul Hafeez Shaikh. The committee permitted new charges for electrical energy and RLNG for the export sector. The brand new charges have been permitted for various style of export items together with producers of carpets, leather-based, sports activities merchandise and textile. Furthermore, the members of the committee deferred the choice for imposing a ban on exports of potatoes until subsequent session. The committee made progress on the introduction of 5G know-how in Pakistan and constituted a committee for trying into the licencing course of. In January, the Pakistan Telecommunications Authority (PTA) had green-lighted non-commercial trials for the newest 5G wi-fi know-how for digital mobile networks in Pakistan. The telecom authority had allowed two personal cell operators to conduct needful assessments to test the usability and supply of the know-how.

Chinese language and Dutch cell operators working in Pakistan had been granted permission to conduct trials for a period of six-months. The permission was restricted to non-commercial use solely and warrants no trade-off of any type on the know-how. Later in the identical month, Federal Minister for Science and Expertise Fawad Chaudhry had hinted that 5G know-how is on the doorstep of Pakistan and it could turn out to be an



enormous revolution. Fawad Chaudhry had stated 5G know-how is slated to be launched all over the world which might an enormous revolution, whereas, the individuals may even witness main developments in hologram know-how.

According to the Annual Report 2018-2019 issued by Pakistan Telecommunication Authority (PTA), telecom sector contributed over 96 billion to the national exchequer in terms of taxes, duties and levies, attracted investments to the tune of US\$



Syed Amin-ul-Haque
Federal Minister for Information Technology and Telecommunication

636 million while sector revenue crossed Rs. 552 billion. Sector attracted USD 236 million FDI during the year. The Annual Report presents a comprehensive overview of the PTA and telecommunication sector's performance for the year 2018-19.

PTA Annual Report is a regular feature under section 18 of the Pakistan Telecom Reorganization Act, 1996, depicting performance over previous year.

As per PTA Annual Report, telecom sector continued to grow positively in terms of subscription, revenues and teledensity. The sector showed a steady growth in subscribers and total subscriber base increased to 163.5 million at the end of FY 2018-19, showing a year-on year growth of 7%. Total teledensity reached to 77.7% where the main contribution is by the mobile sector with penetration crossing 76.4%. Pakistan has over 44,919 cell sites covering the length and breadth of the country. Subscription and usage of Broadband service in the country has seen an exponential growth. Data usage over broadband networks was 2,545 PB for FY 2018-19 from 1, 207 PB in FY 2017-18 showing a year-on-year growth of 113%.



In order to promote latest technologies, PTA took number of initiatives. To set the stage for launch of 5G technology in future, PTA unveiled plans for tests and trials of 5G which is expected to reshape the technological, social and economic landscape of Pakistan. PTA as a regulator kept playing its role prudently by ensuring an open, competitive, fair and well-regulated sector. PTA has made a meaningful contribution to the national economy by restricting import of mobile devices through grey channels by implementing Device Identification Registration and Blocking System (DIRBS). Resultantly, import of mobile phones through illegal channels has been minimized and FBR's revenues increased exponentially. Implementation of DIRBS has also created incentive for local assembly / manufacture of mobile phones. PTA has also been working very closely with the State Bank of Pakistan (SBP) for enhancing digital payments.

Expanding 4G coverage through latest technology, promoting broadband connectivity, availability of additional spectrum to mobile operators, affordable 4G handsets, addressing Right of Way (RoW) issues, expanding fiber connectivity, improved Quality of Service (QoS) parameters, ensuring better coverage, and 5G technology testing and preparations will continue to be PTA's priority areas in the current year. ■

CEO Jazz urges expatriates to play their role in promoting local startups



Citing the example of South Korea, Jazz CEO, Aamir Ibrahim stated that they launched 5G once the country crossed 80% 4G penetration – at less than 30% 4G penetration currently, Pakistan needs to do more

In a message for budding entrepreneurs and investors, Jazz CEO, Aamir Ibrahim has stated that Pakistan offers an abundance of opportunities that are linked to the national challenges. The Organization of Pakistani Entrepreneurs Silicon Valley (OPEN SV) featured Aamir Ibrahim as a guest speaker in its webinar titled 'Realities of Investing in Pakistan'.

The interactive session was moderated by Asif Aslam, Managing Partner, Arbitrium Technology, with Silicon Valley representatives and young entrepreneurs from other parts of the world in the audience. Aamir spoke at length about the digital ecosystem, financial access, the art of investing in Pakistan, the country's scorecard in terms of ease of doing business, and the need for integrated technology.

"For now, our focus is on expanding access to 4G because we have over 80 million telecom users who are not using mobile broadband. This is a challenge and an opportunity in itself. We are working with the government in this regard, so no one is left behind in an increasingly digitized economy," said Aamir Ibrahim, while answering a question on the future of 5G in Pakistan. Citing the example of South Korea, Aamir stated that they launched 5G once the country crossed 80% 4G penetration – at less than 30% 4G penetration currently, Pakistan needs to do more.

Talking about digital financial services, Aamir suggests that mobile operators are best positioned to bridge the prevalent banking divide with Jazz-Cash itself servicing more than 9 million users monthly. "With biometric verification, we already have people's data at hand. This eases the documentation process for new accounts. Moreover, given our model, we have at least 3 to 4 times more branchless banks in the shape of retail agents in

comparison to brick-and-mortar bank branches. The only impediment to exponential growth is the low smartphone penetration and lack of awareness about the benefits of using digital financial services among masses," he said.

"The pandemic highlighted more than ever the need for a robust digital financial ecosystem. Although the number of online transactions went up, there is still a broken e-commerce layer that needs to be filled. The good thing is that I believe that the government has changed its outlook a bit on the telecom sector given we provide a host of services that are crucial," he further added.

His views also included the need to focus on not just international investment, but local investors and local innovation too. "We cannot just wait around for PayPal to enter to solve our issues."

When asked about the telecom sector's contribution during the COVID-19 pandemic, Aamir replied that Pakistan was much better off globally in part due to the sector's contribution. "There are peripheral ways that private

institutions could help the government. Our role was on the smooth provision of mobile internet, digital financial services, and online education. And apart from our PKR 1.2 billion relief package, we supported the government with the smart lockdown system in Test, Trace and Quarantine, public service messages and zero-rated call and money transfer charges," He said. Jazz also supported local EdTech needs by offering subsidized

data bundles, sophisticated service offerings and launching an app called Parho.

About the National Incubation Centre (NIC), Aamir says that in Pakistan it is important to team up with experts and the government. "There are a lot of startups that have come through the NIC in Islamabad. And every cohort has been better than the last. We are yet to find a unicorn, but I see encouraging signs. My advice to entrepreneurs is that do not waste time incorporating a company and rather focus on fixing your product. This is what we do at the NIC. Jazz provides these founders with the necessary components for a company and asks them to focus on UI/UX and fulfilling the customer demand." Aamir also called upon overseas Pakistanis to play their part in supporting local startups. "If you bleed green, then there is no place for pessimism. You have to give back by taking a leap of faith in the local startups because there are certain ecosystem challenges but there is

His views also included the need to focus on not just international investment, but local investors and local innovation too. We cannot just wait around for PayPal to enter to solve our issues

a great opportunity given the ideas and the technology some of these young founders are working on." He suggested that NIC

startups are not just looking for funding but also mentorship from Pakistani Americans in the Valley. The session ended with Aamir taking questions from the audience on a host of topics e.g. the failure rates of startups, the possibility of large E-commerce platforms, Pakistan's unique advantages, Pakistan's low tariff rates and high tax environment; energy crisis affecting investment prospects, etc. ■



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Ministry of Information Technology and Telecommunication along with Tech Valley Pakistan, Telecom Foundation and Virtual University has launched a nationwide program with Google to help kids learn coding along with other IT skills.

A ceremony in this regard held here at the committee room of the Ministry of IT and Telecommunication recently.

Federal Minister inaugurated the Google CS First Programm. Secretary IT Shoaib Ahmad Siddiqui was also present on the occasion.

CS First is an early age coding program for kids aged 9 to 14 and consists of a free computer science curriculum that makes coding easy to teach and fun to learn through video-based activities, with different themes like sports, art, and game design.

“CS First Program is the comprehension of Prime Minister Imran Khan’s vision of Digital Pakistan and is an important stepping stone in introducing digitalization in Pakistan”, said Syed Amin Ul Haque, Federal Minister for IT and Telecommunication. He said CS First Program will prove best platform for Pakistani students.

The platform which will be used in this regard is “Scratch” platform, a specialized tool researched and developed by MIT. As an official Google partner, Tech Valley Pakistan will assist the MoITT with the roll-out of the program, starting from the Telecom Foundation schools.

Federal Secretary MoITT, Shoaib Ahmed Siddiqui emphasized that, “CS First Program is just the stepping stone and the MOITT envisages a country digitally equipped with IT skills that will lead the next generation of technology pioneers and developers”.

Federal Minister inaugurated the Google CS First Programm. Secretary IT Shoaib Ahmad Siddiqui was also present on the occasion

Tech Valley being the official trusted country partner for Google for Education, Google Cloud and Google Workspace, has localized global CS First curriculum to suit the Pakistani context, has developed a detailed plan of implementation and has liaised closely with Google’s global CS First team in California to ensure they are fully up to speed on the curriculum.

Umar Farooq, CEO Tech Valley Pakistan said, “We have been working with Google in Pakistan since 2017. We want to help the youth of this country to better understand the importance of digital skills and realize the dream of a digital Pakistan”.

Google has made the implementation of the ‘CS First’ program one of its top priorities in Pakistan. In this regard, Farhan S. Qureshi, Head of South Asia at Google stated, “We remain fully committed to the program, and we appreciate the support of the Ministry of Information Technology and Telecom, the Telecom Foundation, and the Virtual University.”

In the initial phase of the program the Telecom Foundation Schools will benefit from this initiative and pass on this digital literacy to the underprivileged and low income households within its mandated segment. It will be piloted to the students of the TF schools covering three cities i.e. Karachi, Islamabad and Lahore. The program will be mainly divided into two parts; Train the Trainer followed by orientation of students on the said platform.

Regarding the Google CS First program, Syed Zomma Mohiuddin, Managing Director of Telecom Foundation said, “Telecom Foundation embarked upon a transformational educational initiative last year under the name of SEED, which will ensure an expansion in the number of its schools for the underprivileged children as well as uplifting of their facilities and most importantly their digitalization.

MoITT launches Google’s CS First Program for kids



CS First is an early age coding program for kids aged 9 to 14 and consists of a free computer science curriculum that makes coding easy to teach and fun to learn through video-based activities, with different themes like sports, art, and game design

The Google GS First has come as a great and timely stepping milestone in accomplishment of the SEED project where it will create the possibility for the underprivileged children to become part of the country’s digital economy”.

Moreover, Virtual University is to provide necessary facilities in their campuses for training the teachers and the students regarding the introduction of the CS First Program in Pakistan and

providing on-ground support towards the deliverance of the program.

“Virtual University has always been a huge promoter of technology and education in Pakistan. We are delighted to become the official part of this Google program that will further help us in playing our role in promoting online education.” said Ehsen Puri, Director of Virtual University. ■

Vivo - Empowering customers with smartphone innovation & design excellence



Mr. Eric Kong
CEO vivo Pakistan

Mr. Erick Kong, CEO vivo Pakistan said in my three years as the CEO of vivo Pakistan, I've had only two goals – one was to get the best of technology to the people across Pakistan as much as possible and the other was to make my employees happy and proud to be part of this big global entity.

At vivo, our core belief lies in “Benfen” which is a proverb in the Chinese language that emphasizes on doing the right things and doing things right, which is the ideal description of vivo's mission to build technology for good. vivo, a leading global smartphone brand, believes in bringing the best technology and ultimate user experience to its users and has always functioned on these principles. Our vision is to become a healthier, longer-lasting global corporation. As a technology company, we believe that our duty is to create goods and technology that contribute to the progress of the world, and vivo finds its place in the world by catering to this belief. This was the one vivo ideology that I keep very close to my heart and used this to build vivo Pakistan when we entered the country just three years ago. I sincerely believe that technology can be used to build a close-knit community and should be accessible for everyone making lives easier. This belief truly came to practice when the world came to a standstill in the early months of 2020 because of the pandemic. Everything that we knew had to be changed and adjusted to what the world now calls ‘the new normal’. Our first priority was safety and health. We did not want any of our customers as well as employees to face inconvenience. We took all the necessary steps such as extending our product warranty for consumers and continuing business by operating work from home. In our efforts to extend our support to the health workers and government officials, we donated masks to the Pakistan government.

The smartphone market in 2020 has been on a rollercoaster journey in terms of worldwide sales. But with great pride, I can say that Pakistan's smartphone market has been steady in 2020 for vivo, indicating Pakistan's trust in vivo.

In my three years as the CEO of vivo Pakistan,

I've had only two goals – one was to get the best of technology to the people across Pakistan as much as possible and the other was to make my employees happy and proud to be part of this big global entity. vivo's consistently good track record in Pakistan, despite being a very young brand in the country, is a testament to the notion that I am able to achieve this goal with support. vivo has been releasing new smartphones and collaborating with talented artists to cater to the audience.

The smartphone market in 2020 has been on a rollercoaster journey in terms of worldwide sales. But with great pride, I can say that Pakistan's smartphone market has been steady in 2020 for vivo, indicating Pakistan's trust in vivo

Our main goal as an organisation is to bring latest smartphones tailored to the local needs of the Pakistani audience. Our latest premium smartphone, vivo V20 is a perfect fit for the trendy and stylish Pakistani youth. We closely studied the patterns and analysed what the youth is looking for in a phone, before bringing V20 to the market. The sleekest body with a super-powerful camera for selfies and slo-mo videos that the vivo V20 carries are all consequences of our research and observation. The vivo Pakistan team has worked really hard to bring this phone to the people amidst a pandemic. Hopefully, we will again get the same amount of love for V20 as we have been getting in Pakistan in the past few years.

Meanwhile, vivo is extending its fanbase in

European markets. During an online media event held, the company marked the official entry into six countries – France, Germany, Italy, Poland, Spain, and the United Kingdom. The entry follows extensive preparation, including research and interviews with 9,000 people across Europe, with the goal to understand individual needs of each consumer. The media event was also an opportunity for vivo representatives to announce key partnerships, as well as its first line-up of smartphones and companion devices for the European market.

We are truly excited to come to Europe, to take this opportunity to officially introduce ourselves and our first product line-up for the European markets. This has been a challenging year for people and businesses around the globe, and many things have changed. Nevertheless, our commitment to people and our business in Europe has not changed, as our philosophy is and always will be doing the right thing, and doing it right – highlighted Denny Deng, Vice President, President of European Business at vivo, and added – Since our first step into international markets in 2014, we have committed to delivering our innovative and quality products to consumers, designed with them in mind. As we're a brand loved by over 370 million people worldwide, we're confident we will earn the trust of customers throughout Europe. vivo has established its European offices in November last year. Highlighting the diversity of the company teams, vivo representatives stressed that following the company's “more local, more global” international business strategy, the European Headquarters in Dusseldorf currently have a team of over 70 people from 16 nationalities, with a background from various industry verticals, including FMCG, automotive, consumer electronics, hospitality and home care. The country teams are about 120 people strong now, with a group of industry experts from each of the respective countries, to make sure the company leverages on valuable personal experience and local insights. ■



Govt announces Rs 5 billion relief package for affectees of Hafeez Center inferno

The government has given relief package for affectees of Hafeez Center tragedy because traders demanded compensation for inferno losses. They expressed their deep concern over the huge financial losses caused by the Hafeez Center inferno in provincial metropolis, urging the government to formulate a strategy in consultation with the real stakeholders to determine the cause of the fire as early as possible, besides compensating traders for their losses.

On the demand traders, Chief Minister Punjab Sardar Usman Buzdar announced Rs 5 billion special relief package for the affectees of Hafeez Center inferno. The announcement was made by the Chief Minister at the Lahore Chamber of Commerce and Industry (LCCI). The Chief Minister spent over one hour at LCCI and listened to the affectees patiently. Punjab Information Minister Fiaz-ul-Hassan Chohan, Finance Minister Punjab Makhdoom Hashim Jawan Bakht, President LCCI Mian Tariq Misbah, Senior Vice President Nasir Hameed Khan, Vice President Tahir Manzoor Chaudhry, President Bank of Punjab Zafar Masood, President SAARC Chamber of Commerce Iftikhar Ali Malik, Former Presidents Almas Hyder, Muhammad Ali Mian, Irfan Iqbal Sheikh, Former Senior Vice President Ali Hussam Asghar were also present on the occasion. The Chief Minister said the Bank of Punjab (BOP) would provide soft loans to the fire victims and for that purpose a special desk of BOP had been established very near to the Hafeez Center. The BoP would finance at affordable prices under Kamyab Jawan & Punjab Rozgar

Scheme and BOP Apni Dokan, adding it would also provide flexible financial solutions to cater renovation of existing shop / office premises, purchase of new shop / office premises, purchase of inventory / stocks to restart the business activities. The Chief Minister said the Federal Board of Revenue (FBR) had announced the refunds of the Hafeez Center fire victims on priority basis. Sardar Usman Buzdar said the BOP had also offered 135 shops (owned by bank) available at IT Tower Lahore at affordable terms.

The Chief Minister said to further the business activity in Punjab, the government had planned to establish 13 Special Economic Zones (SEZs) in Punjab, The work had commenced on SEZs in Faisalabad and Lahore, adding the SEZ in Bahawalpur and Muzafargarh would be announced soon.

He said the PTI government had always supported the business community. The government had given Rs. 57 billion tax relief to the business community due to COVID -19, adding that the government had reduced the rate of provincial sales tax on thirteen sectors mostly affected by the COVID-19. Earlier, the LCCI President Mian Tariq Misbah especially thanked the Chief Minister for



The announcement was made by the Chief Minister at the Lahore Chamber of Commerce and Industry (LCCI). The Chief Minister spent over one hour at LCCI and listened to the affectees patiently

accepting LCCI's demands for a relief package to Hafeez Center affectees. Mian Tariq Misbah said the business community had some long-standing issues which required the immediate attention of the government. He said, "We fully support the measures to strengthen the Price Control mecha-

The Chief Minister said the Bank of Punjab (BOP) would provide soft loans to the fire victims and for that purpose a special desk of BOP had been established very near to the Hafeez Center

nism but there should not be any injustice to anyone," adding, there should be fair representation of LCCI in District Administration Committees for timely resolution of administration related issues.

The LCCI president said to resolve the issues in Development of Lahore, a Joint High Powered Committee should be constituted which may include four representatives of private sector nominated by LCCI in addition to the representatives of relevant government departments. He again emphasized on the dire need of new parking plazas in Lahore due to growing needs of the city, adding, "We are ready to work with government of Punjab in this regard." Mian Tariq Misbah said encroachments had affected the commercial areas of Lahore. These areas should be made free of encroachments as it was in some way adding to the cost of doing business. The LCCI President said the Safe City surveillance should be extended for all the markets of Lahore along with measures to control street crimes. He said the high rate of conversion fee (20% of Commercial Value) for land use charged by LDA was an impediment to industrialization and should be abolished. He said the water tariff of WASA Lahore for industrial and commercial users (Rs.100,000 for 1 Cusec and Rs.50,000 for ½ Cusec) was extremely high as compared to other cities of Punjab like Faisalabad and Multan etc. LCCI recommended that across all cities, it should be uniform. The LCCI President appreciated the fact that the government of Punjab was providing a relief package to the affected shopkeepers of Hafeez Center, adding, "We propose that they should also be given relief in Provincial Taxes."

Mian Tariq Misbah said the officials of Punjab Food Authority (PFA) should initially give warning before taking stern action. The spirit should be improving the hygiene standards rather harassing the business community. The LCCI President demanded that the special economic/export processing zones should be established around Lahore as currently there were only two major Industrial Estates (Sundar and Quaid-e-Azam) which had almost reached their full capacity. To improve business climate in the province, an inspector-less regime should be implemented in the province, the President said, adding the provincial governments of KPK, Sindh and Balochistan had waived tax on pilgrims for Hajj and Umrah, whereas, the government of Punjab had yet to announce such tax exemption. "You are kindly requested to consider," he added. He said the government of Punjab should play its role in resolving the issue of installation of Water Treatment Plants for industrial units.

He emphasized that the relevant officials of government of Punjab should coordinate with LCCI for establishing LDA, WASA, Waste Management and Environment Help Desks at LCCI.

The President further said the business community of Lahore was ready to collaborate with the government of Punjab for finding long term solutions of these issues. ■

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Drug Regulatory Authority of Pakistan (DRAP) launched 'MED safety mobile application' in country to report adverse drug reactions (ADRs) cases for taking action by the authorities concerned.

Sharing details of this mobile app, Director Pharmacy Services DRAP Dr Abdur Rashid said that in case of any such grievance, the victims can submit complaint with the DRAP through this mobile app.

He said that only seven countries have created this mobile app so far for the purpose. He added that the World Health Organization (WHO) will directly receive this complaint on any such matter regarding adverse reactions of drug. He said that the complainant could submit report on adverse reactions even when offline or to view and submit updates to previously submitted reports. He said the complainant could also see immediate acknowledgment of receipt of report. He said that there was a watch list of medications to receive personalized news and alert. He added while using this option one can create a watch list for drugs that are using for receiving specific news. He added on emergency cases, quick action will be taken and in this regard SOPs have been developed by the authority. He said that the app was launched on the occasion of Med Safety Week from November 2-8.



Dr Rashid said that there would be separate reporting form for suspected adverse drug reactions in relation to COVID-19. "ADR reporting is a just a touch way and with active participation, citizens can contribute to the cause of safety of medicines in the country".

He said that all submitted reports could also be viewed later for adding more information. He said that the process of having this app was very simple and phase wise like opening the play store (Android) or the app store, search for Med Safety, tap the Med safety Icon, tap to 'install' to download the app, open the tap, select a region which is Pakistan, click continue as guest or create an account and last step is report suspected adverse reactions to medicines that have been used. He advised citizens to keep updated with the safety alerts issued by the National Pharmacovigilance Centre at DRAP. He said that several innovative steps have been taken for maintaining quality and availability of necessary medicines in the country. He said that as a national regulatory body, DRAP ensures access of safe, quality and efficacious therapeutic goods at affordable prices in the country.



Dr Rashid said that DRAP was on the way to become a world class regulatory organization at par with international standards and best practices, through effective management strategies for implementations of regulations and their enforcement throughout the country.

He said that DRAP was adopting the globally harmonized science-based standards for the evalu-

MED safety mobile app' launches to report drug reaction cases



Sharing details of this mobile app, Director Pharmacy Services DRAP Dr Abdur Rashid said that in case of any such grievance, the victims can submit complaint with the DRAP through this mobile app

ation, registration and monitoring of safety, quality and efficacy of therapeutic goods. He said that the harmonization of regulatory standards would improve the acceptance of products in international markets, enhance product quality and would ultimately promote the public health.

Meanwhile, Punjab Health Minister Dr. Yasmin Rashid received six Bio Safety Cabinets donated by the World Health Organization at the Lab of TB Control Program, Primary and Secondary Healthcare Department. Secretary Primary and Secondary Healthcare Department Captain (Retd) Usman Younis, World Health Organization representative in Pakistan Dr Palitha Gunarathna Mahipala, officials of TB Control Program, Ms. Rafia Haider, Dr. Jamshed and other officials of the Department were also present on the occasion.

Speaking on the occasion, Dr. Yasmin Rashid said, "We are grateful to the WHO for giving away Bio Safety Cabinets which will significantly enhance our capacity to perform Corona and other tests a great deal. All of these Bio Safety Cabinets will be installed at different BSL-3 Labs in Punjab. The testing capacity is increased by around 600 tests a cabinet apiece in a day. Currently 16 BSL Labs are performing Corona tests in Public sector and overall more than 50 labs in Punjab have the capacity to perform Corona tests. The WHO has always been supportive in challenges." "The government is implementing Corona SOPs in accordance with the WHO guidelines to control virus transmission. The second wave of Corona Pandemic is much more severe globally

than the first wave. Europe is re-imposing lockdowns as winter comes. We have already scaled up the capacity to fight epidemics and Pandemics in Punjab. Our facilities are well prepared, our doctors have learnt so much and we have developed a capacity to fight the Pandemic," the Health Minister added.

WHO representative Dr Palitha Gunarathna Mahipala said that WHO will continue to support Pakistan. He appreciated Punjab Health Minister for taking measures to control the Pandemic.

Only seven countries have created this mobile app so far for the purpose. He added that the World Health Organization (WHO) will directly receive this complaint on any such matter regarding adverse reactions of drug

Secretary Primary and Secondary Healthcare Department Captain (Retd) Usman Younis said Punjab has intensified the process of Contact Tracing in the wake of increasing number of cases. He said there is strong potential of increase in the number of cases due to Smog factor in Lahore, hence people must be especially vigilant. ■

Pink Himalayan Salt: Purest salt on earth with 84 minerals and trace elements



Khewra salt mine is second largest salt mine after Goderich salt mine located in Canada. Khewra salt mine is located in Khewra, North of Pind Dadan Khan, District Jhelum, Potowar plateau. It was discovered by Alexander troops but started trading in Mughal era. After independence, the Pakistan Mineral Development Corporation took over the mine

Khewra salt mine is second largest salt mine after Goderich salt mine located in Canada. Khewra salt mine is located in Khewra, North of Pind Dadan Khan, District Jhelum, Potowar plateau. It was discovered by Alexander troops but started trading in Mughal era. After independence, the Pakistan Mineral Development Corporation took over the mine. Himalayan salt is easy to distinguish with its delicate pink colour form the salt that most are used to such as sea salt, kosher salt, Celtic salt, iodized salt, black salt, flake salt, black lava salt, Red Hawaiian salt,

smoked salt and pickling salt. Pink Himalayan salt contains 84 natural elements and minerals vital to our health, including magnesium, potassium, calcium, chloride, phosphorous and iron. These mineral salts give the salt distinctive pink colour.

Pink Himalayan salt is Pakistan's best known rock salt used for cooking, as bath salt, as brine, as raw material for many industries. Many craftsmen make tableware and decorative items such as lamps, vases, ashtrays and statues. Its use is not limited to cooking. This versatile salt is marketed for culinary, therapeutic and cosmetic uses. It's completely nat-



ural boasting no chemicals or additives and it's health benefits are more than table salt. If you switch to pink Himalayan salt for 30 days:

1. DETOXIFIES THE BODY

The first way to detox body is to swap table salt for pink Himalayan salt. Table salt adds toxins, while Himalayan salt adds minerals and electrolytes that encourage a natural movement of water into and out of our cells.

2. KEEPS YOU HYDRATED

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3. REGULATES BLOOD PRESSURE

Pink Himalayan salt contributes to healthy blood pressure and cardiovascular health as it contains zinc and copper as trace minerals. While in table salt chemicals and anti-caking agent makes blood more viscous and increase blood pressure

4. GIVES YOU ENERGY BOOST

Fatigue and foggy mind can often be attributes to loss of electrolytes in your body. Pink Himalayan salt can be absorbed more quickly into blood stream than table salt, allowing body to restore the electrolytes balance and give the brain a relaxing boost.

Himalayan salt is harvested at the foot of Khewra salt range in Pakistan.

Himalayan mountains stretch 1500 miles across Asia. Khewra salt mine, the second largest rock salt mine in the world. The mine stretches 748 feet deep and has two separate stories. Tunnels run nearly half a mile into the mountain, under which the salt deposits are found.

5. SALT LAMPS

It can be used as sleep aid, purify the air, clear up sinus issues and improve respiratory conditions, provide allergy relief. A crystal rock lamp collect moisture from air, trapping impurities (bacterium molds, toxins) releasing moisture back into the room. They also emit negative ions which help to purify and clear air and give you better night sleep.

6. BALANCES THE BODY PH

Maintaining a balanced PH in the body is key to straying healthy. It promotes balance between acid and alkaline levels in body. Pink salt contributes the alkalizing minerals sodium, calcium and magnesium.

Pakistan is blessed with rich natural resources. Pakistan is exporting it at very cheap rates while India and China export Pakistani salt to Western Countries at high rates. The situation is about to change since escalation of tensions with India. Government stopped trade with India. Government is now willing to adopt reforms to facilitate exports. Issue is highlighted on social media that India is buying raw salt on cheaper rates and selling salt products with Indian label. Now with government support it has become a promising business for Pakistani exporters. They are exporting salt, salt products and decorative items at high rates. Government promoted it as our national treasure.

DR. NOSHEEN KHALID

ahsaspakistan786@gmail.com



Pakistan turns pink to highlight breast cancer awareness



Various government and non-governmental organizations, corporate, telco and many other sectors and media houses have campaigns about breast cancer. Walks, seminars, and conferences held nationwide to apprise people about the disease

Like elsewhere in the world, PINKtober is being observed in Pakistan as well to raise public awareness against breast cancer to defeat the disease. October is internationally celebrated as Breast Cancer Awareness Month. The month-long campaign allows the issue to be highlighted as a top health priority, with the disease affecting many women in their lives. Various government and non-governmental organizations, corporate, telco and many other sectors and media houses have campaigns about breast cancer. Walks, seminars, and conferences held nationwide to apprise people about the disease.



Prime Minister Imran Khan wore a pink ribbon at the launch of the month-long breast cancer awareness drive aimed at prevention of the disease through early diagnosis and to break down taboos, encouraging people to openly talk about the disease.

Government buildings including PM and President House and landmarks across the country have been lit up pink and posters put up on streets to highlight breast cancer awareness, encouraging regular health checkups. First Lady Samina Arif Alvi has said that for the last two years all possible efforts are being made to create the maximum awareness about breast cancer as thousands of women die every year due to it.

She said this while addressing digital media event on Breast Cancer Awareness organized by BIMA Pakistan at a local hotel. She said that doctors, philanthropists, civil society, military institutions, hospitals, schools, universities and NGOs had joined the drive for creating the maximum awareness about breast cancer. She also appreciated the response of the media and said that newspapers and social media were also playing a significant role.

She said that news items and articles had been published not only in national but in local newspapers which was a proof that awareness campaign on breast cancer had gained momentum.

Samina Arif Alvi urged the media to keep creating awareness regarding the disease throughout the year.

The first lady said that outreach of digital media was increasing day by day and with the help of digital media awareness message could be disseminated at a large scale. She said: "Breast cancer is a serious issue for developed and developing countries, adding that globally every year over 1.3 million patients are diagnosed with breast cancer."

She said in Pakistan exact number of patients diagnosed with the disease was not available, according to the World Health Organisation (WHO) report for the year 2018, some 34,000 women diagnosed with the disease every year and above 17,000 women died from it. According to other estimate 90,000 women diagnosed with breast cancer every year whereas 40,000 died from this fatal disease, she added.

She said: "Globally breast cancer mortality rate is around 3 to 4 per cent whereas in Pakistan it is almost 45 per cent which is indeed an alarming situation."

The first lady said that lack of awareness was one of the major factors behind the high mortality rate of breast cancer, adding that in rural areas talking about this disease was considered as taboo.

Samina Arif Alvi said most of the cases with breast cancer in Pakistan were reported at advanced stage.

She said: "According to experts if disease is diagnosed at the first stage there are 95 per cent of survival chances which means that mortality rate can be reduced through educating women about the early symptoms of the disease."

Government buildings including PM and President House and landmarks across the country have been lit up pink and posters put up on streets to highlight breast cancer awareness, encouraging regular health checkups

She said it was very important for women to take out five minutes from their busy routines to find any lump or other changes associated with this cancer.

Samina Arif Alvi requested the participants of the event that they must spread the breast cancer awareness message among their social circles so that the maxi-

imum number of people could get awareness about the disease. Pakistan has the highest rate of breast cancer in Asia with 90,000 breast cancer cases being annually reported and approximately half of them die because of late presentation while one in nine Pakistani women may develop breast cancer. These views were shared by Dr. Bushra Shirazi from the Breast Surgery Oncology department of Sindh Institute of Urology and Transplantation (SIUT) in a program organized in connection with Breast Cancer Day in SIUT's Hanifa Suleman Dawood auditorium here. Highlighting the last three years performance of the department



Dr. Bushra said that we have treated about 500 breast cancer patients' majority are between the ages of 30-50 years. The Breast oncology clinic is held on Mondays on the first floor of Hanifa Suleman Dawood Oncology building. It is a combined clinic run in a joint approach with breast surgeons, medical, radiation oncologist and radiologist. Talking about Breast Cancer and its various treatments Dr Narjis Muzaffar said that the services provided at the clinic are from clerking in a new patient to onsite breast ultrasounds and biopsies which cuts down the waiting period for diagnosis and treatment. She highlighted that the breast unit provides treatment under one roof including diagnostics, Surgery, Chemotherapy facilities and Radiation therapy.

Dr. Narjis Muzaffar pointed out the different methods of treating breast cancer with chemotherapy, targeted therapy and hormonal therapy.

Dr. Narjis further said that not all patients are candidates for or require chemotherapy as treatment depends on many factors including the stage of the disease, the biology of the tumour, co-existing medical problems and age of the patients. She also said that all chemotherapy agents have side effects but these are temporary and are reversible.

Speaking on the occasion, the experts said that the Breast Cancer was the most common cancer of women in the World and Pakistan has the highest rate of breast cancer in the South Asia. ■



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Govt announces Rolling Spectrum Strategy to assist telecom operators



It is crucial to recognise that the pace of change of industry is rapid and whilst the aim is to provide transparency and certainty to the industry, there is a need to review the plan (every 3 years) to ensure that the plan continues to be relevant

The government has announced three-year Rolling Spectrum Strategy 2020-2023 to assist commercial telecom operators in network planning investments due to the massive growth in data utilization. The mobile data traffic in Pakistan grew from 165% at 69 petabytes in 2017 to 128 petabytes in 2018. Data usage grew from 0.34 Gb/user/month in 2016 to 1.75 Gb/user/month in 2018.

This was the main goal of the Spectrum Master Plan and the report has been developed by incorporating international best practices that are applicable to Pakistan. The Spectrum Master Plan provides a future roadmap for spectrum allocation as well as spectrum-related policy reviews that are anticipated to take place between 2020 and 2023. The report has helped Ministry of IT & Telecom (MoIT&T), Pakistan Telecommunication Authority (PTA) and Frequency Allocation Board (FAB) in formulating the 3-year rolling Spectrum Strategy – which is a key area highlighted in the Telecommunications Policy 2015. The publication of the spectrum roadmap helps commercial operators with their network planning investments. It is crucial to recognise that the pace of change of industry is rapid and whilst the aim is to provide transparency and certainty to the industry, there is a need to review the plan (every 3 years) to ensure that the plan continues to be relevant. The report is prepared with collective efforts of MoIT&T, PTA, and FAB. The outcomes of International Telecommunications Union's (ITU) World Radio-communications Conference (WRC-19) have also been incorporated in the report.

The country is expected to see exponential growth of data traffic over the next five years. With greater availability of content, applications and devices now as compared to a few years ago, Pakistan will be reaching similar levels as countries like Saudi Arabia, Malaysia and Thailand.

The growth in data traffic is closely correlated to the amount of spectrum required. Cellular mobile

operators in different countries will require different amounts of the spectrum depending on the number of operators and the density of urban areas.

Pakistan should plan to have at least 400 MHz by 2021 for planning purposes. Should Pakistan aspire to be the early adopter of 5G, more spectrum will be required. Several operators in other markets have started to investigate 5G capabilities through technical trials and are working alongside their equipment suppliers intending to implement 5G in the early part of the 2020s.

The report has helped MoIT&T, PTA and FAB in formulating the 3-year rolling Spectrum Strategy – which is a key area highlighted in the Telecommunications Policy 2015

Pakistan needs to plan to ensure that the required spectrum is available to support trials and eventually commercial services. Between now and 5G launch, operators will be looking for spectrum to support the growth of data traffic as well as to offer faster Long-Term Evolution (LTE) speeds through carrier aggregation. Moreover, with the need to maintain Quality of Service (QoS) standards imposed by PTA, operators will have to either add smaller cells and/or acquire more spectrum.

The liberalisation of the telecommunications market has brought about competition which resulted in better quality of service and improvement in pricing. In a competitive environment, mobile operators have to maintain cost efficiency and stay

innovative to win customers and minimise churn.

Often with the introduction of a new player, there is a tendency for the new entrant to offer attractive pricing to build up their subscriber base. This may result in a price war but will accelerate the rise in mobile penetration. In many markets, regulators have also introduced rules and regulations to enable the growth of MVNOs to create more competition. MVNOs can be very effective in targeting underserved market segments such as youth, budget customers and migrant workers. In markets with favourable regulatory environment, MVNOs have flourished. Whilst not all MVNOs can be successful depending on their business model and ability to promote their products, these players can take a healthy slice of the mobile market.

In many markets where there had been too many players, market consolidation became inevitable.

In Pakistan, there were six operators up until 2008 when Instaphone's licence was terminated by the PTA due to unpaid licence fees. More recently, Mobilink and Warid merged. The merger resulted in a larger player not only in terms of subscriber base but also in spectrum holding. By merging two networks, there is a gain in efficiency and the operator will have more capacity.

One main consideration for the regulators in assessing the merger approval is the spectrum they hold as the combined entity. The general view is that each player should not hold more than a certain threshold to ensure effective market competition. Some countries have imposed a spectrum cap to limit the amount of spectrum an operator can hold. However, with the changes in technology (higher speed mobile broadband requires more spectrum using carrier aggregation techniques) it means that there is a need to constantly increase the spectrum cap (in MHz). This being the case, regulators is adjusting the spectrum cap requirements to ensure greater flexibility. ■

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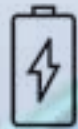
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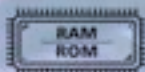
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What was once just a dream is now a reality – smart virtual assistants, chatbots, smart home devices, self-driving cars, drones, and other intelligent systems have become commonplace.

Artificial Intelligence (AI) technologies are now all around us, shaping every aspect of our lives and changing the world in the process. It's a booming domain that brings us one step closer to the world of tomorrow. It's obvious that AI has had a tremendous impact on all industries in recent years. Manufacturing, healthcare, transportation, finance and e-commerce are just some of the industries taking advantage of AI systems. But there's one field that even though is not normally linked to AI, is taking big leaps towards embracing its applications. We're talking about education. Education systems all over the world are regarded as being somewhat rigid and reluctant to change. However, educational institutions realized the great potential AI technology has and how it can empower both teachers and students, so they are now trying to catch up with the trends and join the AI movement.

Professionals in the domain agree that AI is essential for the future of learning and it will reshape the way we approach education. So let's take a look at how AI will influence education in the years to come.

Learning as a personalised experience

We all know that people learn differently. Every person has personal preferences as well as strengths and weaknesses when it comes to learning. Traditional teaching methods make no difference between students, having a one-size-fits-all approach.

As a result, some students fail to attain their full potential, while others struggle to keep up with the curriculum. AI helps correct these shortcomings and transform learning into a personalized experience. Adaptive learning platforms are able to create learning profiles for students, based on their abilities, preferences, learning styles and the challenges they face. The curriculum and the teaching methods are adapted to students' needs. Teachers can give personalized counsel and adjust class-assignments so that each student can work on what he needs to improve.

Additionally, AI can help students receive extra support. Educational assistants enhance the learning process by answering questions from students, providing the information they need and helping with assignments, without the teacher's intervention, so students can set their own pace and learn whenever it's more convenient for them.

Helping teachers with administrative tasks

Besides teaching, tutors and educators have other tasks they need to fulfill that require just as much effort and commitment. They also have organizational and administrative responsibilities that can take up a lot of their time. Teachers have to handle tasks such as organizing educational material, evaluating assignments, grading exams, managing paperwork, communicating with the parents etc.

Fortunately, AI can make their job easier and help with many of the above-mentioned activities. Let's take grading for example. Automated grading is a life savior for teachers when they have to go through thousands of tests. AI can take care of other tasks such as logistics issues, keeping the paperwork up to date, and providing feedback for students or serving as a communication channel for teacher-parent interactions. Furthermore, education administrators can really benefit from integrating AI solutions into their activity. AI can help with a series of administrative duties from budget management to processing student application forms, procurement of materials or HR management. The result will be higher administrative efficiency, lower costs and a clear overall view of the institution.

Education without boundaries

A traditional education system comes with many limitations. AI can help get rid of boundaries and make learning easily accessible for everyone.

The role of AI in educational institutions



It's obvious that AI has had a tremendous impact on all industries in recent years. Manufacturing, healthcare, transportation, finance and e-commerce are just some of the industries taking advantage of AI systems

There are students who can't attend school in person or who, for various reasons, skipped school years. There's also an increased interest in high-quality online courses for students all ages. AI gives people the possibility to pursue their educational objectives, no matter where they are in the world. Those who want to further their education can forget about time and space restrictions, thanks to AI systems. They can learn anytime, anywhere and adjust the learning process to their needs and environment.

Customized textbooks

AI is slowly changing the way we use textbooks. Soon enough, thick old-school textbooks, packed with unnecessary information will be a thing of the past. New technologies are making way for customized study guides that cater to students' needs. Teachers will no longer waste their time going through manuals to extract

the necessary information and put it in a form that makes it easier for students to understand and assimilate. Digital textbooks created by AI systems will become commonplace in the educational environment. They put the spotlight on smart content, helping stu-

dents learn in a more efficient manner.

Course creation

AI can do a lot more than providing support for courses. It can also be used as a tool for creating courses and bringing real-time improvements in the educational process. AI-powered courses come with many advantages. For example, when attending an online class, students will receive suggestions and assistance as they progress, according to their personal evolution and they will receive support each time they struggle to complete a task.

Teachers will also be helped by receiving notifications when complicated issues arise, so they can offer further details and focus more on important aspects.

What AI means for teachers

Since intelligent systems will handle so many tasks that were once performed by teachers, some people got the idea that the rise of AI technologies in education might render teachers obsolete. But in reality, this is highly unlikely to happen.

A more realistic scenario would be a future in which AI becomes a reliable assistant for teachers, helping them fulfill their responsibilities with higher efficiency. There's a good reason why things will go in this direction. People will always require and respond better to human interaction.

While AI can be of great help, students still need a teacher to connect with, someone that can guide and inspire them in a way that no machine ever will. ■

Educational institutions realized the great potential AI technology has and how it can empower both teachers and students, so they are now trying to catch up with the trends and join the AI movement



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Traffic e-challan defaulters face prosecution



The authority has provided an e-challan android App and printer to the city traffic police, through which the record of e-challan defaulters would be checked on the spot while traffic wardens would issue slips through printers immediately to e-challans defaulters

Punjab Safe City Authority (PSCA) in collaboration with City Traffic Police to take action against e-challan defaulters. The authority has provided an e-challan android App and printer to the city traffic police, through which the record of e-challan defaulters would be checked on the spot while traffic wardens would issue slips through printers immediately to e-challans defaulters. A slip would be given at the time of vehicle documents, identity card, or license seized. Two slips would come out of the printer, one for defaulter and the other for seized documents identity.

The documents would only be returned to the defaulters on the submission of e-challan amount after verification of slip number before the vehicles of e-challan defaulters would remain impounded at the police station. For the action against e-challan defaulter, the PSCA has also provided training to the teams formed by CTO Syed Hamad Abid. In this regard, 17 teams have been provided training by PSCA on the use of Android app, printers and devices.

It is pertaining to mention here that Punjab Safe Cities Authority (PSCA) issued over 4.4 million e-challans in the last two years. The authority has deposited Rs 339 million in the national exchequer as payment for e-challans.

The data revealed that the police handed over 2.2 million and 90,000 e-challans to bikes, out of the total. Meanwhile, it issued 2.75 million e-challans to vehicles. The authorities also challaned over 85,000 commercial vehicles in this time period.

On the successful completion of the project's two years, the cake cutting ceremony was also arranged in PSCA headquarter where Managing Director Rao Sardar Ali Khan and Chief Operating Officer Muhammad Kamran Khan congratulated the PSCA team recently.

Rao Sardar Ali Khan said that road accidents and casualties had considerably been reduced due to effective traffic management and e-challans.

Muhammad Kamran Khan also congratulated all the team on the successful merit-based operations of e-challaning project.

A large number of police communication officers including Operation Commander Asim Jasra,

DSP Asghar Goraya, and other traffic officers were present. Furthermore, the number of fatal accidents has also decreased by more than 40% due to the police's strict actions. According to an international website Nambeo, Lahore's traffic index has improved by 91 degrees. The credit to this positive progress is maybe because of several improvements in the traffic police department.

Additionally, the top brass has announced incentives to encourage the officers. A few months ago, Lahore's Chief Traffic Officer (CTO) launched a 'points system' for the on-duty traffic wardens.

Punjab Safe Cities Authority (PSCA) issued over 4.4 million e-challans in the last two years. The authority has deposited Rs 339 million in the national exchequer as payment for e-challans

Under this system, the department will reward the officers, according to their performances. As per reports, the system has led to more strict rules on roads and stern action against the traffic laws' offenders. Earlier in July, Lahore Traffic Police launched a strict action against bogus, unregistered, fancy, and improper number plates on both cars and motorbikes. In a tweet, the police announced the crackdown in the metropolitan city.

The police launched this operation after a large number of citizens started using tampered or green color number plates to escape the law and evade E-Challan. The Chief Traffic Officer (CTO) Lahore, Syed Hammad Abid, said that officers are authorized to impose hefty fines on violators. "The officers can also impound the vehicle and lodge an FIR against the lawbreaker," CTO said.

Police set up checkpoints at all major roads of the city, including entry and exit points of Lahore.

"Police will strictly deal with the violators," he said.

Only citizens with authentic excise slip proving that they have applied for number plate would be spared during the operation.

In view of the concerns of coronavirus and keeping in view the convenience and time saving of the citizens, the inaugural function of the test run of Electronic Traffic Challan e-Payment was held at the CCPO Office. CCPO Lahore Zulfiqar Hameed, CTO Lahore Traffic Captain (retired) Syed Hammad Abid and DG Punjab Information Technology Board also attended the function. CTO Lahore Syed Hamad Abid gave a briefing on Electronic Traffic Challan e-Payment System. On this occasion, Zulfiqar Hameed said that keeping in view the social distances, the method of electronic challan payment was clarified.

Citizens of Gujranwala can view the details of online challan payment on PITB-developed ePay Punjab app. They will be able to pay their challans via internet banking, ATM, over the counter in banks, and other digital payment channels. Paying challans on the spot can prevent the confiscation of documents. The online challan payment facility will be extended to Rawalpindi, Faisalabad and other cities soon.

Have you received an e-challan notice for a traffic violation recently? Knowingly or unknowingly you may have broken a traffic rule because of which you would have gotten an e-challan notice. You can get an e-challan notice for traffic signal violation, overspeed driving, wrong parking on the roadside, speeding, jumping red light and so on.

The e-challan notice is sent to you through SMS on your mobile phone. You may also get the notice in physical format at your registered address. If you delete the SMS by mistake or you do not receive the notice at your registered address, you can still check your challan status online and pay it accordingly.

Generally, you need to pay the challan within a month from the date of issue of the notice. Any non-compliance of the e-challan notices may result in the challan getting forwarded to the court. The court may further provide punishment with imprisonment for a term which may extend to three months or with additional fine or both. ■

Turkmenistan Ambassador to Pakistan Atadjan Movlamov announced that the Turkmenistan-Afghanistan-Pakistan-India (TAPI) gas pipeline is at the practical implementation stage, revealing that the project is going to be a game changer for the economic prosperity of Pakistan.

According to the report, he said this while meeting with representatives of the (EJAF) Economic Journalist Association Forum in Islamabad.

Movlamov said that a 1,840km long pipeline transporting natural gas from Turkmenistan to Afghanistan, Pakistan and India would be constructed by the state-owned gas companies under the TAPI project.

He said: "We have been finalising agreements with the Pakistani government and are considering to start construction soon after that."

The Turkmenistan Ambassador said that the TAPI project can change the fortunes of Pakistan as natural gas power generation is significantly cheaper than diesel and fuel oil, besides access to natural gas will stimulate industrialisation and investment.

Likewise, Pakistan and Afghanistan will benefit from billions of dollars of transit fees and this project shall also bring a Know-how for the region in terms of modern hi-tech equipment, technologies and so forth.

He stated that the project also has social and environmental importance as natural gas offers a safer and cleaner alternative to coal and diesel-fired power generation.

Presently, India and Pakistan are among the world's largest contributors of CO2 emissions; 7.5 per cent of global emissions.

Movlamov said that along with the TAPI pipeline project, a 1635 km fibre-optic line will be laid from the border of Turkmenistan across Afghanistan and Pakistan. "The fibre-optic facility will monitor gas pipelines and provide the data of Europe, Asia and South-East Asia at a speed of 100GBs per second with the ability to increase up to 6TBs per second.

Apart from this, he said, there is a Turkmenistan-Afghanistan-Pakistan Power Transmission Project and the new TAP electric line will not only provide TAPI gas pipeline and its facilities with electric energy but also allow export of up to 3000-mega-watt energy via Afghanistan to Pakistan.

Responding to a question, the ambassador said that the project would strengthen peace, stability, and security among neighbouring countries and create motivation for resolving important issues.

He added that said that anyone can make an investment in the TAPI project.

Also, it was stated by the Turkmenistan ambassador that his country wants to take part in the China Pakistan Economic Corridor (CPEC).

It is noted that construction of the nearly 2,000-kilometer TAPI pipeline which would transport Turkmenistan's natural gas to India and Pakistan through Afghanistan received a significant boost as officials from Ashgabat and Kabul inked another deal to move forward with the ambitious project after years of delays.

On August 31, a tripartite memorandum of understanding was signed in Kabul as part of a meeting between Muhammetmyrat Amanov, chief executive of the TAPI Pipeline company, Mahmoud Karzai, who heads Afghanistan's urban development and borders ministry and Mohammad Haroon Chakhansuri, Afghanistan's minister of mines and petroleum.

"A memorandum will be signed to acquire lands [in Afghanistan] based on the route of the TAPI project and the plan of action will soon enter its practical phase," Chakhansuri said before signing the document, according to a report by Afghanistan-based Khaama Press news service.

TAPI was first proposed 22 years ago when Turkmenistan and Pakistan initialed a memorandum of understanding, but construction was delayed due to geopolitical circumstances. Work on the \$10 billion gas pipeline finally began in Turkmenistan in 2015. Following an agreement between Afghanistan, India and Pakistan, gas would be purchased from Turkmenistan and then

TAPI gas pipeline to become a game changer for Pakistan's ailing economy



The Turkmenistan Ambassador said that the TAPI project can change the fortunes of Pakistan as natural gas power generation is significantly cheaper than diesel and fuel oil, besides access to natural gas will stimulate industrialisation and investment

transported to the western and southern territories of Afghanistan, as well as central Pakistan and north-western parts of India.

The 1814-kilometer pipeline has been designed for a 30-year period and is expected to supply about 33 billion cubic meters (bcm) of gas per year from Turkmenistan's giant Galkynysh gas field through the Afghan cities of Herat and Kandahar, as well as the Pakistani cities Quetta and Multan. The pipeline ends at the Indian city of Faisalka, located near its border with Pakistan. Five bcm out of the entire volume will be absorbed by Afghanistan, while Pakistan and India will receive 14 bcm each.

The pipeline was expected to begin operations in 2020, but its launch has been repeatedly postponed despite Pakistan completing all preparatory work. On its part, Afghanistan claimed it began preparation in early 2018, but said work on the pipeline has not yet begun due to bureaucratic difficulties.

Afghan government officials are convinced that some documents required for the inauguration of the project have not been approved, including those

related to land acquisition. According to Abdul Qadir Mutfi, a spokesman for the mines and petroleum ministry, Afghanistan should sign three additional agreements with Turkmenistan. "After that construction work for the project will begin," he said in January, according to a report by Tolo News.

Officials from the TAPI Pipeline company said that construction of the Afghan section would begin in early 2021 upon the completion of land acquisition. Meanwhile, India has already completed its part of the project. Turkmenistan, on its part, has laid and welded 206.9 km out of 214 km of pipe within its section of TAPI as of March 2020.

TAPI is expected to boost the economies of participant countries, as well as the region.

"This promising project opens an abundance of opportunities for the export of energy resources to South Asian markets through the Islamic Republic of Afghanistan. The project is also aimed at the comprehensive integration of neighboring Afghanistan into the architecture of global stability," read the statement issued by Turkmenistan's foreign ministry.

Turkmenistan's President Gurbanguly Berdimuhamedow believes the construction of the TAPI pipeline will create thousands of job opportunities for Afghans, as construction settlements for workers need to be built, as well as mini-power stations, new roads and various trade enterprises. He added that Afghanistan is expected to rake in more than \$400 million annually in transit duties alone from the project. ■

Movlamov said that a 1,840km long pipeline transporting natural gas from Turkmenistan to Afghanistan, Pakistan and India would be constructed by the state-owned gas companies under the TAPI project

2nd wave feared as COVID-19 cases soar in Pakistan



The Cabinet Committee for Anti-Corona showed great concern over the increase in numbers of corona patients in the province and decided to impose a smart lockdown in areas with corona cases.

Pakistan has reported several deaths in 2nd wave of novel coronavirus as the number of positive cases has surged day-by-day. Sindh remains the worst-hit province by the pandemic in terms of cases followed by Punjab, Khyber Pakhtunkhwa and Islamabad.

The country has recorded thousands fresh cases, prompting the government to reimpose its “smart” lockdown and make wearing of masks mandatory.

Punjab Chief Minister Sardar Usman Buzdar has said that keeping in view the increasing coronavirus cases and for the wider public interest, it has been decided to impose smart lockdown in the affected areas. The Chief Minister said that all necessary steps would be taken to protect the lives of the people of the province. Directions have been issued to the administration and the police for controlling the second wave of corona, he added. He said that the lives of the citizens were most important for the government and no negligence would be tolerated in this regard. On the direction of Punjab Chief Minister Sardar Usman Buzdar, a special meeting of the Cabinet Committee for Anti-Corona was held at Chief Minister’s office.

The meeting took important decisions for protecting the public from the second wave of corona as well as strict implementation on precautionary measures. The Cabinet Committee for Anti-Corona showed great concern over the increase in numbers of corona patients in the province and decided to

impose a smart lockdown in areas with corona cases. The meeting took strict notice over the violation of corona SOPs in some markets and bazaars and decided to close such markets and bazaars involved in violating corona SOPs. Provincial Minister for Health Dr Yasmeen Rashid, while addressing the meeting informed that the number of positive coronavirus cases was increasing in Punjab and rate of positive test had also increased. The meeting agreed to evolve a strategy for the best management of the beds in the hospitals and a separate dashboard would be set up for the purpose, which would provide all the information regarding beds in the hospital. The public health was the most important and all the necessary decisions would be taken to protect the lives of the people, it added.

It was decided in the meeting to declare Rawalpindi Institute of Urology as a corona hospital. Proposal for introducing a rapid test was also reviewed in the meeting. The technical group will present final recommendations in this regard.

The World Health Organization (WHO) has rung the bell about Coronavirus, with the WHO estimating that one in ten people in the world could be infected with the Coronavirus.

The number is 20 times more than the current confirmed cases, so far, more than 35 million people worldwide have been infected with the outbreak and more than 1 million have died from the virus.

Mike Ryan, the WHO’s head of emergency op-

erations, said the number of Coronavirus cases in Southeast Asian countries was steadily rising and many will be affected. Prevention is better than cure also applied for the Coronavirus outbreak which is the only way to avoid infection, wearing a face mask, avoid congested places, maintain social distancing and seek medical advice if you have flu-like symptoms are the must, Dr. Ahsan stated.

Earlier, Indoor weddings have been banned in Pakistan in the latest coronavirus restrictions imposed by the National Command and Operations Centre (NCOC). According to a notification, major cities with “high positivity and higher disease spread potential” have been asked to enforce the ban. “Only outdoor marriages allowed with upper limit of 1,000 persons”.

The rule pertains to Karachi, Lahore, Islamabad, Rawalpindi, Multan, Hyderabad, Gilgit, Muzaffarabad, Mirpur, Peshawar, Quetta, Gujranwala, Gujrat, Faisalabad, Bahawalpur, and Abbottabad. NCOC has directed the implementation of a “Gilgit-Baltistan model” whereby face masks must be made compulsory in the aforementioned cities. In GB, failure to do so results in a penalty of Rs100 and three masks issued on the spot. Authorities have been advised to issue similar penalties in these locations. Additionally, public and private offices have been told to implement a 50 percent “work from home” policy. In areas identified as hotspots,

The World Health Organization (WHO) has rung the bell about Coronavirus, with the WHO estimating that one in ten people in the world could be infected with the Coronavirus

relatively broader smart lockdowns have also been recommended. Last month, NCOC said that it has observed wedding halls and indoor restaurants to be “high contributors” to the spread of the contagious disease. Following the observation, on October 9, the body issued new guidelines for wedding halls, saying that it is officially restricting the number of guests and limiting functions till 10pm.

For indoor events, a maximum of 300 guests has been allowed and for outdoor events, a maximum of 500 guests, with the gathering to only last 2 hours. The NCOC has already warned business owners to shut down before or by 10pm, in view of the rising positivity ratio in major cities of Pakistan.

The decision pertains to restaurants, wedding halls, commercial markets, shopping malls, recreational spots, such as amusement and public parks, have been asked to shut down by 6pm.

Essential services such as medical stores, clinics and hospitals will remain open. Pakistan has seen a steady rise in cases in the last five days, with more than 1,000 new infections each day.

Sindh Chief Minister Murad Ali Shah said that “strict action” would be taken against people failing to follow the prescribed coronavirus safety measures as cases are on the rise in the province.

Chairing a meeting of the province’s coronavirus task force, Shah said that amid rising cases, the authorities need to ensure that people take precautions. The spokesperson for Sindh government Murtaza Wahab, information minister Nasir Hussain Shah, Chief Secretary Sindh Mumtaz Ali Shah, Sindh Inspector-General Mushtaq Mehar, Commissioner Karachi Iftikhar Shalwani, and others attended the meeting.

“Cases are on the rise in Karachi and Hyderabad,” the chief minister said, adding that safety measures should be ensured everywhere in the province. CM Shah said that the implementation of SOPs must be ensured at all places of worship. “Where SOPs aren’t being followed, we must take stern action.” ■

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1st Pre-Fabricated House of Naya Pakistan project inaugurated



Chairman NAPHDA said the provision of low-cost houses to the people of low and middle classes were government top priority. The govt would provide all out facilities to the builders and other stakeholders to materialize the dream of PM for provision of accommodation to the poor and middle classes at affordable rate

Chairman Naya Pakistan Housing Development Authority (NAPHDA) Lt-Gen (Retd) Anwar Ali Hyder inaugurated the 1st Pre-Fabricated House in Pakistan.

G-Songuo, in association with Naya Pakistan Housing Development Authority has completed the construction of state-of-the-art modular model house in Islamabad.

Speaking on the occasion, the Chairman said that provision of low-cost houses to the people of low and middle classes were government top priority. The government would provide all out facilities to the builders and other stakeholders to materialize the dream of Prime Minister for provision of accommodation to the poor and middle classes at affordable rate, he said.

Briefing the Chairman, the company representative said that the fully furnished single story two bedrooms house was constructed within seven days. Among many other features, these houses had a lifespan of 50 years, he said.

He said G-Songuo's composite insulation wall used in the construction, has 43 times better than traditional brick wall thus making the house more comfortable with significantly reduced utility bills, he explained.

He said these houses were also earthquake and fire resistant. G-Songuo could construct one to four story houses and apartment buildings, he said.

He said G-Songuo was keen to start its operation in Pakistan and was also interested to bring its production and technology customization.

This would not only fetch foreign investment with transfer of a state of the art technology but also help create job opportunities in high-tech construction and allied sectors, he said.

The Korean company representative said that G-Songuo was highly interested to facilitate PM Imran Khan's vision for 5 million housing by building 18,000 houses and apartments per year with a single production facility. The production numbers could be increased with further production facilities, he said.

Later, the Chairman inspected the House. Deputy Chairman NAPHDA Maj Gen (R) Amir Aslam Khan and other senior officials were also present on the occasion.

It is pertaining to mention here that the in June 17, 2020, Governor State Bank of Pakistan (SBP) Dr. Reza Baqir called a meeting of banks for deliberations on the measures proposed by Naya Pakistan Housing and Development Authority (NAPH-

DA) and identify way forward to ensure sustainable market-led financing of housing projects and mortgages.

The meeting was chaired by the Governor SBP, Dr. Reza Baqir, and attended by Chairman NAPHDA, Lt-General (Retd) Anwar Ali Haider, and members of the think tank formed by the government including Shaukat Tareen, Arif Habib and Aqeel Karim Dhedhi among others. Banks were represented by their respective presidents. Governor Baqir at the outset praised the work of Anwar Ali Haider and NAPHDA for its significant potential contribution in meeting the shortage of housing in the country and accelerating economic activity in the country.

Governor Baqir said that housing finance has not only remained under-developed in Pakistan as compared with other emerging economies but seen little progress over time. In this regard, therefore, this initiative is of great national interest. He emphasized that the construction and housing sectors have strong linkages with the rest of the economic sectors and offer a commercially viable and long term business proposition for banks. He also stressed that supporting economic activity in these sectors would support economic growth and par-

G-Songuo, in association with Naya Pakistan Housing Development Authority has completed the construction of state-of-the-art modular model house in Islamabad

ticularly employment in current times of economic stress. He encouraged banks to view housing and construction finance as an opportunity to broaden their balance sheet and cater to the huge financing needs of the sector. Governor Baqir reiterated central bank's commitment to play a facilitative and supportive role while also supporting a healthy credit culture in the country.

Chairman NAPHDA made a presentation to the banks on the key features of Naya Pakistan Housing Program. He shared the details of the underlying development model for the successful implementation of the initiative. Complementing the presentation, Shaukat Tarin, member of the government's think tank, presented a financial model and elaborated the incentives being offered by the



government and emphasized that these will make the financing of developers and mortgages commercially attractive for banks.

The presidents of banks in their deliberations appreciated the Naya Pakistan Housing Program and expressed their readiness for participating in this initiative of national importance. They also made queries and suggestions in this regard. It was decided that banks, NAPHDA, and SBP would work together to prepare an overall roadmap and execution plans with support from the relevant sub-committees of Pakistan Banks Association. ■

Democrat Joe Biden declared victory in his quest to be 46th president of the United States of America after he was named the presumptive winner of the Commonwealth of Pennsylvania.

Biden touted the fact that he's won more votes than any presidential ticket in history, calling his win "a convincing victory, a victory for the people." He also said he was "surprised" by seeing the celebrations and an "outpouring of joy" in the wake of his win nationwide.

Departing from longstanding democratic tradition and signaling a potentially turbulent transfer of power, Trump issued a combative statement saying his campaign would take unspecified legal actions. And he followed up with a bombastic, all-caps tweet in which he falsely declared, "I WON THE ELECTION, GOT 71,000,000 LEGAL VOTES." Twitter immediately flagged it as misleading.

The Trump campaign has repeatedly disputed the tabulation of votes, alleging — without evidence — that the results have been corrupted by the mail-in ballot process.

A longtime senator from Delaware who served as Barack Obama's vice president, Biden made two failed runs for the White House in the past. He declined to run in 2016 after the death of his son, Delaware Attorney General Beau Biden, from brain cancer.

In a statement, he said he was humbled by the victory and it was time for the battered nation to set aside its differences.

"It's time for America to unite. And to heal," Biden said. "With the campaign over, it's time to put the anger and the harsh rhetoric behind us and come together as a nation... There's nothing we can't do if we do it together."

His running mate, California Sen. Kamala Harris, is now in line to be the first woman and first South Asian person to be elected vice president.

The AP has not called several other states, including as Georgia and North Carolina, where ballots are still being tallied. The final margin of victory for Biden, both in the Electoral College and popular vote, may not be known for several days or weeks.

Biden announced his plans to launch the COVID-19 task force during remarks at his victory party Saturday night. He said those advisers would help him take the proposals he's released during the campaign for dealing with the pandemic — which include investments in personal protective equipment and loans for small businesses as well as plans to implement more standardized public health guidelines — and turn those proposals into a "blueprint" that he'll enact when inaugurated president next January.

Biden said the plan would be "built on bedrock science" and "constructed out of compassion, empathy and concern." Biden made President Donald Trump's mishandling of the pandemic a central focus of his campaign and pledged that his top priority as president would be managing the virus.

Biden said that "our work begins with getting COVID under control", adding Americans "cannot repair the economy, restore our economy or relish life's most precious moments" without doing so.

Biden delivered his first remarks as president-elect at a victory party in Wilmington, after he was declared the winner of the presidential election on Saturday. Biden jogged onto the stage wearing a black suit, black mask and light blue tie. He pointed and waved at the screaming crowd gathered to hear him speak.

Echoing his campaign stump speech, Biden promised to be a president who "doesn't see red states or blue states, only sees the United States," and said he would work "with all my heart" to win the confidence of all Americans.

Biden touted the fact that he's won more votes than any presidential ticket in history, calling his win "a convincing victory, a victory for the people." He also said he was "surprised" by seeing the celebrations and an "outpouring of joy" in the wake of his win nationwide.

Biden said that "once again, America's bent the arc of the moral universe more toward justice."

Biden also made an appeal to supporters of Pres-

Joe Biden beats defiant Donald Trump



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ident Donald Trump.

Biden said that "this is the time to heal in America" and pledged to be a president to represent even those who didn't support him.

Noting "I've lost a couple times myself," Biden said, "now, let's give each other a chance."

Trump has not conceded the race to Biden, pursuing legal challenges over ballot counts in several states.

Biden said "it's time to put away the harsh rhetoric, lower the temperature, see each other again, listen to each other again," saying of his political opponents, "they are not our enemies. They are Americans."

Vice president-elect Kamala Harris spoke Saturday in her first address to the nation since she and Joe Biden were declared the winners of the presidential election.

Harris says voters chose hope, unity, decency, science and truth in choosing she and Biden over President Donald Trump.

Harris, the first woman to be elected vice pres-

ident, wore a white pantsuit in tribute to women's suffrage. She also opened her remarks with a tribute to the late Georgia Congressman John Lewis, a Civil Rights icon, who said democracy is not a state but an act. Harris will also be the first Black woman to serve as vice president.

Harris paid tribute to Black women who "so often prove they are the backbone of our democracy."

Harris noted her ascension to the role comes 100 years after the 19th Amendment was ratified and 55 years after the signing of the Voting Rights Act, which expanded who could participate in American democracy.

She praised Joe Biden for having "the audacity to break one of the most substantial barriers that exist in our country" by selecting a woman as his running mate.

"Every little girl watching tonight sees that this is a county of possibilities," Harris said.

The remarks were some of the most direct she has delivered about her history-making role as Biden's running mate. ■





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STUDENT COUNSELLING SERVICES

Zong 4G hosts USF contract signing event at its Islamabad HQ

Islamabad: Pakistan's leading connectivity and digital services company, Zong 4G, hosted the USF contract signing ceremony at its Islamabad headquarters. The event was attended by the Minister of IT & Telecom Syed Amin Ul Haque, Chairman PTA Major General (R) Amir Azeem Bajwa, Federal Secretary (IT & Telecommunication) Shoaib Ahmad Siddique, Zong 4G Chairman and CEO Wang Hua and USF CEO Haaris Mahmood Chaudhary besides other dignitaries from the corporate and government sector.

Being the leader of digital transformation in the country, Zong 4G is committed to reducing the digital divide in Pakistan and is striving to extend the benefits of ICT technologies to the masses across urban centres and far-flung locations. During the event, Zong 4G signed the USF contract for network expansion across the unserved areas of Balochistan which it won last month along

with the contract signing for the recently won contract for deploying the network in Karachi West and Malir.

On the occasion, Minister

Thanks to telecom and digital services players like Zong 4G, we're moving forward with the right pace toward our goal of a Digital Pakistan."

network of the country. We thank USF for awarding us this project and the government of Pakistan for supporting us in pursuing our passion for an

on the occasion, USF CEO Haaris Mahmood Chaudhary said: "We are passionate about empowering the people of Pakistan by easing their access to connectivity and enabling digital solutions. To push our empowerment agenda in the underserved areas of Balochistan, we found the right partner in Zong 4G and hope that our mutual digital inclusion will be met through this project."

Zong 4G is Pakistan's number one network with the widest and largest coverage in the country. It's also the foremost technology operator in the country with an unrelenting focus on customer-centricity. Besides many other accolades, Zong 4G's network superiority was also recently recognized by Opensignal – an independent global standard for analyzing consumer mobile experience – which ranked Zong 4G the best in the top five service areas that include Video Experience, Download Speed Experience, Upload Speed Experience, 4G Availability, and 4G Coverage Experience. ■



of IT & Telecom Syed Amin Ul Haque said: "The efforts of both USF and Zong 4G towards accomplishing a seamlessly connected and empowered Pakistan are truly praiseworthy. We have an uphill journey ahead of us where we aim to position Pakistan on the global map of innovation.

Zong 4G's Chairman and CEO Wang Hua said: "Since its inception, Zong 4G has been at the forefront of digital transformation in Pakistan, striving to bring the unserved and underserved areas and masses under the folds of connectivity and digital inclusion through the widest and largest

empowered and Digital Pakistan. We stay committed to our mission of serving the Pakistani people in all possible ways through our state-of-the-art technology and No.1 Network. And a project like this simply fuels that passion of ours." Also sharing his thoughts

Evamp & Saanga achieves ISO 27001 certification

Lahore: Evamp & Saanga, the leading developer of Web, Mobile, and Telecom related applications and solutions announced that it has renewed its certification from the International Organization for Standardization (ISO) 27001 for its IT operations for customers.

ISO is the world's largest developer and creator of standards that specify worldwide requirements for products, services, processes, materials and systems. ISO 27001 is the international standard developed specifically for Information Security Management Systems (ISMS), requiring that a company uses a systematic approach to managing sensitive information and ensuring data security. Evamp & Saanga's recent ISO

27001 certification recognizes the Company's implementation of an effective information security system that complies with one of the strictest international standards.

Evamp & Saanga's decision to

commitment to continually improving their products and services. To become ISO 27001 certified, their team, underwent a detailed company-wide audit that included quality management system development, a management sys-

tem development, a management sys-

non-conformances. Evamp & Saanga's CEO, Anwar Khan said: "Evamp wishes to thank Pakistan Software Export Board for continuously encouraging its members to implement internationally recognized and respected processes for maturing our reliability, delivery capability, and quality. The members of our team are trained during such initiatives and making the benefits widespread and long term. The organization benefits in many ways, qualifying for international IT contracts being an important benefit of being able to demonstrate maturity in its people and processes."

Evamp & Saanga is certified to have implemented CMMI and ISO 27001 processes. ■



renew its ISO 27001 certification for the 4th consecutive year validates their

tem documentation review, pre-audit, initial assessment, and clearance of

Enjoy unlimited Facebook with Ufone's Best day offer

Islamabad: Pakistani Telecom Company Ufone, has always strived towards facilitating its customers by offering affordable packages packed with convenience. Ufone's best day offer allows customers to enjoy 500 MB Facebook and 500 U-U and U-PTCL minutes in just Rs. 11.99, giving them the freedom to call or chat whenever they want to and for as long as they desire.

There are no restriction on customers as they can make unlimited video or voice calls

to their loved ones throughout the day. No matter the city or



distance, people can remain

in-touch with those who matter to them the most via 500MBs of Facebook volume allowing everyone to enjoy Facebook to its fullest by giving them the privilege to enjoy video or photo surfing, messaging and Facebook Messenger calls.

Customers can also continue to make voice calls to not only any Ufone number, but also to all PTCL numbers across the country. Prepaid customers can avail this offer by dialing *6060#.

Ufone prioritizes the con-

cerns of its users and provides them with the most competitive offers, just like the best day offer, which promises no hidden charges and yet provide convenience. Customers can chat on Facebook and messenger for as long as they want without any interruption. The offer truly resonates with its tagline which is 'Poora Din Dil Khol Ke Facebook Aur Calls Hi Calls'.

Currently, while the world remains uncertain and social distancing has become the new norm, Ufone customers

can find solace by connecting with their families virtually with convenience. Ufone has always remained dedicated to its customers and the focus has been to introduce packages and services which make their life easier. Its tagline 'Tum He Tou Ho' has remained a central idea for the company. Time and again, Ufone has established itself as a leading telecom company that not only provides quality services but also addresses every need of the customer. ■

Ufone join hands with AJM Pharma to facilitate people for COVID-19 vaccine clinical trials

Islamabad: Pakistani telecom Company, Ufone, has joined hands with AJM Pharma (Pvt.) Ltd. to offer a reliable call center solution. Call center representatives will provide information related to the clinical trials of recombinant Novel Coronavirus Vaccine. People can access information about hospitals/research sites performing the clinical trials in the country, register themselves as volunteers for the trial and also get an online prescreening by calling the helpline.

Ufone executed the entire process of call center deployment along with recruitment and training within a week that helped AJM Pharma in timely execution of their new project.

The vaccine candidate Ad5-nCoV, intended to prevent COVID-19 caused by SARS-CoV-2, is jointly developed by CanSino Biologics Inc. and the Beijing Institute of Biotechnology. AJM

Pharma (Pvt.) Ltd is the local representative of CanSino-BIO. The company is coordinating with the National Institute of Health (NIH), to initiate the Phase III Clinical Trial in Pakistan of Recombinant Novel Coronavirus Vaccine (Adenovirus Type 5 Vector) (Ad5-nCoV).

With the start of second wave of Covid 19 in Pakistan, number of Coronavirus patients has significantly increased. Many areas all over the country are now once again entering smart lockdown. All global efforts are now centered towards finding an authentic vaccine which could prove to be an effective cure to this disease.

The CanSinoBIO vaccine has provided some glimmer of hope. A testament to successful clinical results, China's government has given approval for CanSinoBIO's Covid-19 vaccine to be used by its country's military.

CanSinoBIO is committed

to making high quality vaccines accessible to people all over the world in a bid to pursue health and give relief in times of disease outbreaks; in wake of this mission they have joined hands with AJM Pharma, Pakistan. For over a decade, AJM Pharma, has been specialising in the marketing and distributing of life saving drugs which includes thalassemia, Oncology, Gastroenterology, Nephrology, Gynecology and Neonatology

Phase I and Phase II studies demonstrate good safety and immunogenicity. CanSino Biologics has started phase III Clinical Trials in different countries including Pakistan where 10,000 volunteers will be recruited on the basis of eligibility criteria.

These clinical trials are in progress in five Research Centers including Shifa International Hospital Islamabad, Shaikat Khanum Memorial Cancer Hospital

and Research Centre Lahore, and University of Health Sciences Lahore, Aga Khan University Karachi and The Indus Hospital Karachi.

The development of the vaccine will be essential in the fight against Covid 19. Despite a difficult time, Pakistan fought back with great resilience during the first wave of the pandemic. Many organizations stepped forward to support the relief efforts and help as many people as possible. PTCL Group including Ufone has led the way forward in this regard; the company contributed Rs 1.9 Billion including Rs 100 Million to the Prime Minister's Relief Fund and introduced many initiatives to amplify relief efforts.

The recent partnership between Ufone and AJM Pharma will allow millions of people, all over the country to get timely information and acquire relevant news related to the clinical trials. ■

vivo collaborates with Daraz for Pakistan's biggest online 11.11 sale

Lahore: vivo, the leading global smartphone brand, has collaborated with Daraz for its biggest annual 11.11 Sale, offered amazing deals on the official vivo Flagship Store.

vivo's aim was to provide innovative products that satisfy youth's changing trends and needs. vivo is continuously striving to create surprises for its customers with innovative and stylish products. These products are known for stylish design and ultimate photography with cutting-edge technology that meets the changing trends.

Being a customer oriented brand, vivo offered some amazing deals in Daraz 11.11 Sale to make the customers' experience better than ever. These deals ended on 17th November, exclusively on Daraz. ■



TPL Trakker launches TrakkerPro

Lahore: Delivering on its commitment to continuous innovation, TPL Trakker, Pakistan's leading IoT Company, has launched yet another industry-first initiative - TrakkerPro. With TrakkerPro, TPL Trakker has gone the extra mile to give customers complete peace of mind. For the first time in Pakistan, TrakkerPro customers will get the cash equivalent of the value of their car if, due to unforeseen circumstances, the Company is unable to recover their stolen car. The Company's intent to provide customers with innovative solutions that are fully transparent is evident with the new product's tagline, 'GaariNahiTohCash.'

Customers who already have Trakker Plus and Trakker Premium can simply apply for an upgrade to avail the additional benefits of Trakker Pro. New customers can opt-in for TrakkerPro when purchasing eligible Trakker units. Speaking at the occasion, Sarwar Ali Khan, CEO, TPL Trakker said, "As a customer-centric Company, TPL's decision making process is guided by the increasingly diverse needs of all customer segments in Pakistan. Our team at TPL Trakker is excited to launch this unique product offering for the first time in Pakistan, and we promise to deliver many firsts in the future." ■

realme crossed 50 million units milestone; now offering C17 for PKR 28,999 only

Lahore: realme has just been named by Counterpoint's Q3 2020 smartphone shipment report to be the fastest growing brand to reach the 50 million smartphone sales milestone. channeling the energy of youths and young professionals, who form the bulk of its fans and customers, realme leapfrogged global competitors to this achievement in merely nine quarters. The young and trendsetting technology company, brings remarkably cost-effective smartphones to the market. The brand launched it realme C17 with a price of PKR 31,999 which is now available at a special discounted price of only PKR

28,999 in Pakistan.

realme's C series is the most popular among the brand's product lineup. The two major reasons for its pop-



ularity are the premium features in the most affordable price range. The recently launched realme C17 is the latest in its C series with the largest storage for any entry-

level phone offering 6GB + 128GB. With Snapdragon 460 Processor the phone is capable of handling heavy games and applications easily, featuring a 6.5" 90Hz ultra-smooth display. It includes a 13MP AI Quad Camera and 8MP In-Display selfie camera with Super Nightscape to take incredibly clear and bright photos even at night. The Instant Fingerprint Sensor, 18W Quick Charge, and 5000mAh Massive Battery are the trendy younger features to get things done faster and easier. The realme C17 comes in trendsetting colors; Lake green and Navy Blue.

In addition to the 50 Mil-

lion milestone, realme also recorded a history high level of quarterly shipments as 14.8 million and is the world's fastest-growing brand in Q3 as it grew 132% QoQ for the quarter, gaining momentum and surpassing analysts expectations. According to Counterpoint, realme's growth rate in shipments volume represents "the strongest growth momentum among major global OEMs". After the recent launch in Pakistan of most awaited 7series & the category N which offers a vast ecosystem of smart AIoT devices realme is confidently aiming to be the top tech brand. ■

Jazz registers significant growth in 4G subscribers

Islamabad: Pakistan's number one 4G operator and largest internet and broadband service provider Jazz invested over PKR 3.7 billion during the 3rd quarter of 2020 with a strategic focus to expand 4G services. During this period, 4G users reached 22.2 million, a 70% increase YoY.

This increase in data subscribers, coupled with strong demand for data and network expansion, saw data revenue grow by 25.4% YoY. Jazz's

overall subscriber base grew by 8.5% YoY reaching 64.2 million. Overall, with organic/underlying revenue growth of 7% YoY, Jazz showed encouraging signs of recovery following Covid-19 induced lockdowns in Q2 2020.

"Jazz's third quarter was driven by continued investment in network expansion and our digital businesses, including financial services," said Aamir Ibrahim, CEO,

Jazz. "This performance is a testament to the important role our services play in our customers' lives and to Jazz's relentless expansion and innovation. We remain committed to empowering the masses with digital tools necessary in creating equal opportunities in today's world."

During the reporting period, Jazz strengthened its leading position in digital financial services as monthly active users on JazzCash

reached 9.7 million, an increase of 56% YoY.

The company's other digital services also enjoyed strong levels of customer adoption. Jazz's self-care app, Jazz World, saw its monthly active user base grow by four times to reach 6.6 million, cementing its position as the largest telecom app in Pakistan. Jazz TV's monthly active user base rose to over 1 million, representing a YoY growth of 85%. ■

TENCO brings CAMON 16 photography contest for its fans

Lahore: The internationally eminent smartphone brand, TECNO, is now quite trending in Pakistan due to its great quality products and latest technological features. TECNO keeps its fans and customers well engaged with fun-filled contests and activities to build a better connection. It is back with another such activity that is a photography contest with its new Camon 16, #CAMON-PhotographyAwards2020. There shall be an amazing prize for the winner which is yet a surprise.

The contest is being held on TECNO's social platform T-SPOT under the hashtag #CAMONPhotographyAwards2020. It is expected to be a fun-filled event and is being held from November 2nd, 2020 till November 29th, 2020. It is very easy to participate in the competition. Just Go to Forum -

Follow "CAMON 16 Series". Use your TECNO device to snap a picture under #CAMONPhotographyAwards2020" and post it. The photo size should be 1080 x 2160.

have any responsibility for any personal issues in collecting the prize.

2. The copyright of the photo must belong to the partici-

TECNO copyrights.

4. TECNO reserves the right to change or delete this activity without prior notice.

5. TECNO will announce the final winners of this campaign on their Facebook and TECNO SPOT after the activity ends.

The winner selection shall be done by a professional jury and will be exhibited at MAGNUM Photos. Photos that join the global poll will first be selected by the UX team and then voted by T-SPOT global fans. But that's not all, the fun and surprises from TECNO do not stop here. An amazing star documentary recorded by TECNO pioneer phone Camon 16 featuring the very talented Mehwish Hayat shall be releasing very soon. Let's wait for the release as TECNO never ceases to amaze its fans! ■



Below is a sample.

Participants need to follow certain rules and regulations for this:

1. All participants must be at least 18 years old. TECNO won't

part.

3. TECNO reserves the right to change the content on the TECNO SPOT and other details.

All content is protected by

Ufone and CSD partner for increasing accessibility and special deals for their customers

Islamabad: Ufone and Canteen Stores Department (CSD) signed a Memorandum of Understanding on Wednesday according to which the Pakistani Telecom Operator will provide services to CSD for digitization and improving customer experience.

Brigadier Ahmed Fawad Azim (Retired), Director Commercial, Canteen Stores Department along with Atif Ishaque, GM Enterprise Sales



& Services, Shops & Franchise Services, Ufone signed the Memorandum of Understanding along with teams

from Canteen Stores Department and Ufone.

Under this agreement Ufone will be offering exclu-

sive deals to all the employees of CSD along with giving special deals to more than 100,000 loyalty card holders nationwide. Walk in customers at CSD stores will be able to acquire Ufone & PTCL services with ease and also get to know about new services and products.

Customer satisfaction and convenience has always been a priority for Ufone and through every partnership the

company strives to provide ease to millions of its valuable customers across the country. The recent endeavor with CSD reflects towards its growing commitment for customer convenience. Overtime, Ufone has introduced many innovative products and services which have not only become game changers in the telecom industry but have also empowered common Pakistani. ■

TECNO Camon 16 documentary starring Mehwish Hayat greatly appreciated by the audience

Lahore: TECNO always surprises its fans with amazing devices and campaign interactions. The globally renowned smartphone brand, TECNO, has amazed the fans and customers with the ultimate camera solution, Camon 16 embedded with TAIIVOS technology. Another feast for TECNO fans is the first-ever star documentary shot by Camon 16 phone featuring the super talented Mehwish Hayat.

The exciting treat for fans, the star documentary was based on the Tamgha-e-Imtiaz holder, Mehwish

Hayat's daily life. The film documents each part of her day for the audience. Starting with her morning routine to her lunch with



friends, even her shooting schedules. It shows how the globally celebrated artist,

Mehwish Hayat spends her routine and schedules in a day. Famous blogger Uroosa Khan filmed this documentary using the

TAIVOS technology pioneer camera phone, Camon 16. The documentary is

available on TECNO's official social media pages and fans are going crazy with excitement. The brand shall be posting some additional clips from the documentary that shall be shared in separate parts.

The documented film gives such a clear and professional video that it seems to be shot from a professional shooting camera rather than a phone. This shows the amazing camera results of the TAIIVOS technology pioneer phone Camon 16. The credit for the ultra-clear and magnificent quality of

video goes to the newly launched TECNO Camon 16 and the great quality of technology used in making the pioneer phone. This is the first time in Pakistan's tech history that a phone was used to shoot a celebrity's daily life documentary. Both, TECNO and Mehwish Hayat fans are anxiously waiting for more chunks from the inside story of the documentary to be released by the brand. There is great hype on social media. Let's keep a lookout for what more shall TECNO be bringing for its fans. ■

Blue World City organizes a Mehfile Ishq-e-Rasool (PBUH)

Islamabad: Blue World City organized a Mehfile Ishq-e-Rasool (PBUH) on the first ballot of General Block & inauguration of Blue Mosque site performed by Chairmen Blue World City Saad Nazir



and CEO Blue World City Ch Nadeem Ejaz at Blue World City.

Milad-un-Nabi is celebrated the birth of the Holy Prophet Muhammad (PBUH) and celebrated by Muslims around

the world on the 12th day of Rabbi ul Awwal, the third month of the Islamic calendar, to pay homage and respect to the Holy Prophet Muhammad (PBUH) on his birthday. ■



Oppo Reno 4 Pro

Rs:84,999



System	Android 10.0 OS
Display	6.5 inch AMOLED Capacitive Touchscreen, 16M Colors, Multitouch
Camera	Quad Camera: 48 MP, f/1.7, 26mm (wide), 1/2.0", PDAF + 8 MP, f/2.2, (ultrawide), 1/4.0" + 2 MP, f/2.4, (macro) + 2 MP, f/2.4, (depth), LED Flash
Battery	(Li-Po Non removable), 4000 mAh - Fast charging 65W, 60% in 15 min,
Memory	256GB Built-in, 8GB RAM, UFS 2.1
Features	Accelerometer, Compass, Fingerprint (under display , optical), Gyro, Proximity

NOKIA ADVANCE TELECOM

Nokia phones ranked #1 for software updates and security
It just keeps getting better

Nokia 3.2

- AI Biometric Face Unlock
- 6.26" HD+
- 4000mAh battery
- Android 9 Pie
- Qualcomm® Snapdragon™ K31 Mobile Platform
- 13 MP / F 5 MP Camera

2 YEARS android one

RRP 13,900 2GB RAM 16GB ROM	RRP 17,700 3GB RAM 32GB ROM FINGERPRINT SENSOR	RRP 18,900 3GB RAM 64GB ROM FINGERPRINT SENSOR
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ADVANCE TELECOM | www.advancetelecom.com.pk

Tecno Spark 4

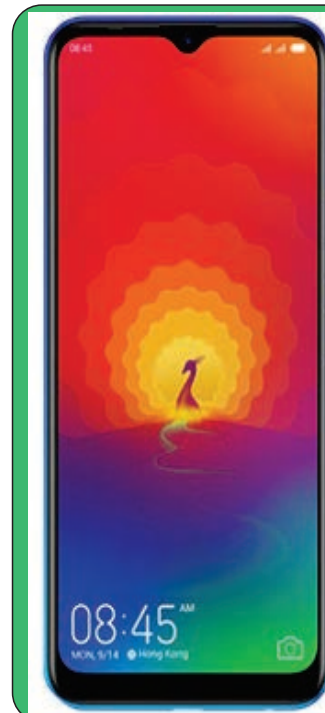
Rs:15,999

G'FIVE SMART PHONE 3G

Welcome to SMART life
STARK

- 108-16GB
- 8MP-5MP
- 5.45" INCH
- FINGERPRINT
- FACE UNLOCK
- 3000mAh

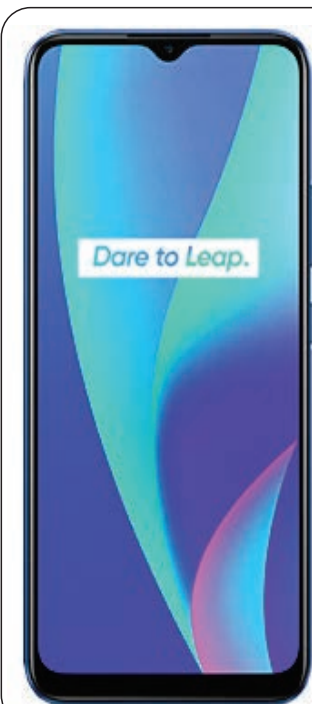
Rs: **6,499/-**



Tecno spark 4 - Another Budget Phone of the Company Tecno is bringing another smartphone Spark 4 that is going to the budget phone of the company. The manufacturers are doing a great job by introducing such entry-level smartphones. The new Tecno spark 4 will be packed with some amazing specs that will give the customer a choice to have it. The phone will be powered by a quad-core 2.0 GHz processor to enable the coming Tecno's spark 4 to make quick execution at a very fast speed. The SoC of the phone is packed with 3 gigabytes of RAM. This is enough RAM for fast execution of multitasking. The new Tecno Spark 4's having 32 gigabytes of internal storage. The storage of the phone is enough to hold a lot amount of data. The phone is also expected to come with a dedicated slot that will enable the spark 4 by Tecno to expand the storage capacity of the handset. Talking about the camera settings of the smartphone so you will find a Triple rear camera setup at the rear of the upcoming smartphone Tecno 4. The main sensor is 13 megapixels, the secondary sensor is 2 megapixels and the third sensor is QVGA. The front-facing camera of the phone is kept the water-drop notch design that will be 8 megapixels. The Tecno spark's 4 will be running the latest operating system, Android 9 Pie which is the latest OS available for the smartphones. The 4000 mAh battery seems to enough for the long-lasting back time. The new Tecno spark 4 is having a fingerprint at the back that will provide your data with full proof data security. The 6.52 inches display screen will enable the handset to enjoy full HD plus resolution. The budget phone spark 4's going to be a replacement for the Samsung entry-level smartphone.

Realme C15

Rs:24,999



System	Android 10.0 OS
Display	6.5 inch IPS LCD Capacitive Touchscreen, 16M Colors, Multitouch
Camera	Quad Camera: 13 MP, f/2.2, (wide), PDAF + 8 MP, f/2.3, (ultrawide) + 2 MP B/W, f/2.4 + 2 MP, f/2.4, LED Flash
Battery	(Li-Po Non removable), 6000 mAh - Fast battery charging 18W
Memory	64GB Built-in, 3/4GB RAM
Features	Accelerometer, Compass, Fingerprint (rear mounted), Proximity

Realme 7 Pro

Rs:54,999




System	Android 10 OS
Display	6.4 inch Super AMOLED Capacitive Touchscreen, 16M Colors, Multitouch
Camera	Quad Camera: 64 MP, f/1.8, 26mm (wide), 1/1.72", PDAF + 8 MP, f/2.3, 16mm (ultrawide), 1/4.0" + 2 MP, f/2.4, (macro) + 2 MP, f/2.4, (depth), LED Flash
Battery	(Li-Po Non removable), 4500 mAh - Fast charging 65W, 50% in 12 min, 100% in 34 min (advertised)
Memory	128GB Built-in, 8GB RAM, UFS 2.1
Features	Accelerometer, Compass, Fingerprint (under display , optical), Gyro, Proximity

IPHONE 11 PRO MAX 256GB
Rs:2,62,599



Body	144 x 71.4 x 8.1 mm (5.67 x 2.81 x 0.32 in)
Display	6.5 Inches, Super Retina XDR OLED capacitive touchscreen, 16M colors
Camera	12 MP, f/1.8, 26mm (wide), 1/2.55", 1.4µm, dual pixel PDAF, OIS 12 MP, f/2.0, 52mm (telephoto), 1/3.4", 1.0µm, PDAF, OIS, 2x optical zoom 12 MP, f/2.4, 13mm (ultrawide)
Battery	Non-removable Li-Ion 3969 mAh battery (15.04 Wh) Charging Fast 18W: 50% in 30 min
Memory	Ram:4GB, Card Slot:No Internal:64GB
Features	Face ID, accelerometer, gyro, proximity, compass, barometer, Siri natural language commands and dictation

Itel Vision 1 Plus
Rs:15,999



System	Android™ 9 Pie
Display	6.5" HD+ Waterdrop FullScreen 1600*720
Camera	Rear: 13.0MP AF + VGA Dual with Flash Front: 8.0MP FF Selfie Camera
Battery	5000mAh Battery
Memory	3GB RAM + 32GB ROM
Fingerprint Sensors	8 Functions

Oppo F 17 Pro
Rs. 51,999



System	Android 10.0 OS
Display	6.4" Super AMOLED Capacitive Touchscreen, 16M Colors, Multitouch
Camera	Quad Camera: 48 MP, f/1.8, 26mm (wide), 1/2.0", PDAF + 8 MP, f/2.2 (ultrawide), 1/4.0" + 2 MP, f/2.4 (macro) + 2 MP, f/2.4, (depth), LED Flash
Battery	(Li-Po Non removable), 4015 mAh - Fast charging 30W, 50% in 30 min, 100% in 53 min (advertised), VOOC 4.0
Memory	128GB Built-in, 8GB RAM, UFS 2.1
Features	Accelerometer, Compass, Fingerprint (under display, optical), Gyro, Proximity

IPHONE 11 PRO 256GB
Rs.2,44,799



Body	144 x 71.4 x 8.1 mm (5.67 x 2.81 x 0.32 in)
Display	5.8Inches, Super Retina XDR OLED capacitive touchscreen, 16M colors
Camera	12 MP, f/1.8, 26mm (wide), 1/2.55", OIS 12 MP, f/2.0, 52mm (telephoto), 1/3.4", 1.0µm, PDAF, OIS, 2x optical zoom 12 MP, f/2.4, 13mm (ultrawide)
Battery	Non-removable Li-Ion 3110 mAh battery (11.91 Wh) Fast charging 18W: 50% in 30 min
Memory	Ram:4GB, Card Slot:No Internal:256GB
Features	Face ID, accelerometer, gyro, proximity, compass, barometer, Siri natural language commands and dictation

Oppo Reno 4
Rs. 59,999



System	Android 10 OS
Display	6.4" AMOLED Capacitive Touchscreen, 16M Colors, Multitouch
Camera	Triple Camera: 48 MP, f/1.7, 26mm (wide), 1/2.0", PDAF + 8 MP, f/2.2 (ultrawide), 1/4.0" + 2 MP, f/2.4 (depth), LED Flash
Battery	(Li-Po Non removable), 4000 mAh - Fast charging 30W, VOOC Flash Charge 4.0
Memory	128/256GB Built-in, 8GB RAM, UFS 2.1
Features	Accelerometer, Compass, Fingerprint (under display, optical), Gyro, Proximity

Vivo V19
Rs.59,999



System	Android 10 OS
Display	6.44-inch Super AMOLED FHD+ Dual iView Display
Camera	-32MP Dual Front Camera with Super Night Selfie and Aura Screen Light (105-degree wide Selfie) Image Stabilization for Selfie Video -Rear 48MP main camera, 8MP super Wide-Angle Camera, 2MP macro camera and 2MP bokeh camera. Super Night Portrait, Art Portrait. Featuring Ultra Stable Video and Art Video Modes for live bokeh and color change.
Battery	-Qualcomm Snapdragon 712 2.3GHz Octa-core Soc, 8GB RAM, 128GB UFS 2.1 Fastest Storage, up to 512GB microSD card, triple SIM slot. -33W vivo FlashCharge 2.0 & 4500mAh (70% Charge in 40 minutes), Type-C port
Memory	-In-Display Fingerprint Scanning, Dual 4G LTE, Bluetooth 5.0
Features	-Copper Tube Liquid Cooling, Multi-Turbo 3.0 with Ultra Game Mode -AI Noise Cancelling for Video & Voice Calls -Funtouch OS 10 based upon Android 10

Infinix Zero 8i
Rs. 34,999



Infinix has introduced the new Zero 8i in the market. An infinitesimally inexpensive phone with impressive price specifications. Large-screen phones are a real hit in the Pakistani market. The new Infinix Zero 8i has got a fairly large phone with a 6.89" IPS screen with HD + resolution. It is still a very cheap phone with an interesting aspect ratio of 20: 9. The Infinix Zero 8i got a screen of two punch holes in the upper left part where the Dual 16 + 8 MP selfie camera is located. The frames around the screen are impressively thin in promotional materials. The new Infinix Zero 8i's having On the backside there is a Quad camera setup in which you will get 48MP (main camera + 8MP + 2MP and AI lenses. Under the hood, the Zero 8i by Infinix brings the MediaTek Helio G90T with an impressive 8GB of RAM and 128GB of internal memory that can be expandable with a MicroSD card. Infinix 8i has got a 4500mAh battery that is charged via the Type C slot will take care of the device and the handset has got a Fast battery charging of 33W. On the software side, the smartphone brings Android 10 OS over which Infinix Zero's 8i has coated its Color OS 7.2 skin and the device has got 3.5mm Audio Jack in reality they are equally impressive for this price range. If we talk about the security of this smartphone the new Infinix Zero 8i has got Face Unlock, and a side-mounted fingerprint scanner to protect your data from loss. This smartphone will be available in Pakistan until October 8, 2020, with a Price tag of 24999, which is impressively low for everything the phone has to offer. The Zero 8i's will be a competitor for Samsung and others.

Nokia C1
Rs:9,199



Nokia C1- Back with a Bang! World Famous Nokia returns with C1, the phone with higher specifications and better chances of survival in today's Smartphone market. Equipped with dominant but customized Android OS, Nokia C1 is going to be available from december 2019, as soon as the hot summer ends. The company has been struggling since the Android popularity and then the microsoft take over, now Nokia's C1 is going to be release with much boosted specs and overhauled OS for a better user experience. Earlier half android half windows Smartphone series were disappointing but this time Nokia C1's specs are promising as coming with front snapper of 5MP and rear mounted 5 MP lens that will hold a Carl Zeiss lens for better imaging and recording. Nokia will implement Android OS 9.0 with a twist on C1, last time the result was terrible and resulted in a failed X series but this time we can expect a miracle as the company has embedded the new phone C1 with Intel chipset which ensures a geared up performance and may lead to something better. The phone is powered by a 1GB RAM so that C1 can run every application user wants. With non-removable battery, the phone offers 5.45 inch screen with 294 PPI density for sharp images. C1 may bring company back to life and reenter the smartphone battle. The phone equips 16GB internal storage and external card slot to provide more storage space. C1 by Nokia is said to be 8.6mm slim with 66% screen-to-body ratio which makes it one of the slimmest smartphone ever being offered in today's market. Nokia C1 will ensure a serious comeback for the evergreen manufacturer. This Phone will definitely give tough time to budgets smartphones of other companies Like Samsung And Huawei. Nokia sharp C1 is going to be launched in the month of december 2019 by the chinese giants.

Honor 20 Pro
Rs.99,999



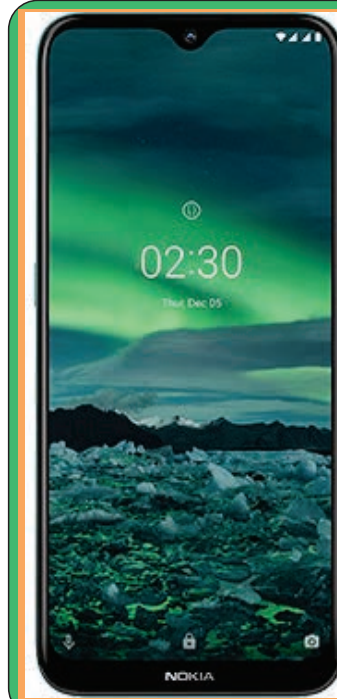
Honor 20 Pro- The Handset You Will Wish to Have Honor is going to release 20 Pro in the near future. This will be the upcoming flagship of the company. After launching the 10 series, the Chinese tech giant was expected to improve technology. So, the Honor 20 Pro will come up with something different. The handset is packed with the latest SoC, Highly efficient camera setup, huge memory, and massive power. Honor's 20 Pro will come packed with the powerful chipset in the world of smartphone and that chipset is called Kirin 980. This will also be used in its other variant as well. Honor 20 Pro's is a 7 nm chipset that ensures the performance. All the 7 nm chipsets have a great performance ratio as compared to the other handset of the flagships category. 20 Pro by Honor with this 7 nm SoC consumes less energy and provides high-class performance. The system of the chip will be packed with 8 gigabytes of RAM and 256 gigabytes of internal storage. Honor Pro will have a 6.1-inch broad display screen that will present you Full HD+ resolution. As the camera setup is concerned, Like other flagships the Honor 20's Pro will feature a rear triple camera setup. The primary lens will be 48 megapixels and the secondary will be 16 megapixels with the third one 8 megapixels and 2 Mega-pixel Macro lens. Honor 20 Pro has a selfie shooter of high quality that is 32 megapixels. The back camera will help you to capture the nature and the selfie sensor will help you to get pics of your own with your desired pose. 20 Pro's The handset will be fueled with a heavy battery of 4000 mAh battery. There will an side-mounted fingerprint scanner. Most of the Japanese and Chinese giants are creating a healthy and competitive market by producing smartphones for every type of customers from low budget to high budget customers. So, like Samsung, the company also taking over other smartphone giants.

Vivo S1 4GB
Rs 35,999



- 6.38-inch Super AMOLED Screen
- Halo FullView™ Display 2340x1080 FHD+ Resolution
- Helio P65 Octa-core SoC with 2X Faster AI-Performance
- 4GB RAM & 128GB Internal Memory (256GB microSD card slot)
- 32MP AI Selfie Camera f/2.0
- Rear 16MP f/1.78 + 8 MP Wide-angle Camera + 2 MP Depth Sensor
- 6th Generation In-Display Fingerprint Scanning
- Super AI Face Access Unlocking
- 4500mAh Battery with Dual-Engine Fast Charging
- Dual SIM 4G LTE support, Wi-Fi & Bluetooth 5.0
- Multi Turbo Gaming, Jovi Smarter AI
- Gleaming diamond pattern or Glossy Skyline colour options
- Funtouch OS 9 (based on Android 9.0)

Nokia 2.3
Rs:14,900



Nokia 2.3 - A New Entry-level Smartphone
Tech giant Nokia will unveil 2.3, the upgraded version of the 2.2. The up-gradation is taught to be not that significant. It is an entry-level smartphone with a well-known chipset. The internal memory of the Nokia 2.3 is also a good one that will allow you to store a lot of data on the smartphone for future use. The leaked information about the upcoming Nokia's 2.3 ensures that it will support dual SIM and will be available in Sand, Cyan Green, and Charcoal color variants. The information leaked about the chipset of the new Nokia 2.3's, confirms that it will be powered by the MediaTek's Helio A22. This chipset will be used in place of 28nm Snapdragon 425. This 12 nm Chipset will provide more power to the Nokia sharp 2.3. Different variants of the phone will offer different ranges of RAM and internal storage. One of the models is packed with 2 gigabytes of RAM and Nokia is going to pack this new upcoming smartphone 2.3 with 16 gigabytes of internal storage. The next variant will be available in 3 gigabytes of RAM capacity and the internal storage of the phone will 32 gigabytes. 2.3 has got another model that may offer an upgraded RAM and internal storage of the phone may also become double. The battery of the handset is reduced by 1000 mAh. It means that the new 2.3 will be fueled with a 4000 mAh battery. Though the battery is a bit on the lower side, still you will have enough power to keep the handset on toes. The upgraded 2.3 has got a Dual lens of 13 MP + 2 MP along with an LED flash that is placed just under the alone lens of the phone. The front-facing camera will be 5 megapixels. The 2.3 by Nokia has no fingerprint reader. As this is an entry-level smartphone so you expect a reasonable price tag. The company is now competitive enough to challenge high-rated companies like Samsung by bringing smartphones like Nokia 2.3.

Redmi Note 9S
Rs. 37,999

Redmi Note 9S
POWER TO WIN

- 8nm
- 48MP
- 6GB Ram
- Dot Display
- 5020mAh
- 128GB Rom

Itel Vision 1



قیمت: 12,999 روپے	
Security: 0.2 sec Face Unlock + Fingerprint sensor	
Camera: 5MP Selfie Camera 1.4 um Big Pixel	
RAM/ROM: 2GB RAM/ 32GB ROM	
1.6GHz Octa Core Processor	پروسیسر
15.46 cm (6.088) HD+ IPS Waterdrop Display (2.5D Curved)	ڈسپلے
4000mAh High Capacity Battery	بیٹری
براؤزر رائج ٹی ایم ایل 5	

NOKIA

ADVANCE TELECOM

See better in the dark
It just keeps getting better

Nokia 2.2



- Biometric Face Unlock
 - 13MP Rear 5MP Front Camera
 - 5.71" HD+ with Selfie notch
 - Android 9 Pie
 - 3000mAh battery
- RRP 13,900 (2 GB RAM | 16 GB ROM) | RRP 14,900 (3 GB RAM | 32 GB ROM)

itel A25 PRO
RRP. 8,499

STORE YOUR FAVORITE APPS
32+2GB
MEMORY

PAKISTAN'S NO.1 NETWORK

4G

G'FIVE SMART PHONE

SPEEDO I 4G

Rs: **7,599/-**

gfive_official gfivepak

Samsung A8

قیمت: 56,999 روپے

سام سنگ	برانڈ
Octa-core (2 x 2.2 GHz Cortex-A73 + 6 x 1.6 GHz Cortex-A53)	پروسیسر
16 MP, f/1.7, autofocus, LED flash	کیمرہ
3000mAh لی آئن بیٹری	بیٹری
ایس ایم ایس (مکالمات کنویشن) ایم ایم ایس ای میل پش میل آئی ایم	میسیجنگ

براؤزر ایچ ٹی ایم ایل 5

Huawei Mate 10 Lite

قیمت 34,999 روپے

ہواوی	برانڈ
Processor: Octa-core (4 x 2.4 GHz Cortex-A73 + 4 x 1.8 GHz Cortex-A53)	پروسیسر
5.9 inches, 1080 x 2160 pixels 18:9 Screen ratio (409 ppi density) Sensors: Fingerprint (rear-mounted) Accelerometer, Proximity, Compass	ڈسپلے
(Non-removable Li-Ion),3340 mAh	بیٹری
ایس ایم ایس (مکالمات کنویشن) ایم ایم ایس ای میل پش میل آئی ایم	میسیجنگ

براؤزر ایچ ٹی ایم ایل 5

Redmi 9
Rs:26,499

Redmi 9

AI quad camera | 6.53" FHD+ display

Qual Camera, 1080p, FHD+, Octa-core, 4GB Ram, 4GB Rom

Calme Spark S33

Q SMART

BE STYLISH WITH THE NEW QSMART

LT950

16GB ROM
1GB RAM

FINGER PRINT UNLOCK

5MP FRONT
5MP BACK

Rs. 7850/-

4G CONNECTIVITY

1Q1

قیمت 8,300 روپے

Calme	برانڈ
1.2 GHz Dual-Core processor	پروسیسر
FWVGA Screen 5.0 inches	ڈسپلے
1950 mAh	بیٹری
4GB built-in 512MB RAM + 4GB Free Card4GB Free microSD Card (supports up 64GB)	میسیجنگ

براؤزر ایچ ٹی ایم ایل 5



Infinix Smart5

Rs.14,999



Processor	1.8 Ghz Octa Core
Display	6.6Inches, IPS LCD Capacitive Touchscreen, 16M Colors, Multitouch
Camera	Triple Camera: 13 MP + QVGA + QVGA, LED Flash
Battery	(Li-Po Non removable), 5000 mAh - Battery charging 10W
Memory	32/64GB Built-in, 2/3GB RAM microSD Card, (supports up to 256GB)
Features	Accelerometer, Compass, Fingerprint (rear mounted), Proximity

Tecno Camon X



قیمت: 20,999 روپے	
ٹیکنو	برانڈ
Triple camera: 13 MP + 8 MP + 2 MP Quad LED Flash, Auto-focus	کیمرہ
32GB Built-in, 3GB RAM	میموری
2.0 Ghz Quad Core	پروسیسر
IPS LCD Capacitive Touchscreen , 16M Colors, Multitouch 6.2 Inches	ڈسپلے
(Li-Po Non removable) , 3400 mAh	بیٹری

G'FIVE SMART PHONE 4G

PRESIDENT GOLD 9

2+32GB | 3500mAh Battery

Now Available In Just **Rs: 8,999/-**

Infinix Zero 8

Rs. 39,999



Processor	Octa-core (2 x 2.05 GHz Cortex-A76 + 6 x 2.0 GHz Cortex-A55)
Display	6.85Inches, IPS LCD Capacitive Touchscreen, 16M Colors, Multitouch
Camera	Quad Camera: 64 MP, (wide), 1/1.72", PDAF + 8 MP, (ultrawide), 1/4.0" + 2 MP, f/2.4, (macro) + 2 MP, f/2.4, (depth), Quad LED Flash
Battery	(Li-Po Non removable), 4500 mAh Standby: upto 26 days Talktime: upto 36 hours
Memory	128GB Built-in, 8GB RAM microSD Card, (supports up to 256GB)
Features	Accelerometer, Compass, Face Unlock, Fingerprint (side mounted), Proximity

Redmi 9C

Rs:16,699

Redmi 9C

- AI rear triple camera
- 5000mAh (typ.) high-capacity battery
- 6.33" HD+ DotDrop display
- Powerful Helio G35 processor

Ocean 9 Black(2GB)



قیمت : 8,650 روپے	
VGO Tel	برانڈ
Quad-core 1.3 GHz GPU: Mali-400 MP	پروسیسر
12.7 cm (5.0) Sensors : Proximity, G-Sensor Light Sensor	ڈسپلے
2500 mAh (Li-ion Battery)	بیٹری
ایس ایم ایس (مکالمات کنورژن) ایس ایم ایس ای میل اینڈ ای میل اینڈ	میسیجنگ



POCO X3
Rs. 41,999



Huawei P30
Rs:1,24,999



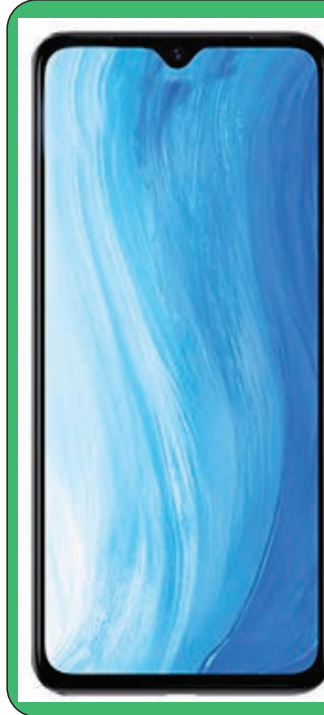
Huawei P30 - Terminator Series!
Once again Huawei surprised with P30 intro which seems too early but yet sources are claiming that this new phone is developing and soon it will be available in the market. So if the give info is correct then Huawei P30 is not too far from us and soon we will see a smartphone with latest design which gonna make him different from other smartphones. Huawei's P30 have to make himself strong because Samsung has announced a whole series of smartphones that gonna toughen the competition for this phone but it seems that as usual Huawei P30's unique design will beat its rivals and gonna rank in higher class easily. Mate series of this brand is still in pipeline and yet they have created hype that Huawei P-series P30 smartphone is on its way too. Display of the phone is 6.1 inch and it is made up of OLED touchscreen which is capacitive and smooth for scrolling. Huawei has decided to equip the display of the P30 with FHD resolution and we will see a 1080 x 2340 display ratio used for display of this phone. Internal storage of the phone is consist of 128 GB and storage capacity of P30 is expandable with help of an additional SD card with a capacity of 256 GB SD card. In today's world camera seems to be strong selling point for smartphones that's why the new P30 is coming with triple camera setup on the back and as usual this camera setup is going to beat everyone in its class due to its AI technology which is perfect in every way. P30 gonna come up with single 32 MP lens on the front armed with Bokeh effect used to blur the background of the focused object. Artificial Intelligence is also used in front camera of P30 by Huawei which can easily sense the type of object and it can use its intelligence to improve the quality of the picture according to the given scenario. Chip used in Huawei P30 is Kirin 980 which is best chipset yet available.

TECNO CAMON 15
Rs:22,499



Tecno Camon 15 - A Budget-friendly Smartphone
Tecno with another mid-range Camon 15, with outstanding specs and high-end camera. Though the market is saturated with the mid-range smartphone yet the company decided to stand out with the Tecno Camon 15 and its Pro variant. Let's have an eye on the specs of the smartphone. The coming device will be powered by MediaTek Helio P35 chipset. The chipset used in the Tecno's Camon 15 will assist the mid-range category specs of the smartphone. The phone is packed with 6 gigabytes of RAM that will be enough to run the functions of the Tecno Camon 15's smoothly. The internal storage is also massive as compared to the other smartphone brands of the same category. The internal storage of the Camon 15 by Tecno can be enhanced through the dedicated slot that will carry support for the MicroSD card. Most of the flagships of different smart tech are coming with quad-camera setup but the you will have the same in the Tecno 15. The main sensor of the rear camera setup will 48 megapixels that is a good thing for a mid-range smartphone. The selfie shooter of the Tecno Camon's 15 is on the top left corner that is kept in the punch-hole display setup that has 32 megapixels Pop-up selfie camera. The remaining three sensors of the rear camera setup of the new Tecno Camon 15 is still under the cover. It is fueled with a powerful battery of 4000 mAh capacity. It means you can use the smartphone for a long period of time as compared to the other smartphone brands. Camon 15's available in two colors - Shoal Gold, Fascinating Purple, Jade. If you are planning to have a Samsung smartphone of the same category then you have to wait till it launches.

Vivo V20
Rs. 39,999



Vivo V20 - The High-end Connectivity Smartphone
Smart tech Vivo has announced V20 which is expected to hit the market in October, the next that is not far from now. So, you are going to have some outstanding smartphones from the company. The new Vivo V20 also has an SE version of the series that is also expected to be launched on the same day. The coming handset will be powered by the Qualcomm Snapdragon 720G chipset. The Vivo's V20 with this processor will provide the user with powerful results. The chipset of the handset will carry support for 5G connectivity. So the coming Vivo V20's not going to let you down regarding internet connection. The RAM capacity of the handset is 8 gigabytes. It will have two variants with the same capacity of RAM. The internal storage capacity of the Vivo sharp V20 will be 128/256 gigabytes. The dedicated slot is unspecified till now. But the internal storage capacity of the handset is enough that there is no need to embed extra. The Vivo is going to equip the upcoming smartphone called V20 with a triple rear camera setup. The main sensor is going to be 64 megapixels, the high-end sensor that most of the high-end smartphones are packed with. The V20 has got an 8 megapixels ultra-wide lens with the typical 2 megapixels depths sensor. The rear camera setup is accomplished with a dual-LED flash that assists the camera setup of the V20 in dim light conditions. The front-facing camera is dual that will carry the main sensor of 44 megapixels with so many interesting features Like HDR Panorama. The device is fueled with Li-Po 4000 mAh, non-removable battery. The powerful powerhouse will also carry support for fast charging. The rival of the Samsung that is Vivo V20 will be embedded with an under-display fingerprint reader to protect the data

TECNO CAMON 15 PRO
Rs. 27,999



Tecno Camon 15 Pro - Featuring Pop-up Selfie Shooter
Tecno with another smartphone called Camon 15 that has got a moniker Pro at the end which shows that this variant will be more powerful and expensive than the standard variant of the series. Though some of the specs of the coming Tecno Camon 15 Pro will be the same as used in the standard variant some specs will make it a go-to choice for most of the users. The chipset of the Tecno's Camon 15 Pro will be the same as used in the standard unit of the series. The MediaTek Helio P35 will be there to empower the handset. The internal storage is also on the high-side. The coming Tecno Camon 15's equipped with 128 gigabytes of massive internal storage to give the user a cushion to store more data on the smartphone for a long period. The coming Camon 15 Pro by Tecno will be featuring a dedicated slot to be used for the enhancement of the storage capacity of the phone. The special thing about this upper mid-range smartphone Tecno 15 Pro is that it will hit the market with a pop-up selfie shooter which means that you can grab a handset with high-end features at a reasonable price tag. The selfie shooter of the Tecno Camon's 15 Pro will be 32 megapixels that will ensure the best results. On the rear of the smartphone, there is a quad-camera setup having 48 megapixels primary sensors. The remaining three lenses of the upcoming Camon 15 Pro are still to be revealed. It has an Ultra Night Lens lens that can be used even in dim light conditions. The battery of this variant is a bit on the lower side as compared to the standard variant of the series. The new 15 Pro is fueled with a 4000 mAh battery. A good asset for the market and a competitor of Samsung.

Apple iPhone 11(128 GB)
Rs:1,73,649



Body	150.9 x 75.7 x 8.3 mm (5.94 x 2.98 x 0.33 in)
Display	6.1 Inches, Liquid Retina IPS LCD capacitive touchscreen, 16M colors
Camera	12 MP, f/1.8, 26mm (wide), 1/2.55" , 1.4µm, dual pixel PDAF, OIS 12 MP, f/2.4, 13mm (ultrawide)
Battery	Standby:N/A Talk Time:Upto 17h Music Play:Upto 65h
Memory	Ram:4GB, Card Slot:No Internal:128GB
Features	Face ID, accelerometer, gyro, proximity , compass, barometer, Siri natural language commands and dictation

MEMOBILE

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L-103

1.8" Inch Display
Dual SIM Support
1200mAh Battery
Smart Camera
Wireless FM

Bluetooth Dialer
White Call List
Black Call List
Only Phone Book Call
Auto Call Recording



1.8" Inch Display
Dual SIM Support
1200mAh Battery
Without Camera
Wireless FM

L-104

Bluetooth Dialer
White Call List
Black Call List
Only Phone Book Call
Auto Call Recording



L-105

1.8" Inch Display
Dual SIM Support
1200mAh Battery
Smart Camera
Wireless FM

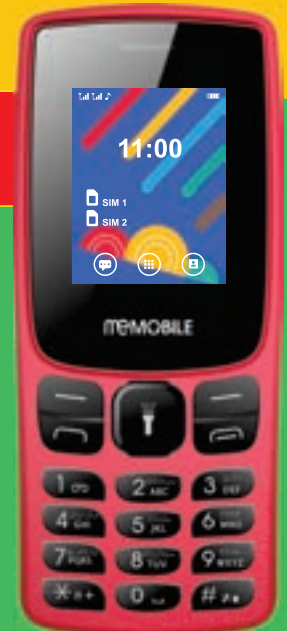
Bluetooth Dialer
White Call List
Black Call List
Only Phone Book Call
Auto Call Recording



L-106

1.8" Inch Display
Dual SIM Support
1200mAh Battery
Smart Camera
Wireless FM

Bluetooth Dialer
White Call List
Black Call List
Only Phone Book Call
Auto Call Recording



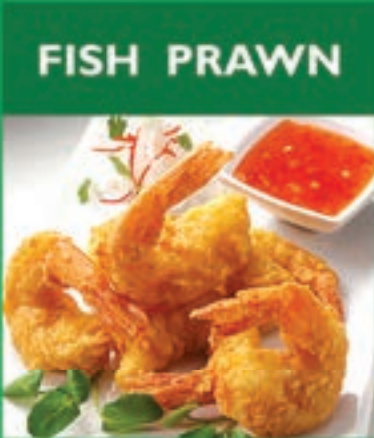
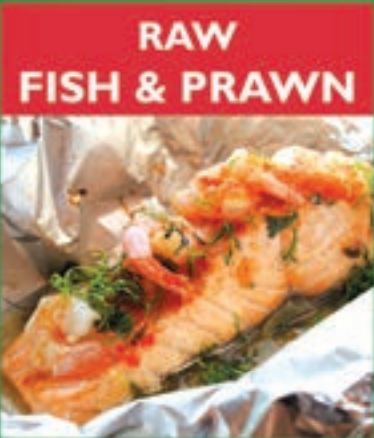
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یہ موبائل فون امپورٹ ڈیٹا
اکتوبر کے اندر جو پاکستان میں آئے
اسکا تفصیلی اعداد و شمار شائع کیا جا رہا ہے

پاکستان میں امپورٹ ہونے والے موبائل فون کے یہ اعداد و شمار ہیں اور اس بات سے اندازہ
لگایا جاسکتا ہے کہ قانونی طریقے سے پاکستان میں کتنے موبائل فون آرہے ہیں

Import Data Smart Phones (Importer Wise)

Importer Name	Brand	Oct-20	
		Qty	Amt
Multi Traders	Apple		
Future Tech	Apple	137	126,637
AIR LINK COMMUNICATION (PVT) LTD	Apple	405	319,225
CoreTECH	Apple	40	1,089
Azeen International	Apple	659	178,710
M/S UNITED TRADERS	Apple		
M/s. ZHANGLI IH LWZUA	Apple		
Jiwani Traders	Apple		
J.J TRADERS	Apple		
HBM ENTERPRISES	Apple		
Usra Communication	Apple		
SICCOTEL TRADING	Apple		
M/s. NIZAM ELECTRONICS	Apple		
Hassan Internationl	Apple	238	86,475
EUROTEL TRADING	Apple		
SHAN-E-RAB TRADERS	Apple		
AL-BARKAT SYSTEMS	Apple		
ALHAYAT IMPEX	Apple		
M/S MOL PAKISTAN OIL AND GAS CO.B.V	Apple		
M/S S. J. TRADERS	Apple		
PICK N SAVE	Apple		
DIGICOM TRADING (PVT) LTD	Alcatel		
Air Link Communication	Alcatel		
CMPAK LIMITED	Chinese		
PICK N SAVE	Chinese		
SAHAA TRADERS	Chinese		
ROCKVILLE TECHNOLOGIES (PVT) LIMITED	Chinese		
M/S D-V-D INN	Chinese		
KAMIL TRADE LINKS	Chinese		
EASTERN QUALITY PRODUCTS	Chinese		
YELLOSTONE TECHNOLOGIES (PRIVATE) LIMITED	Chinese		
SILVER ZONE	Chinese		
AL NAFEESA ENTERPRISES	Chinese		
92 TRADERS	Chinese		
CMPAK LIMITED	Chinese		
ROCK MOBILE (PRIVATE) LIMITED	Chinese		
HASSAN INTERNATIONAL	Gonex		
Air Link Communication	Huawei	6,484	876,349
Muller & Phipps Pakistan Pvt Ltd	Huawei	1,500	264,336
HUAWEI TECHNOLOGIES PAKISTAN (PRIVATE) LIMITED	Huawei		
Multi Traders	Huawei		
Inovi Technologies	Honor		
CoreTECH	Honor	417	62,497
DB Link Private Limited	Infinix	3,100	276,810
Muller & Phipps Pakistan Pvt Ltd	Infinix	24,740	2,273,378
M/S. WANGKII	Infinix		
C Right Mobile	Infinix	10,795	1,007,382
CARLCARE SERVICE (PVT.) LIMITED	Infinix		
ROCKVILLE TECHNOLOGIES (PVT) LIMITED	Infinix		
SICCOTEL TRADING	Infinix	21,500	2,002,770
M/S.ZENITH ENTERPRISE	Infinix	12,500	1,151,715
SKY LINKS COMMUNICATION	Infinix	7,900	726,068
TRANSSION TECNO ELECTRONICS (PRIVATE) LIMITED	Infinix	228,900	22,816,572
AIR LINK COMMUNICATION (PVT) LTD	iTel	2,500	175,500
CARLCARE SERVICE (PVT.) LIMITED	iTel	35	1,942
Muller & Phipps Pakistan Pvt Ltd	iTel	17,000	828,765
TRANSSION TECNO ELECTRONICS (PRIVATE) LIMITED	iTel	20,000	846,015
TECH SIRAT (PRIVATE) LIMITED	Lenovo		
Advance Telecom	Nokia	573	55,314
Oppo Mobile Technologies Pakistan (Private) Limited	OPPO	8	
THRIVE MOBILES & ACCESSORIES TECH (PRIVATE) LIMITE	OPPO	34,275	4,932,808
ROCK MOBILE (PRIVATE) LIMITED	One Plus	410	144,000
SHAN-E-RAB TRADERS	One Plus	100	45,000
Digicom Trading Pvt Ltd / New Allied Electronics Industries Pvt Ltd	Q Mobile		
Mobile Sales & Distribution Pvt Ltd / Green Tech	Samsung		
Air Link Communication	Samsung	50,465	9,518,400
Muller & Phipps Pakistan Pvt Ltd	Samsung	62,925	9,541,975
SICCOTEL TRADING	Samsung		
SKY LINKS COMMUNICATION	Samsung		
Samsung Ec Pakistan Pvt Ltd	Samsung	17	1,645
Hassan Internationl	Samsung	104	39,430
SHAN-E-RAB TRADERS	Samsung	250	49,250
EUROTEL TRADING	Samsung		
United Mobile	Samsung	18,070	2,488,160
JADE E-SERVICES PAKISTAN (PRIVATE) LIMITED.	Samsung		
Multi Traders / (Blank)	Samsung		
Telenor Pakistan (Pvt) Ltd	Telenor		
M/S United Mobiles	TECNO	6,200	604,740
AIR LINK COMMUNICATION (PVT) LTD	TECNO	41,420	3,785,412
MULLER & PHIPPS (PAKISTAN) (PRIVATE) LIMITED	TECNO	17,100	1,828,268
TRANSSION TECNO ELECTRONICS (PRIVATE) LIMITED	TECNO	82,530	5,625,656
TELENOR PAKISTAN (PVT.) LIMITED	TECNO	8,900	608,148
YELLOSTONE TECHNOLOGIES (PRIVATE) LIMITED	TECNO	24,576	2,151,938
CARLCARE SERVICE (PVT.) LIMITED	TECNO		
TECH SIRAT (PRIVATE) LIMITED	TECNO		
PICK N SAVE	Motorola		
Reborn Trading Co	Motorola		
ALHAYAT IMPEX	Motorola		
Vivo Electric (Private) Limited	VIVO	204,151	25,144,072
VMATE (PVT.) LIMITED	VgoTel		
SSH TELECOM (SMC-PRIVATE) LIMITED	VgoTel		
DAYSTAR TECHNOLOGY (SMC-PRIVATE) LIMITED	Vipro		
ANTPOWER TECH (PVT.) LTD	Realme	58,321	5,574,501
CMPAK LIMITED	Xperia		
TECH SIRAT (PRIVATE) LIMITED	Xiaomi	24,400	3,164,880
AIR LINK COMMUNICATION (PVT) LTD	Xiaomi	12,600	1,778,270
BAZZ MOBILE TECHNOLOGIES (PRIVATE) LIMITED	Xiaomi	4,015	174,125
CoreTECH	Xiaomi	4,620	603,554
PHONEZO IMPEX (PRIVATE) LIMITED	Xiaomi	3,800	608,400
Smartlink Technologies	Xiaomi	20,930	2,731,818
Alcatel			
Apple		1,479	712,136
Chinese			
Gonex			
Huawei		7,984	1,140,685
Honor		417	62,497
Infinix		309,435	30,254,694
iTel		39,535	1,852,222
Nokia		573	55,314
Oppo		34,283	4,933,258
One Plus		510	189,000
Q Mobile			
Lenovo			
Samsung		131,831	21,638,860
Telenor			
TECNO		180,726	14,604,161
Motorola			
Vivo		204,151	25,144,072
VgoTel			
Vipro			
Realme		58,321	5,574,501
Xperia			
Xiaomi		70,365	9,061,047
Total		1,039,610	115,222,447

PAKISTAN'S NO.1 NETWORK

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تصویری خبرنامہ

تصویری خبرنامہ



اسلام آباد: یونینیا کے صدر، وزیر مملکت زرتاج گل ایئر پورٹ سے باہر آ رہے ہیں



اسلام آباد: یونینیا کے صدر پاک یونینیا فرینڈ شپ پارک کے افتتاح کے موقع پر پودا لگا رہے ہیں



اسلام آباد: خیرسگالی سفیر ونیسا اوبلان صدر مملکت عارف علوی کو سوہنتر پیش کر رہی ہیں



کراچی: وزیر اعلیٰ مراد شاہ سے ورلڈ بینک کے کٹری ڈائریکٹر ملاقات کر رہے ہیں



لاہور: کالج فار وومن (گوجرانوالہ کمپیس) میں خواتین جوڈو مقابلوں کا منظر



اسلام آباد: وفاقی وزیر بحری امور علی حیدر زیدی سے ایئر چیف امجد نیازی ملاقات کر رہے ہیں



لاہور: محنت کش ہیل گاڑی پر کٹری لادے اپنی منزل کی جانب رواں دواں ہیں



لاہور: نائب صدر مسلم لیگ ن مریم نواز اپنے چچا زاد امیر نواز سے گل ل رہی ہیں



لاہور: مریم نواز نیب پیشی کے موقع پر کارکنوں کو دیکھ کر ہاتھ ہلا رہی ہیں



کراچی: جماعت اسلامی کے زیر اہتمام فرانس مخالف ریلی نکالی جا رہی ہے



اسلام آباد: ڈی جی پاکستان نیشنل کونسل آف آرٹس فوڈ سیکرٹریاٹ میں شوقیت تقسیم کر رہی ہیں



اسلام آباد: ورکر میوزیم میں تاریخی جھونپڑی کی مرمت کر رہے ہیں



حیدرآباد: کوویڈ ۱۹ کنفرنس کے ممبران پریس کانفرنس کر رہے ہیں



پشاور: ممبر صوبائی اسمبلی شرمیلہ مارون بلور پریس کانفرنس کر رہی ہیں



اسلام آباد: تقریب تقسیم انعامات میں لڑکیاں پر فارم کر رہی ہیں



راولپنڈی: قومی ٹیم کا مہابوے کھٹلاف سیریز جیتنے کے بعد ٹرافی کے ہمراہ گروپ فوٹو



اسلام آباد: کرچن کمیونٹی اپنے مطالبات کے حق میں سراپا احتجاج ہے



ڈپٹی کمشنر اسلام آباد حمزہ شفق، شمشاد مانگٹ کو ایوارڈ دے رہے ہیں



تصویری خبرنامہ

تصویری خبرنامہ



گلگت: چیئرمین واپڈ اوزیر اعظم عمران خان کو دیامیر بھاشا ڈیم پر بریفنگ دے رہے ہیں



حیدرآباد: پاکستان تحریک انصاف کے کارکنان فرانسیسی صدر کی تصویر بھڑکاتے ہوئے کر رہے ہیں



اسلام آباد: وزیر اعظم عمران خان سے بوسنیا کے صدر ملاقات کر رہے ہیں



فیصل آباد: خواجہ سرا امیونٹی نے اپنے مطالبات کے حق میں احتجاج کے موقع پر بڑک بلاک کر رکھی ہے



مسلم لیگ ان کے سینئر رہنما ایاز صادق کے فوج مخالف بیان پر شہر میں فلیکس اور بورڈ آویزاں ہیں



لاہور: جشن عید میلاد النبی کے موقع پر لوگ ایک کاٹ رہے ہیں



لاہور: ڈی جی ہیلتھ اور ایڈمنسٹریشن، ڈی ایچ او الاء جعفر و دیگر ڈپٹی ڈائریکٹرز کا افتتاح کر رہے ہیں



اسلام آباد: صدر آزاد کشمیر سردار مسعود اور بوسنیا کے صدر عثمانیہ میں شریک ہیں



راولپنڈی: پرائیویٹ سکولز کے زیر اہتمام فرانس کی خلاف ریلی نکالی جا رہی ہے



اسلام آباد: صدر آزاد کشمیر سردار مسعود اور بوسنیا کے صدر عثمانیہ میں شریک ہیں



گلگت: وفاقی وزیر ناز کوکس اعظم سواتی ترک سفیر سے اظہار تعزیت کر رہے ہیں



کراچی: مسیحی لڑکی اپنے پیاروں کی قبر پر دعا کر رہی ہے



اسلام آباد: امیر جماعت اسلامی سراج الحق پریس کانفرنس کر رہے ہیں



پشاور: میلاد ریلی کے موقع پر شہری نعرے لگا رہے ہیں



اسلام آباد: پیپلز قومی اسمبلی اور بوسنیا کی صدر ملاقات کر رہے ہیں



اسلام آباد: پیپلز قومی اسمبلی اور بوسنیا کی صدر ملاقات کر رہے ہیں

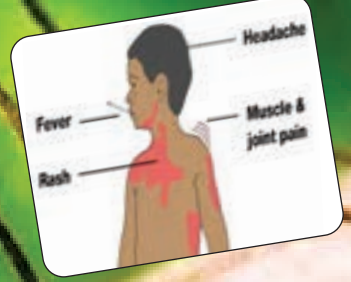


فیصل آباد: پٹی ٹی آئی رہنما چودھری تیورٹر یول ایجنسی کا افتتاح کر رہے ہیں



فیصل آباد: پٹی ٹی آئی رہنما چودھری تیورٹر یول ایجنسی کا افتتاح کر رہے ہیں

ڈینگگی: کرونا کی موجودگی میں مزید خطرناک ہو سکتا ہے



ڈاکٹر آصف چتر

ان دنوں پاکستان میں کرونا کی دوسری لہر کے ساتھ ڈینگگی بھی دوبارہ سر اٹھا رہا ہے، جو کہ صحت عامہ کے لیے انتہائی تشویشناک ہے۔ دونوں امراض خطرناک اس لیے بھی ہیں کہ ان کے خلاف عالمی سطح پر تاحال نہ تو کوئی ویکسین بن سکی ہے اور نہ ہی ان کا کوئی مستند علاج دریافت ہوا ہے۔ تاہم احتیاطی تدابیر اور عوامی شعور آگاہی کے ذریعے ان پر قابو پانا ممکن ہو سکتا ہے۔ اس سنگین مسئلے کو مد نظر رکھتے ہوئے ایک مکمل اور جامع تحریر قارئین کی نظر کی جارہی ہے، جس سے استفادہ کرتے ہوئے ڈینگگی پر قابو پانے میں معاونت حاصل ہوگی۔

پاکستان میں ڈینگگی کا پہلا کیس 1994ء میں کراچی میں سامنے آیا لیکن بڑے پیمانے پر ڈینگگی بخار 2010ء اور 2011ء میں نمودار ہوا۔ ایک محدود اندازے کے مطابق 2011ء میں 370 کے قریب لوگ موت کا شکار ہوئے اور 15000 لوگ اس وباء سے متاثر ہوئے۔ اس کے بعد ایک تسلسل سے پشاور سے گوار تک کم یا زیادہ ڈینگگی کیس نمودار ہو رہے ہیں۔ ڈینگگی افریقی زبان کا لفظ ہے۔ یہ افریقہ کی سواحیلی (Swahili) زبان سے نکلا ہے، جس کا مطلب ہے (Seizure) جھکے لگنا، اس بیماری کا آغاز بھی افریقہ سے ہوا اور یہاں سے یہ بیماری دیگر براعظموں تک پھیلی۔ عالمی ادارہ صحت (WHO) کے مطابق اس وقت آدی سے زیادہ دنیا ڈینگگی بخار میں مبتلا ہونے کے رسک پر ہے۔ دنیا میں سالانہ تقریباً 2 کروڑ افراد اس سے متاثر ہو رہے ہیں۔

ہر سال 25,000 افراد موت کے منہ میں چلے جاتے ہیں۔ ڈینگگی کا پہلا وبائی حملہ 1780ء کی دہائی میں منظر عام پر آیا، جس میں براعظم ایشیا، افریقہ اور شمالی امریکہ بیک وقت شدید متاثر ہوئے۔ 1789ء میں Rush Benjamin پہلا انسان تھا، جس نے اس بیماری کو کمر ٹوڑ بخار (Break fever Bone) کا نہ صرف نام دیا بلکہ پہلے کیس کو باقاعدہ تشخیص کیا۔ اس کو کمر ٹوڑ بخار اس لیے کہتے ہیں کہ متاثرہ مریض کی کمر، پٹھوں اور جوڑوں میں شدید درد ہوتا ہے اور مریض چلنے میں دشواری محسوس کرتا ہے۔ انسانی تاریخ میں ڈینگگی کے سب سے پہلے کیس کا تذکرہ چینی انسانکلو بیڈ یا میں 365-420 میں ملتا ہے، جہاں اس کو ”آبی زہر“ (Poison Water) کا نام دیا گیا۔ ڈینگگی بخار ایک مخصوص جراثیم (وائرس) کی وجہ سے ہوتا ہے، جس کی چار اقسام 1, DENV-1, DENV-2, DENV-3, DENV-4 ہیں۔ یہ جراثیم کہہ ارض پر پائے جانے والے تین ہزار سے زیادہ اقسام کے چمچروں میں سے صرف دو مخصوص چمچر Aedes Albopictus اور Aedes Aegypti، ایک انسان سے دوسرے انسان اور ایک جگہ سے دوسری جگہ منتقل ہوتے ہیں۔ (Aedes Albopictus) کا مطلب سفید رنگ کے دھبے ہوتا ہے۔ یہ لاطینی زبان سے نکالے گئے الفاظ ہیں۔ Albo کا مطلب سفید اور pictus کا مطلب دھبہ ہے۔ دوسرے چمچر کو

Aedes Aegypti اس لیے کہتے ہیں کہ یہ چمچر مصر (Egypt) میں دریافت ہوا تھا۔

یہ بات بڑے توجہ کے ساتھ پڑھی جائے کہ چمچر چاہے ملیریا کا ہو یا ڈینگگی کا صرف مادہ چمچر ہی خون چوستی ہے۔ نہ چمچر بے چارہ گھاس پھوس پر گزارا کر لیتا ہے۔ ڈینگگی کے مادہ چمچر کو انڈے بنانے کے لیے ایک خاص پروٹین درکار ہوتی ہے جو کہ خون میں موجود ہوتی ہے۔ مادہ چمچر یہ انسانوں اور جانوروں کے خون سے چوس کر حاصل کرتا ہے۔ جب مادہ چمچر ڈینگگی سے متاثرہ شخص کا خون چوستی ہے تو ڈینگگی کا جراثیم مادہ چمچر کے جسم میں داخل جاتا ہے اور اس طرح صحت مند چمچر ڈینگگی سے متاثر ہو جاتا ہے۔ جب یہ ڈینگگی سے متاثرہ چمچر ایک صحت مند انسان کو کاٹتی ہے تو یہ جراثیم (وائرس) انسان میں داخل ہو جاتا ہے اور انسان ڈینگگی بخار کے مرض میں مبتلا ہو جاتا ہے۔ اس طرح ڈینگگی کا انسان سے چمچر اور چمچر سے انسان کا سائیکل چل پڑتا ہے۔

ڈینگگی کے چمچر عام چمچروں کے مقابلے میں جسمات میں ذرا بڑے ہوتے ہیں اور دو اوقات سورج نکلنے اور غروب آفتاب سے قبل زیادہ متحرک ہوتے ہیں۔ ڈینگگی کے ایک قسم کے وائرس کا حملہ صرف ایک بار ہی ہو سکتا ہے۔ دوسری مرتبہ ڈینگگی بخار دوسری قسم کے وائرس سے ہو سکتا ہے اور یوں زندگی میں کسی بھی شخص کو زیادہ سے زیادہ چار مرتبہ یہ عارضہ لاحق ہو سکتا ہے۔ یہ بیماری گرم اور نیم گرم علاقوں میں پائی جاتی ہے۔ دیگر چمچروں کے برعکس ڈینگگی بخار کا باعث بننے والا چمچر بڑا صفائی پسند ہوتا ہے۔ گندے تالابوں اور جوڑوں کے بجائے یہ چمچر گھر کیلوا، ٹیبلوں، ٹینکوں کے قریب وجوار، صاف پانی سے بھرے برتنوں، پودوں کے گلوں، غسل خانوں اور بارش کے صاف پانی میں تقریباً سارا سال ہی پلتا رہتا ہے، تاہم برسات کے موسم میں یہ تیزی سے افزائش نسل کرتا ہے۔ یہاں اس بات کو بھی سمجھنا ضروری ہے کہ یہ بیماری براہ راست ایک شخص سے دوسرے شخص (Person to Person) کو منتقل نہیں ہوتی بلکہ مخصوص چمچر ہی اس کے انتقال کا باعث بنتا ہے۔ متاثرہ مریض کے ساتھ رہنا، کھانا پینا، تویلیہ، کنگھی، برتن وغیرہ استعمال کرنا ہر طرح سے محفوظ ہے۔

یہ یاد رہے کہ متاثرہ چمچر کا صرف ایک بار ہی کاٹنا ڈینگگی بخار کا باعث بن سکتا ہے۔ ڈینگگی کا چمچر زیادہ سے زیادہ 100 میٹر یا 300 فٹ تک پرواز کر سکتا ہے، اس لیے یہ ضروری ہے کہ اگر کسی گھر میں ڈینگگی کا مریض ہے یا ڈینگگی چمچر یا لاروا موجود ہو تو اس علاقے کے 300 فٹ کے ارد گرد چمچر مار سہرے کیا جائے۔ ڈینگگی چمچر کی عمر 3 دن سے لے کر 3 ماہ ہو سکتی ہے لیکن اوسط عمر کا دورانیہ 7 سے 14 دن ہوتا ہے۔ اس بات کو کبھی نظر انداز نہیں کرنا چاہیے کہ اگر ایک چمچر ڈینگگی سے بیمار یا متاثر ہوتا ہے تو وہ زندگی بھر بیماری پھیلائے گا یا باعث بنتا ہے۔ پاکستان میں کیونکہ یہ بیماری اب مستقل موجود ہے اس لیے پورا سال لوگ اس کا شکار رہیں گے۔

البتہ جون تا نومبر تک ڈینگگی چمچر کے لیے آئیڈیل ہوتا ہے، سردیوں میں چمچر زیادہ متحرک نہیں ہوتا۔ اس بات کو بھی توجہ کے ساتھ پڑھا جائے کہ ڈینگگی کا چمچر ہر اس جگہ پر پرورش

جہاں سارا سال ڈینگگی متحرک رہے گا۔ اور جیسے کہ پہلے بتایا گیا ہے کہ اس موذی مرض کے لیے آج کے موجودہ دور میں کوئی مستند علاج دریافت نہیں ہوا۔ یہی وجہ ہے کہ اس کے پھیلاؤ اور بچاؤ کے لیے عوامی شعور آگاہی کے ساتھ ایک منظم و مربوط حکمت عملی کی ضرورت ہے۔ اگرچہ رواں سال ملک میں مون سون کا دورانیہ بھی بڑھ گیا، جس کی وجہ سے بارشیں زیادہ ہوئیں، شہری علاقوں میں پانی زیادہ جمع رہا، سیوریج کا نظام متاثر ہوا، سیلابی صورتحال بھی رہی جو کہ ڈینگگی کی وبائی صورت میں معاون ثابت ہو رہے ہیں۔ لیکن اس کے ساتھ ساتھ اس امر کا اظہار بھی بہت ضروری ہے کہ وفاقی و صوبائی حکومتیں ڈینگگی کے خلاف کوئی موثر منصوبہ بندی کرنے میں مکمل طور پر ناکام رہی ہیں۔

کرونا کی موجودگی میں ڈینگگی کا بھی دوبارہ سر اٹھانا ہر سطح پر ایک توجہ طلب مسئلہ ہے۔ پاکستان میں اگرچہ ڈینگگی وباء موسم سرما کی آمد کے ساتھ کم ہو جائے گی لیکن بچاؤ کے ہنگامی اقدامات ناگزیر ہیں۔ حکومت وقت کی ذمہ داری بنتی ہے کہ عوام کی صحت کے معاملات کو اپنی ترجیحات میں صف اول پر رکھے تاکہ اس موذی مرض پر قابو پانا ممکن ہو سکے۔ میں ہر جگہ باآسانی دستیاب ہیں۔ یہ سرکاری و نیم سرکاری اور پرائیویٹ نرسریوں سے حاصل کیے جا سکتے ہیں۔ ڈینگگی کے چمچر کو ایک مخصوص جراثیم سے بھی قابو کرنے کی کوشش جاری ہے۔ جراثیم Bacteria Wolbachia سے چمچر کو متاثر کیا جاتا ہے اس طرح اس بیمار چمچر میں ڈینگگی کے خلاف مزاحمت پیدا ہو جاتی ہے اور یہ بیماری پھیلائے گا باعث نہیں بنتے۔ ڈینگگی کو قابو کرنے کے لیے جہاں کیمیائی کنٹرول (Chemical Control) جس میں چمچر مارا سہرے کا استعمال، میٹ، کوئل یا جلیبی، تیل، لوشن کا استعمال شامل ہے وہاں جدید خطوط پر مندرجہ بالا حیاتیاتی کنٹرول (Biological Control) یعنی بنایا جا سکتا ہے۔ بد قسمتی سے پاکستان ان ممالک کی فہرست میں شامل ہو چکا ہے جہاں سارا سال ڈینگگی متحرک رہے گا۔ اور جیسے کہ پہلے بتایا گیا ہے کہ اس موذی مرض کے لیے آج کے موجودہ دور میں کوئی مستند علاج دریافت نہیں ہوا۔

یہی وجہ ہے کہ اس کے پھیلاؤ اور بچاؤ کے لیے عوامی شعور آگاہی کے ساتھ ایک منظم و مربوط حکمت عملی کی ضرورت ہے۔ اگرچہ رواں سال ملک میں مون سون کا دورانیہ بھی بڑھ گیا، جس کی وجہ سے بارشیں زیادہ ہوئیں، شہری علاقوں میں پانی زیادہ جمع رہا، سیوریج کا نظام متاثر ہوا، سیلابی صورتحال بھی رہی جو کہ ڈینگگی کی وبائی صورت میں معاون ثابت ہو رہے ہیں۔ لیکن اس کے ساتھ ساتھ اس امر کا اظہار بھی بہت ضروری ہے کہ وفاقی و صوبائی حکومتیں ڈینگگی کے خلاف کوئی موثر منصوبہ بندی کرنے میں مکمل طور پر ناکام رہی ہیں۔ کرونا کی موجودگی میں ڈینگگی کا بھی دوبارہ سر اٹھانا ہر سطح پر ایک توجہ طلب مسئلہ ہے۔ پاکستان میں اگرچہ ڈینگگی وباء موسم سرما کی آمد کے ساتھ کم ہو جائے گی لیکن بچاؤ کے ہنگامی اقدامات ناگزیر ہیں۔ حکومت وقت کی ذمہ داری بنتی ہے کہ عوام کی صحت کے معاملات کو اپنی ترجیحات میں صف اول پر رکھے تاکہ اس موذی مرض پر قابو پانا ممکن ہو سکے۔

پاکستان ہے جہاں انسانی سوچ تصور نہیں کر سکتی۔ ڈینگگی چمچر چمچوں کی صورت میں انڈے دیتی ہے اور یہ ایک خاص گوند کی طرح کے مواد کے ذریعے خالی جگہوں مثلاً کباڑ، خالی ڈبوں، خول، ڈرم، کٹے ہوئے تنے، گیلے، پرانے نائز اور ایئر کولر وغیرہ میں چپک جاتے ہیں اور یہ انڈے 10 سال تک زندہ رہ سکتے ہیں۔ جونہی ان کو سزاگار ماحول یعنی پانی اور نمی ملتی ہے ان انڈوں کی افزائش شروع ہو جاتی ہے۔ 2011ء کے سیلاب نے بڑے پیمانے پر پاکستان میں تباہی مچائی اور پانی وسیع جگہوں پر گیا جس سے ان پرانے چپکے ہوئے انڈوں کو سزاگار ماحول ملا اور اس بیماری نے پاکستان میں اپنے ہونے کا واضح ثبوت دے دیا۔ ڈینگگی کا چمچر صرف ڈینگگی بخار کا باعث نہیں ہے اس کے ساتھ ساتھ یہ دیگر بیماریاں مثلاً ہیپٹو فیور (Fever Yellow) اور چکن گنیا (Chikungunya) وغیرہ کا بھی باعث ہے۔

وائرس کو لے جانے والے چمچر کے کاٹنے کے دو سے سات روز کے اندر ڈینگگی کی علامات ظاہر ہو سکتی ہیں۔ ان علامات میں تیز بخار، سردی لگنا، جسم میں شدید درد اور کمزوری، منہ کا ذائقہ ٹرٹرا ہونا شامل ہیں۔ ڈینگگی بخار کی یہ علامات دو تا چار دن رہنے کے بعد ختم ہو جاتی ہیں۔ مریض کو پسینہ زیادہ آتا ہے اور نازل محسوس کرنے لگتا ہے مگر بہتری کی یہ حالت تقریباً ایک دن رہتی ہے جس کے بعد بخار دوبارہ تیزی سے چڑھ جاتا ہے اور اس کے ساتھ ہی جسم پر سرخ باریک دانے نمودار ہو سکتے ہیں۔ ڈینگگی بخار کی شدید شکل جو بہت خطرناک اور جان لیوا ہو سکتی ہے، اسے ڈینگگی ہیمیرجنگ فیور (Dengue Hemorrhagic Fever) یا خون بخار کہتے ہیں۔ اس کی نمایاں علامات میں آنکھوں کے پیچھے شدید درد، پیٹ درد اور جسم کے مختلف حصوں دانٹوں، موسڑھوں، ناک، پیشاب پچانے، زانہ راستے سے خون یا خون سے ملتی چلتی رطوبات کا رشنا شامل ہیں۔

دوسری قسم کے ٹیسٹ میں ڈینگگی کے خلاف خون میں مخصوص اینٹی باڈیز IGM اور IGG کی موجودگی کو دیکھا جاتا ہے اور ڈینگگی بخار میں ان دونوں اینٹی باڈیز کا لیول بڑھ جاتا ہے۔ یہ ٹیسٹ اگر ابتدائی علامات میں کروا لیا جائے تو Negative بھی ہو سکتا ہے کیونکہ عام طور پر اس اینٹی باڈی کو جسم میں بننے اور شناخت کرنے میں چار سے پانچ دن لگتے ہیں۔ آج کے جدید دور میں بھی ڈینگگی کا کوئی مستند علاج دریافت نہیں ہوا۔ اس بیماری کے علاج کے لیے مریض کو supportive therapy دی جاتی ہے۔ اس سے کہا جاتا ہے کہ پانی اور دوسرے مشروبات کا استعمال زیادہ سے زیادہ کرے۔ بخار اور جسم درد کی صورت میں Paracetamol دی جاتی ہے۔ اگر مریض زیادہ کھاپی نہ رہا ہو تو Drip لگانی چاہیے۔ اگر Platelets بہت کم ہو جائیں جس سے خون جاری ہونے کا احتمال ہو تو اس صورت میں Platelets کی Pack لگانا ضروری ہو جاتا ہے۔ مریض کو مسلسل زیر نگرانی رکھ کر اس کے خون کے دباؤ، درج حرارت اور خون کے نظام کو نازل رکھنے کی کوشش کی جاتی ہے۔ بد قسمتی سے پاکستان ان ممالک کی فہرست میں شامل ہو چکا ہے



ہیں اور اکثر سادہ لوح اور وزن و فٹنس کے مسائل سے دوچار خواتین حضرات کو ایسے فارمولے، نسخے اور ڈائٹ پلان بیچتے نظر آتے ہیں جو صحت کے لیے بہت خطرناک ثابت ہو سکتے ہیں۔ یہی نہیں بلکہ بعض فٹنس سینٹرز میں یوگا، ایروبکس، کارڈیو، زمبا، بوکوا (ڈانس ورک آؤٹ)، مشینوں پر کسرت اور گروپ ورک آؤٹ کے نام پر منہ مانگے دام وصول کر کے خواتین کو ایسے معمولات میں الجھا دیا جاتا ہے جس سے انہیں فائدے کے بجائے نقصان ہونے لگتا ہے۔ چننا وہ خواتین بدول ہو کر ورزش کو مکمل طور پر خیر باد کہہ دیتی ہیں۔

ورزش کے حوالے سے پہلا اصول یہ ہے کہ آپ اپنے مقصد کا واضح تعین کریں اور اپنے جسم، معمولات زندگی اور صحت کے تقاضوں کو سمجھتے ہوئے درست ورزش اور قابل عمل ورک آؤٹ پلان اپنائیں۔ اس سلسلے میں مستند انسٹرکٹر کی مدد اور رہنمائی اتنی ہی ضروری ہے جتنا صحیح علاج کے لیے اچھے ڈاکٹر کا

زندگی کی بنیادی ضروریات بشمول خوراک، رہائش، علاج معالجے، تعلیم اور روزگار کے لالے پڑے ہیں، وہاں خود کو چاق و چوبند رکھنے کے لیے وقت، پیسہ اور توانائی صرف کرنا اکثر لوگوں کو عیاشی معلوم ہوتی ہے، جو محض شو بزز سے تعلق رکھنے والے فنکاروں، کھلاڑیوں، سیاستدانوں اور امراء کو چھتی ہے۔ اس حوالے سے پچھلے 25 سال سے طب کے شعبے سے وابستہ ماہر امراض خواتین ڈاکٹر شاہانہ علم بھتی ہیں کہ اس غلط فہمی کو ذور کرنے کی ضرورت ہے کہ ورزش کی ضرورت محض موٹے یا بیمار لوگوں کو ہوتی ہے یا یہ محض امیر طبقے کے چونچلے ہیں۔ میرے پاس آنے والی اکثر خواتین کم عمری میں ہی ذیابیطس، کم یا بلند فشارخون، سانس و دل کے امراض، جگر، گردے، ہارمون کی بےقاعدگی، ہڈیوں کی کمزوری اور خون کی علاوہ نفسیاتی الجھنیں اور مسائل الگ ہیں۔ جس کی ایک بڑی



وجہ ابتدا سے اپنی صحت سے لاپرواہی، ناقص غذائی عادات اور غیر معیاری طرز زندگی ہے۔ اکثر خواتین کا مقصد فٹنس کے بجائے جلد از جلد اپنا زائد وزن کم کر کے بہتر رشتوں کا حصول ہے۔ حقیقت یہ ہے کہ جہاں آج پاکستانی خواتین کے پاس موبائل، کمپیوٹر اور ٹی وی اسکرین کے سامنے گوانے کے لیے

فرصت ہی فرصت ہے جبکہ انٹرنیٹ اور فون پیکیج بھی بنیادی ضروریات میں شامل ہو چکے ہیں، وہاں ورزش کرنا، اپنی فٹنس کا خیال رکھنا اور متوازن و صحت بخش غذا کی تیاری اکثر وقت، توانائی اور وسائل کا ضیاع معلوم ہوتا ہے۔ گو پچھلے 2 دہائیوں میں پاکستان میں ورزش کی اہمیت کے حوالے سے لوگوں میں آگاہی بڑھی ہے اور ملک کے طول و عرض میں جم اور فٹنس سینٹر کی تعداد میں نمایاں اضافہ ہوا ہے، حالانکہ ماضی میں یہ محض پوش علاقوں تک ہی محدود تھا۔ تاہم ان میں سے کتنی کے ادارے ایسے ہیں جو تربیت یافتہ افراد کے زیر نگرانی معیاری تربیت اور غذائی معلومات فراہم کرتے ہیں۔ نیز ان میں خواتین کے لیے مخصوص اداروں کی تعداد آٹے میں نمک کے برابر سے زیادہ نہیں ہے۔ کچھ کمرشل فٹنس سینٹر ایسے بھی ہیں جو تھوڑے وقت میں زیادہ سے زیادہ نتائج دینے کے بلند و بانگ دعوے کرتے نظر آتے

کی بھرتی اقدار اور اخلاقی انحطاط کا نوحہ سنائی دیتا ہے۔ اس حوالے سے میرے جم انسٹرکٹر، جو عرف عام میں شانی بھائی کہلاتے ہیں اور گلشن اقبال میں پچھلے 10 سالوں سے مرد اور خواتین کے لیے مختلف اوقات کار میں جم چلا رہے ہیں، ان کا کہنا ہے کہ پاکستانی عورتوں کو صحت مند زندگی گزارنے کے لیے ورزش کی اتنی ہی ضرورت ہے جتنی مردوں کو۔ تاہم عوامی سطح پر نہ اس کا شعور ہے اور نہ ہی یہ ہماری ترجیحات میں یہ شامل ہے۔ سو بمشکل 3 فیصد خواتین ہی جم کارخ کرتی ہیں اور ان میں سے بھی اکثر شادی کے بعد یہ سلسلہ جاری نہیں رکھ پاتیں۔ یہی وجہ ہے کہ اس شعبے میں تربیت یافتہ خواتین

ڈاکٹر ام حفیظ

کیا زمانہ آ گیا ہے، اب لڑکیاں بھی ورزش کریں گی؟ تو بہ تو بہ! تمہیں ضرورت کیا ہے جم جانے کی؟ اگر فٹ ہی رہنا ہے تو کام والی کوفارغ کر دو اور جھاڑو پونچھا کرو روز۔ بچت کی بچت، کسرت کی کسرت۔

بیگمات کے نخرے ہیں بھیا اور مغرب کی اندھی تقلید، ورنہ شریف زادیاں بھی کبھی ورزش کے چکر میں پڑتی ہیں؟ سب میڈیا کا کیا دھرا ہے، ہماری خواتین کو گمراہ کرنے اور فاشی پھیلانے میں ٹی وی چینلز کا ہاتھ ہے۔ یہ اور ان جیسے ان گنت

خواتین کیلئے جم، ورزش اور فٹنس کی اہمیت

انسٹرکٹر کی تعداد نہ ہونے کے برابر ہے۔ میرے مشاہدے میں آیا ہے کہ جم میں آنے والی اکثر لڑکیاں اور عورتیں فریبی کا شکار ہوتی ہیں اور ان کا اوّلین مقصد جلد از جلد اپنا زائد وزن کم کر کے بہتر رشتوں کا حصول اور لڑکے والوں کی قبولیت حاصل کرنا ہوتا ہے۔

کچھ ایسی شادی شدہ خواتین سے بھی ملاقات ہوئی جو اپنے خاندان والوں، خصوصاً شوہروں یا منگیتروں کے کہنے پر خود کو دبلا اور پُرشش رکھنے کے لیے ان فٹنس سینٹر کارخ کرتی ہیں۔

صحت کے گونا گوں مسائل کا شکار اور اپنے یکساں اور تھکا دینے والے معمول سے

بیزار چند ملازمت پیشہ اور گھریلو خواتین بھی ورزش میں راہ

فرار اختیار کرتی نظر

آئیں۔ تاہم اپنی خوشی

اور ایما سے صحت و چستی

کے لیے جم آنے والی

خواتین کی تعداد انگلیوں

پر گنی جاسکتی ہے۔ اس کی

ایک وجہ جہاں بحیثیت معاشرہ

ہماری سطحی سوچ ہے وہاں ایک بڑا

سبب غلط ترجیحات اور بڑھتی مہنگائی بھی

ہے۔

موجودہ حالات میں جہاں

لوگوں کو

حصول کی بازگشت آپ کی طرح میں بھی سن چکی ہوں اور اس سوچ میں پڑ گئی کہ بحیثیت پاکستانی عورت میں کس قدر باغی ہوں، یا شاید دوسروں کی نسبت زیادہ خوش قسمت اور مراعات یافتہ۔

کیونکہ میرا تعلق پاکستانی خواتین کی اس اقلیت سے ہے جو اپنی خانگی اور پیشہ ورنہ مصروفیات میں سے روز اپنے لیے فرصت

کے کچھ لمحے چرا کر خود کو ذہنی و جسمانی طور پر چست اور صحت مند رکھنے کی ہر ممکن سعی کرتی ہیں۔ میں باقاعدگی سے جم جاتی

ہوں اور اگر کبھی کسی مصروفیت کی وجہ سے نہ جاسکوں تو گھر

میں ہلکی پھلکی ورزش اور چہل قدمی کے ذریعے اپنے فٹنس کے معمول کو جاری رکھتی

ہوں۔ پاکستان میں مجھ جیسی خواتین کی

تعداد آٹے میں نمک کے برابر ہے۔

وجہ سادہ سی ہے۔ عورت جو کہنے کی

ریڑھ کی ہڈی اور نئی نسل کی تربیت ساز

ہے، اس کی جسمانی اور ذہنی صحت

بحیثیت معاشرہ ہمیں قطعی غیر ضروری

اور بے جا تقاضہ لگتی ہے۔ یہی وجہ ہے کہ

قدامت پسند لوگوں کو ورزش کرنی خواتین

دیکھ کر پچھلے ادوار کی چکی پینے اور سل بٹے پر

مصالے کوٹنے والی محنتی عورتیں یاد آگتی ہیں،

جبکہ ناقدرین کو ان کی کسرت میں

نئے دور



ہواے موبائل فون کی گمراہ کن مارکیٹنگ بھی پاکستانی عوام نے ناکام بنا دی

ناقص کوالٹی اور گوگل پلے سٹور، گوگل میپ و دیگر سروسز نہ ہونے کے باعث عوام میں غیر مقبول مارکیٹنگ کے ذریعے فروخت کرنے کی مہم بھی بری طرح ناکام ہو گئی، ماہ اکتوبر میں صرف 7894 موبائل فون برآمد کئے گئے

موبائل امپورٹ اعداد و شمار کے مطابق ماہ اکتوبر میں معروف چینی کمپنی اوپو نے 34 ہزار 283 موبائل فون امپورٹ کئے جبکہ infinix موبائل فون نے 3 لاکھ 9 ہزار 435 فون پاکستان میں فروخت کئے

پاکستان میں موبائل فون فروخت کر نیوالی چینی کمپنی ہواے پر امریکی حکومت کی طرف سے پابندیوں کے نتائج آنا شروع ہو گئے ہیں۔ امریکی حکومت نے اپنی کمپنیوں اور دیگر اداروں کو ہواے موبائل فون کمپنی کے ساتھ سیورٹی خدشات کے باعث کام کرنے سے منع کیا ہے جس کے بعد ہواے موبائل فون میں اینڈرائیڈ سافٹ ویئر سمیت پلے سٹور، گوگل پلے اور گوگل کی تمام سروسز اب فراہم نہیں کی جا رہی ہیں۔ ہواے موبائل فون کمپنی نے اپنا ایک سٹور بنا لیا ہے لیکن دنیا بھر میں 98 فیصد سے زائد سروسز رکھنے والے سٹورز کے مقابلے میں ہواے موبائل فون کا سٹور نہ ہونے کے برابر ہے۔ دنیا بھر میں گوگل سٹور، جی میل اور دیگر سروسز اس وقت راج کر رہی ہیں اور کوئی بھی کمپنی ان کمپنیوں کے بغیر کام نہیں کر سکتی ہے۔ امریکی کمپنیاں دنیا بھر میں اپنی مناپلی رکھتی ہیں اور انٹرنیٹ کی دنیا میں راج کر رہی ہیں جس کی وجہ سے ہواے کے نئے فون Y9A بھی امریکی کمپنیوں اور حکومت کی طرف سے پابندیوں کی وجہ سے بری طرح ناکام ہو گیا ہے اور بتایا جا رہا ہے کہ چینی کمپنی ہواے کی طرف سے اربوں ڈالر کے اضافی مارکیٹنگ بجٹ کے باوجود ہواے موبائل فون کامیاب نہیں ہوا ہے اور اب ایسے لگ رہا ہے کہ کمپنی کو الٹی اور دیگر سروسز کو بہتر بنانے کی بجائے مارکیٹنگ کے ذریعے فون بیچنا چاہتی ہے تاہم پاکستانی صارفین سمیت دنیا بھر میں ہواے موبائل فون کے صارفین سخت مایوسی کا شکار ہیں اور وہ اپنا موبائل فون تبدیل کر رہے ہیں۔ پاکستان میں محکمہ ایف بی آر کے اعداد و شمار کے مطابق ماہ اکتوبر 2020ء میں ہواے کے صرف 7984 جو کہ انتہائی قابل افسوس ہے۔ یہ کمپنی پاکستان میں اپنے فونز فروخت کرنے کے حوالے سے ایک عرصہ تک نمبرون پوزیشن پر رہی ہے اور اب کمپنی پاکستان میں بند ہونے کے قریب ہے۔ موبائل فون صارفین اسی کشمکش میں ہیں کہ جن لوگوں نے پہلے ہواے کے فون لئے تھے وہ اب کیا کریں گے اور نئے آنیوالے موبائلز میں گوگل پلے سٹور اور دیگر سروسز نہ ہونے کے باعث صارفین شدید تذبذب کا شکار ہیں۔ کچھ لوگوں نے الیکٹرانک میڈیا، سوشل میڈیا اور دیگر پلیٹ فارمز پر مارکیٹنگ سے فون تولے لئے لیکن اب وہ شدید پریشانی کا شکار ہیں ری سیل ویلیو نہ ہونے کے باعث اسے فروخت کرنے میں مشکلات کا سامنا ہے اور جن لوگوں نے غلطی سے فون لئے ہیں اب وہ دکانداروں کیساتھ لڑائی جھگڑوں میں مصروف ہیں اور دکاندار بھی گاہکوں کو مطمئن کرنے سے قاصر ہیں کیونکہ ہواے موبائل فون کے اندر بنیادی سہولتیں نہ ہونے کے برابر ہیں اور عوام کو گوگل میپ، گوگل سروسز، پلے سٹور اور دیگر سیکٹرز سروسز میسر نہ ہیں۔ حالیہ اعداد و شمار کے مطابق پاکستان میں دیگر چینی موبائل فون کمپنیوں نے ماہ اکتوبر میں 10 لاکھ 39 ہزار 610 فون پاکستان میں چائنہ سے درآمد کئے۔ جس میں چائنہ کی ایک اور بڑی کمپنی Mi نے اکتوبر میں 70365 فون فروخت کئے جبکہ چائنہ کی ہی دیگر کمپنیاں جن میں Realme موبائل فون نے 58321 فون فروخت کئے جبکہ چائنہ کی ایک اور بڑی کمپنی اوپو نے ماہ اکتوبر میں 34 ہزار 283 موبائل فون امپورٹ کئے۔ اسی طرح ایک اور موبائل فون کمپنی Infinix موبائل فون نے پاکستان بھر میں اکتوبر کے مہینے میں 3 لاکھ 9 ہزار 435 فون فروخت کئے ہیں۔ چائنہ کی ایک اور بڑی موبائل فون کمپنی ٹیکو موبائل فون نے ماہ اکتوبر میں 1 لاکھ 80 ہزار 726 فون منگوائے ہیں۔ اعداد و شمار بتا رہے ہیں کہ پاکستانی عوام نے ہواے کے نئے فارمولے کو مسترد کر دیا ہے اور پاکستانی عوام صرف اور صرف پلے سٹور اور دیگر سروسز والے فون ہی خریدنا چاہتی ہے اور پاکستان میں جن دیگر کمپنیوں نے لاکھوں کی تعداد میں فون فروخت کئے ہیں ان تمام موبائل فون کمپنیوں کے موبائلز یہ تمام سروسز با آسانی میسر ہیں۔ اعداد و شمار بتا رہے ہیں کہ پاکستان میں ہواے موبائل فون کی کشتی اب تیزی سے ڈوب رہی ہے۔



Import Data smart Phones (Brand Wise)	
Brand Name	Oct-20 Qty
Alcatel	-
Apple	1,479
Chinese	-
Gonex	-
Huawei	7,984
Honor	417
Infinix	309,435
iTel	39,535
Nokia	573
Oppo	34,283
One Plus	510
Q Mobile	-
Lenovo	-
Samsung	131,831
Telenor	-
TECNO	180,726
Motorola	-
Vivo	204,151
VgoTel	-
Vipro	-
Realme	58,321
Xperia	-
Xiaomi	70,365
Total	1,039,610



تصویروں اور لائف سٹائل کو گلیمرائز کرنے کے پیچھے سیاسی عوامل بھی کارفرما ہیں۔

اسے 'یاد ماضی کی ہتھیار کاری' کہا جاتا ہے۔ اس تکنیک میں ماضی کو گلیمرائز کر کے معاشرے کو کسی خاص طرف لے جانے کی کوشش کی جاتی ہے (سوشل ری انجینئرنگ) یا کسی سیاسی قوت کو جواز بخشا جاتا ہے۔ مثال کے طور پر پاکستان میں پیپلز پارٹی اور پرویز مشرف کی حکومتیں اس 'روشن خیالی' کی یادوں کو اپنی حکومتوں کے لیے ہمدردی حاصل کرنے کے لیے استعمال کرتی رہی ہیں (یہ الگ بات ہے کہ اسلامائزیشن پروگرام پہلے بھٹو اور پھر فوج کا اپنا تھا)۔ افغانستان کے کیس میں ایسی تصاویر کو امریکی جنگ کا جواز فراہم کرنے، ایران کے کیس میں ایران پر ظالمانہ پابندیاں عائد کرنے کا جواز پیدا کرنے اور عالم عرب کے کیس میں اخوان المسلمون جیسی اسلامی اور جمہوری قوتوں کو دبانے کے لیے 'یاد ماضی کی ہتھیار کاری' کی جاتی ہے۔ یاد ماضی کی ہتھیار کاری میں یہ بھی ہرگز ضروری نہیں کہ ماضی کی جو تصویر پیش کی جا رہی ہے، وہ درست ہو۔ ایک خیالی یا سلیکٹو تصویر بھی پیش کی جاسکتی ہے اور کام کر سکتی ہے۔

تھیں۔ پھر جامعات کی تعداد بھی بڑھنے لگی، نئی ڈل کلاس اور لوئر ڈل کلاس میں بھی بچیوں کو پڑھانے کی خواہش اور استطاعت پیدا ہوئی اور یوں جامعات میں عام ہوئیں۔ ایسی بچیوں کا گھر سے نکلنا، یونیورسٹی میں بیٹھنا، نوکری کرنا اور پبلک سٹیس میں نظر آنا تو معاشرے کے ترقی کرنے اور روشن خیالی ہونے کی علامت ہے، نہ کہ تنگ نظر ہوجانے کی۔ یاد ماضی کی ہتھیار کاری کی اس تکنیک میں ماضی کو گلیمرائز کر کے معاشرے کو کسی خاص طرف لے جانے کی کوشش کی جاتی ہے (سوشل ری انجینئرنگ) یا کسی سیاسی قوت کو جواز بخشا جاتا ہے۔

آج اکثر یونیورسٹیوں کے کئی شعبوں میں لڑکیوں کی تعداد لڑکوں سے بڑھ کر ہے۔ کئی علاقوں میں لڑکیوں کے اعلیٰ تعلیم حاصل کرنے کا رجحان لڑکوں سے زیادہ ہے۔ لڑکیوں کی شرح خواندگی بھی بہت بڑھ چکی ہے۔ لڑکیوں کا کام کرنا ایک عام بات بن چکا ہے۔ ایران اور پاکستان اور مصر جیسے ملکوں میں یہ صورت حال بہت واضح ہے۔ ساٹھ ستر کی دہائی میں یہ سب نہیں تھا۔ لیکن روشن خیالی یا ترقی پسندی کو مانتے ہوئے یہ سب نہیں، بلکہ صرف عورتوں کی برتری کو مانتے ہوئے یہ سب نہیں، بلکہ مجموعی طور پر آج پردہ نہ کرنے والی یونیورسٹی کی لڑکیوں کی تعداد بھی ساٹھ اور ستر کی دہائی میں یونیورسٹی جانے والی لڑکیوں سے کہیں زیادہ ہے۔ یونیورسٹیوں کا اور عمومی طور پر معاشرے کا ماحول بھی آج زیادہ آزاد ہے (روشن خیالی اور ترقی پسندی کی بحث الگ ہے کیونکہ ان کا صرف ظاہری طور پر آزاد ہونے سے تعلق نہیں)۔ لیکن ساٹھ ستر کی مغرب زدہ ایلٹ کی

سے عورت کے محفوظ ہوجانے والی کہانی ہی کی طرح بے ہودہ ہے۔ ساٹھ اور ستر کی تک تیسری دنیا کے ملکوں کو آزاد ہونے بہت کم عرصہ گزرا تھا۔ انسان کی فطرت ہے کہ انسان اپنے سلاطین کے دین یعنی اپنے حکمرانوں کے طریقے پر چلتا ہے اور اسے برتر مانتا ہے۔ مغربی اقوام کی صدیوں پر محیط حکومت سے ہمارے لوگ یقیناً ہراس چیز کو اچھا ماننے لگے تھے اور آج تک مانتے ہیں جس مغربی اقوام سے زیادہ مشابہ ہو، بھلے وہ مغربی اقوام کی قوت ہو یا کمزوری یا ایک عام عادت۔ تاہم مسلم دنیا سمیت اکثر مشرقی اقوام کے عام عوام نے نوآبادیاتی دور میں بھی مغربی طرز زندگی اختیار نہیں کیا تھا۔ ہاں گمراہی، کراچی، کابل، تہران کی ایک ایک کلاس اور اپر ڈل کلاس ضرور پوری طرح اس رنگ میں رنگ گئی تھی۔

اکثر ایسی تصاویر اسی کلاس کے لوگوں اور خواتین کی ہوتی ہیں

اکثر آپ نے سوشل میڈیا پر پاکستان، ایران، افغانستان یا دیگر مسلم ممالک کی پرانی تصویریں دیکھی ہوں گی جن میں یا تو لوگ پارٹی اور رقص کر رہے ہیں یا خواتین اسکرٹ یا مختصر لباس میں نظر آتی ہیں۔ ایسی تصاویر یہ کمینٹس میں ایسے تھرے دیکھنے کو ملتے ہیں کہ دیکھنے، ساٹھ ستر کی دہائی میں یہ ملک کس قدر 'ترقی پسند' اور 'روشن خیالی' ہوتے تھے۔ ساٹھ ستر کی دہائی میں لوگ روشن خیالی اور ترقی پسند تھے یا نہیں، یہ ایک الگ بحث ہے۔ میں اس بات کی تردید کروں گا نہ تو تین کیونکہ ابھی یہ زیر بحث نہیں۔ لیکن ایک چیز جو مجھے ہمیشہ سے بہت پر دہلیک لگتی ہے وہ ہے ترقی پسندی اور روشن خیالی کا عورتوں کے لباس یا شراب پینے یا نہ پینے یا رقص کرنے یا نہ کرنے سے جوڑا جانا۔ یہاں میں اس بحث میں بھی نہیں جاؤں گا کہ عورتوں کو کیسا لباس پہننا چاہیے یا شراب پینی چاہیے یا نہیں یا

کیا مختصر لباس لبرل یا ترقی پسند ہونے کی نشانی ہے؟؟؟

جنہیں اس وقت کے پورے معاشرے کی نمائندہ سمجھا جاتا ہے۔ اس کے برعکس اگر اسی دور کی ایسی تصاویر دیکھی جائیں جو لوئر کلاس یا لوئر ڈل کلاس کی ہیں، تو ان میں ہمیں برقع پوش عورتوں اور بارش مردوں کی تعداد آج سے کہیں زیادہ نظر آتی ہے۔ اس دور میں معاشرہ زیادہ واضح تو پر کلاسز میں تقسیم تھا۔ عالم اور حکومت کی لیڈر گری تھی۔ پھر آہستہ آہستہ ڈل کلاس ابھرنا شروع ہوئی، مغربی اقوام کی براہ راست حکومت قصہ پارینہ ہونے سے مقامی لوگوں میں اعتماد آنا شروع ہوا، مغرب زدہ حکومتوں کی ناکامیوں اور جرسے بھی رد عمل پیدا ہوا اور مسلم دنیا سمیت پوری تیسری دنیا میں اپنی پرانی شناخت اور قدروں کی طرف لوٹنے کا رویہ پیدا ہوا۔ یہ سب فطری تھا۔

رقص کرنا چاہیے یا نہیں۔ میرے نزدیک یہ سب انسان کے انفرادی اور نجی فیصلے ہیں۔ عورت برقع پہننا چاہتی ہے یا اسکرٹ، کوئی اپنی پرائیویٹ سٹیس میں شراب پینا چاہتا ہے یا زرم یا پھر کوئی رقص کرتا ہے یا فٹل پڑھتا ہے۔۔۔ یہ اس کی مرضی ہے۔ ریاست اور معاشرے کو ان معاملات میں ایک حد سے آگے جانے کی کوئی ضرورت نہیں ہے۔ لیکن اگر کوئی کہے کہ عورتوں کا اسکرٹ پہننا ترقی پسندی کی علامت ہے تو یہ سوچ ویسی ہی عجیب اور خرافات ہے جیسی یہ ذہنیت کہ برقع پوشوں کا معاشرہ زیادہ دین دار اور خدا خونی رکھنے والا ہوتا ہے۔ اسکرٹ پہننے سے عورت کے آزاد ہونے والی کہانی، برقع پہننے سے عورت کے محفوظ ہوجانے والی کہانی ہی کی طرح بے ہودہ ہے۔ اسی طرح شراب اور روشن خیالی یا رقص اور ترقی کا تعلق بھی کسی قسم کی عقلی اور منطقی بنیاد کے بغیر کھڑا ہے۔

اسکرٹ پہننے سے عورت کے آزاد ہونے والی کہانی، برقع پہننے

جمائما برطانوی و ایشیائی جوڑے کی شادی پر فلم بنائیں گی

لندن (نیٹ نیوز) خبریں ہیں کہ وزیر اعظم عمران خان کی سابق اہلیہ اور برطانوی فلم ساز جمائما گولڈ اسمتھ کی لکھی ہوئی رومانوی کامیڈی فلم پر جلد ہی شوٹنگ کا آغاز کر دیا جائے گا۔ جمائما گولڈ اسمتھ ماضی میں بھی دستاویزی فلموں سمیت ٹی وی سیریز اور چند فلمیں بھی پروڈیوس کر چکی ہیں، جب کہ وہ ماضی میں صحافت سے بھی منسلک رہی ہیں۔ جمائما گولڈ اسمتھ نے ماضی میں بھی یورپ و امریکا میں مسائل کے شکار مسلمانوں پر فلمیں اور ویب سیریز بنائی ہیں اور اب خبر سامنے آئی ہے کہ وہ برطانوی و جنوبی ایشیائی جوڑے کی شادی کی کہانی پر مبنی رومانٹک کامیڈی فلم بنانے جا رہی ہیں۔ جی ہاں، شو ویب سائٹ ڈیڈ لائن کے مطابق جمائما گولڈ اسمتھ کی لکھی ہوئی رومانٹک کامیڈی فلم (It With To Got Loves What) کی شوٹنگ کا آغاز آئندہ ماہ جمائما گولڈ اسمتھ نے جہاں مذکورہ فلم کی کہانی لکھی ہے، وہیں وہ اسے پروڈیوس بھی کریں گی، جب کہ ان کی فلم کی ہدایات بھارتی فلم ساز شیکھر کپور دیں گے، جو مشراٹھیا، معصوم، دل سے، بندت کوئین، ایلزبتھ اور پٹیج جیسی فلموں کی ہدایات دے چکے ہیں۔ شیکھر کپور مذکورہ فلم کی ہدایات دینے سے 13 سال بعد عالمی فلمی دنیا میں واپسی کریں گے، اس سے قبل انہوں نے 2007 میں ریلیز ہونے والی بائیوگرافی فلم (ایلزبتھ: دی گولڈن ایج) کی ہدایات دی تھیں، جنہیں بہترین پروڈکشن کا آسکر ایوارڈ بھی ملا تھا۔ جمائما گولڈ اسمتھ کی لکھی فلم کی کہانی سے متعلق ابھی واضح کوئی خبر سامنے نہیں آئی، تاہم خبریں ہیں کہ فلم کی کہانی برطانوی و جنوبی ایشیائی جوڑے کی محبت اور شادی کے گرد گھومتی ہے اور فلم میں کہانی کو مزاحیہ انداز میں پیش کیا جائے گا۔ فلم کی کاسٹ میں پاکستانی نژاد برطانوی اداکار شہد لطیف، برطانوی اداکارہ لیلی جیمز اور ایما تھامسن سمیت دیگر اداکار شامل ہیں۔ ابھی یہ واضح نہیں ہے کہ فلم کو کب تک ریلیز کیا جائے گا، تاہم امکان ہے کہ فلم کو آئندہ سال کے آخر یا پھر 2022 کے آغاز تک ریلیز کر دیا جائے گا۔

برطانوی ہائی کمیشن کے وفد کا کرتار پور کا دورہ

ظفر وال (سپیشل رپورٹر) برٹش ہائی کمیشن آفیشل سٹاف کے 5 رکنی وفد کا گوردوارہ کرتار پور کا وزٹ کیا۔ وفد میں پولیٹیکل کونسلر ایوان تھامس (thomasia) مس وکٹوریہ بھی شامل تھیں اس موقع پر پولیٹیکل کونسلر ایوان تھامس مس وکٹوریہ نے گفتگو کرتے ہوئے کہا مجھے کرتار پور آ کر بہت خوشی ہوئی ہے پاکستان گورنمنٹ کی طرف سے دی گئی سکھ کمیونٹی کو سہولیات بہت اچھی ہیں۔ کرتار پور کو ریڈیو حکومت پاکستان کا مثبت قدم ہے گوردوارہ کرتار پور سکھ کمیونٹی کی عکاسی کرتا ہے اس موقع پر پرنس ہندک کمیٹی کی طرف سے وفد کو سکھ مذہب کی کتاب، سر و پا کا تحفہ بھی دیا گیا وفد نے کرتار پور میں لنگر بھی کیا۔





خرم سہیل

اسکاٹ لینڈ (برطانیہ) کے شہر ایڈن برگ میں واقع 'ایڈن برگ کالج آف آرٹس' کے طلبہ کے لیے ماڈل کے طور پر اپنی خدمات پیش کرنے والے لڑکے نے نہ بھی سوچا ہوگا اور نہ ہی ان طلبہ نے، کہ ان کا سامنا مستقبل کی فلمی نگری کے عظیم اداکار سے ہے۔ فلمی دنیا میں چاہے فلم ساز ہو یا اداکار، اس کی خواہش ہوتی ہے کہ وہ ایک ایسی فلم ضرور تخلیق کرے یا کوئی ایسا کردار نبھائے، جس سے وہ بڑی اسکرین پر اس طرح امر ہو کہ فلم

سارے کام شامل ہیں، مگر ان کی آنکھوں میں خوابوں کی چمک اتنی تیز اور روشن تھی کہ وہ اس روشنی کا تقاب کرتے ہوئے اپنی منزل تک آگئے، اور وہ منزل تھی، اداکاری کی دنیا میں بہترین مقام، جس کو وہ حاصل کر کے رہے۔

ٹامی کے نام سے مشہور 'شون کوزی' نے اپنا پہلا نام اس لیے بھی حذف کر دیا کہ زمانہ طالب علمی میں ان کے ایک ہم جماعت کا نام بھی یہی تھا، جس کی وجہ سے اکثر ان کو پریشانی ہوتی تھی۔ انہوں نے اسی وقت فیصلہ کیا کہ وہ اپنا پہلا نام استعمال نہیں کریں گے، یوں وہ ہمیشہ 'شون کوزی' ہی کہلائے۔

سر تھا مس شون کوزی: فلمی دنیا کا ایک مکمل عہد!

زمانہ طالب علمی ہی میں ایک موڈ ایسا بھی آیا جب ان کو فیصلہ کرنا تھا کہ وہ فنکار بنیں یا اداکار، اور انہوں نے دل کی آواز پر اداکاری کا انتخاب کیا اور وقت نے ان کے فیصلے پر درست ہونے کی مہر بھی ثبت کی۔

باڈی بلڈنگ جیسا شوق بھی ان کی ابتدائی زندگی کا اہم حوالہ ہے۔ غربت کی تختیوں نے شاید ان کو باڈی بلڈر بنا دیا، اور انہوں نے اتنی محنت کی کہ 50 کی دہائی میں باڈی بلڈنگ کے عالمی مقابلے 'مسٹر یونیورس' میں تیسرے نمبر تک آگئے۔

کم عمری میں جہاں ایک طرف ان کو غربت کے تھیٹر سے سینے پڑے، وہیں دوسری طرف ان میں زندگی کی مشکلات کو بھاری سے جھیلنے کی عادت پڑی، ساتھ ساتھ طبیعت میں رومانوی عناصر بھی شامل ہو گئے، کیونکہ بچپن سے ہی وجاہت کا نمونہ اور دلکش شخصیت کے مالک ہونے کی وجہ سے محبوب اور مہربان نسائی چہروں کی کمی نہیں تھی۔ وہ ان کے ایک اشارے پر قربان ہونے کے لیے تیار تھے۔ ان کی یہ حسن پرستی تمام عمر رہی، اور کئی شادیاں اور معاشقے ان کی شخصیت میں مختلف رنگ بھرتے رہے۔ مگر ایک شے

ان کی وفاداری مقدم رہی، اور وہ اداکاری تھی۔ یعنی جھوٹی اداکاری کے ساتھ یہ ہمیشہ سچے رہے۔

1954ء میں حادثاتی طور پر اداکاری کے شعبے میں داخل ہوئے۔ ایک تھیٹر پروڈکشن کے ذریعے ان کو ایک چھوٹا سا کردار ملا، جس نے انہیں اداکاری کی طرف راغب کیا۔ اپنی صلاحیتوں کے بل بوتے پر تھیٹر میں 'ایکسٹرا' کے کردار کرتے کرتے مرکزی کرداروں تک خود کو لے آئے۔

ان کی زندگی میں قسمت کا بھی بہت عمل دخل ہے۔ ان کو ایک جزوقتی ملازمت ملی، جس میں ان کا کام ایک بچے کی حفاظت کرنا تھا اور اس بچے کے والدین میں والد صحافی اور والدہ اداکارہ تھیں۔ اسی ملازمت میں ان کی ملاقات اس وقت کی ہولی وڈ میں معروف اداکارہ شیلی ونٹرز سے ہوئی، جس نے ان کو بتایا کہ تمہاری قد و قامت اور شخصی وقار بتا رہا ہے کہ تم ایک بنے بنائے اداکار ہو۔

بہی زمانہ ہے، جب وہ تھیٹر کے منج پر اپنی جدوجہد میں مصروف تھے۔ اسی زمانے میں ان کو ٹیلی ویژن پر بھی ایک مختصر کردار ادا کرنے کا موقع ملا۔ 50 کی دہائی کے آخری برسوں میں ان کو پہلی مرتبہ فلم میں بھی کام کرنے کا موقع مل گیا، یہی وہ راستہ تھا، جس پر کامیابی اور شہرت کی دیوی ان کا راستہ دیکھ رہی تھی۔ ایک دہائی سے زیادہ جدوجہد کرتے ہوئے گزر چکا تھا، لیکن 'شون کوزی' کو وہ کردار نہیں مل رہا تھا، جس سے وہ اپنی صلاحیتوں کو پوری طرح ثابت کر پاتے۔ آخر کار 60 کی دہائی میں ان کو پہلی مرتبہ 'جیمز بونڈ' کے کردار کی پیشکش ہوئی۔ اس کردار نے جیسے ان کی زندگی ہی بدل دی۔ انہوں نے اس کردار کو مزید 6 مرتبہ کیا۔

1962ء سے 1983ء تک یہی جہان فلم کے یکتا جیمز بونڈ تھے، اور اس کے بعد کوئی ان جیسا کردار نہ بھاسکا۔ اس سلسلے

1962ء میں ریلیز ہونے والی پہلی فلم 'ڈاکٹر نو' تھی، جس میں انہوں نے جیمز بونڈ کا کردار نبھایا اور ان کی آخری فلم 'ایکسٹرا' تھی، جس میں انہوں نے ایک اداکار کے کردار کا ادا کیا۔

2003ء میں ریلیز ہوئی، جس کا نام 'ڈی لیگ آف ایکسٹرا آرڈری جینیل مین' تھا۔

2006ء میں انہوں نے باقاعدہ طور پر اداکاری سے ریٹائرمنٹ لے لی۔

تقریباً 60 برس کے اداکاری کے کیریئر میں انہوں نے 100 کے قریب فلموں میں کام کیا۔ دنیا بھر کے فلم سازوں نے ان کو اپنی فلموں میں کاسٹ کیا۔ وہ ٹیلی ویژن اور تھیٹر کے منج سے بھی جوہر اداکاری دکھاتے رہے۔ آسکر، ہافنا سمیت شوز کے تمام بڑے ایوارڈز ان کے حصے میں آئے، لیکن سب سے بڑھ کر فلم بینوں کی مداح سرائی کا اعزاز تھا کہ پوری دنیا میں فلم بین ان کے نام اور کام سے بخوبی واقف رہے۔

جیمز بونڈ والی 7 فلموں کی سیریز (1962ء-1983ء) کے علاوہ، ان کی مشہور زمانہ فلموں میں 1964ء میں ریلیز ہونے والی معروف برطانوی فلم ساز فریڈرک ٹچلوک کی فلم 'مارنی' بھی شامل ہے، جبکہ دیگر مقبول فلموں میں سے چند ایک فلموں کے نام اور عرصہ ریلیز کچھ یوں ہیں۔

- دی ہل (1965ء)
- مڈران دی اور اینٹ ایکسپریس (1974ء)
- دی مین ہووڈ بی ٹنگ (1975ء)
- آرج ٹوفار (1977ء)
- ہائی لینڈر (1986ء)
- دی ٹیم آف دی روز (1986ء)
- دی آن سٹیج ایبل (1987ء)
- اڈیانا جونز اینڈ دی لاسٹ کروڈ (1989ء)
- دی ہنٹ فور ریڈیا کتور (1990ء)
- ڈریگن ہارٹ (1996ء)
- فائنڈنگ ٹنگ فوسٹر (2000ء)

شون کوزی کا شمار چند ایک ایسے اداکاروں میں بھی ہوتا ہے، جنہوں نے اپنے کیریئر کے اختتام تک عروج ہی دیکھا۔ انہوں نے جب ریٹائرمنٹ لی، تب بھی ان کو بہت بڑی بڑی فلموں کی پیشکش ہو رہی تھی، بلکہ یہ کہا جائے تو بے جا نہ ہوگا کہ انہوں نے فلموں کا ایسا سنہری دور دیکھا کہ اب ان کا دل اکتانے لگا تھا کیونکہ فلم سازوں کی اکثریت ایسی فلمیں بنا رہی تھی، جن میں اسکرپٹ کے اعتبار سے کافی خامیاں تھیں۔

ان کو 'ڈی لارڈ آف دی ریگنز' اور 'ڈی میٹرکس' جیسی کامیاب کمرشل فلموں کی پیشکش ہوئی، مگر انہوں نے یہ کہہ کر ان فلموں کو رد کر دیا کہ انہیں ان فلموں کے اسکرپٹ معیاری نہیں لگ رہے اور ایک موقع پر تو انہوں نے یہ تک کہہ دیا کہ 'ہولی وڈ میں

انہوں نے اپنے کیریئر کے اختتام تک عروج ہی دیکھا۔ انہوں نے جب ریٹائرمنٹ لی، تب بھی ان کو بہت بڑی بڑی فلموں کی پیشکش ہو رہی تھی، بلکہ یہ کہا جائے تو بے جا نہ ہوگا کہ انہوں نے فلموں کا ایسا سنہری دور دیکھا کہ اب ان کا دل اکتانے لگا تھا کیونکہ فلم سازوں کی اکثریت ایسی فلمیں بنا رہی تھی، جن میں اسکرپٹ کے اعتبار سے کافی خامیاں تھیں۔

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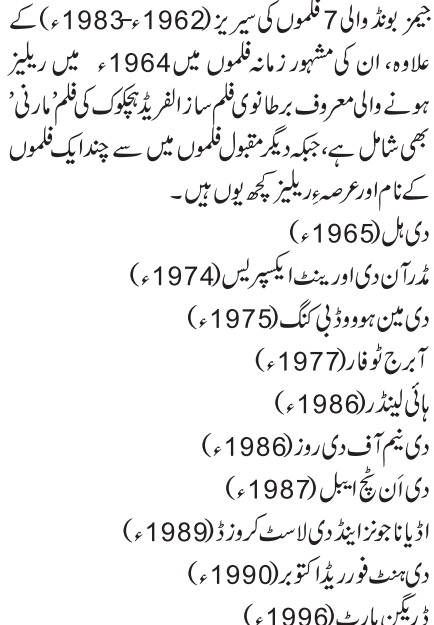
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شہرت اور عروج مل جائے، لیکن جب باقی دیگر اداکار اسی کردار کو نبھائیں تو وہ اس کی دھول تک نہ پہنچ سکیں۔ ایسے اداکار، جن کو یہ بام عروج ملا ہو، ان کی تعداد انگلیوں پر گنی جاسکتی ہے، انہی معدودے چند شہرہ آفاق اداکاروں میں سے ایک اداکار کا نام 'تھامس شون کوزی' ہے۔

60 کی دہائی میں پہلی مرتبہ وہ 'جیمز بونڈ' کے روپ میں بڑی اسکرین پر جلوہ گر ہوئے۔ یہ کردار بشمول ان کے کئی اداکاروں نے نبھایا، اور آج تک اس کردار کو پیش کیا جاتا رہا ہے، لیکن کوئی اداکار ان کی اداکاری کے مقابل ٹھہر نہیں سکا، بلکہ یوں کہا جائے تو بہتر ہوگا کہ ان کا مقابلہ صرف اپنے آپ سے تھا اور اس میں وہ سرخرو رہے۔

یہی وجہ ہے کہ آج جب وہ اس دنیا سے رخصت ہوئے تو سارا زمانہ ان کو یاد کر رہا ہے۔ ان کا تعلق ایک غریب گھرانے سے تھا۔ ان کے آباؤ اجداد آئر لینڈ سے ہجرت کر کے اسکاٹ لینڈ آئے تھے۔ 90 سال کی عمر پانے والے شون کوزی 25 اگست 1930ء کو اسکاٹ لینڈ کے شہر ایڈن برگ میں پیدا ہوئے۔ والدین کا تعلق متوسط طبقے سے تھا، یعنی والد مزدور تھے اور



والدہ صفائی ستھرائی کا کام کیا کرتی تھیں۔ انہوں نے خود بھی کم عمری میں کئی طرح کے کام کر کے زندگی کی گاڑی کو چلایا۔ رائل نیوی سے منسلک ہونے اور پھر فارغ کیے جانے کے علاوہ، مزدوری اور دیگر چھوٹے موٹے بہت

نسرین اختر

ماحولیاتی آلودگی نے انسانی صحت پر کافی اثرات ڈالے ہیں۔ خاص طور پر گنجان آباد علاقوں میں جہاں فضا میں آلودگی بڑھتی جا رہی ہے اور درختوں اور پودوں کا شدید فقدان ہے۔ اس مسئلے کے پیش نظر آج کل ترقی یافتہ ممالک کے ساتھ ساتھ ترقی پذیر ممالک بھی نئی بنائی جانے والی عمارتوں میں چھتوں پر باغ بانی، رووف ٹاپ گارڈنگ اور فارمنگ کو فروغ دیا جا رہا ہے، جس سے نہ صرف نئی بننے والی عمارتوں کی خوب صورتی میں اضافہ ہو رہا ہے، بلکہ فضائی آلودگی میں بھی کمی واقع ہو رہی ہے۔ چھتوں پر باغبانی سے موسمی اثرات میں کافی حد تک کمی لائی جاسکتی ہے۔ شہری علاقوں میں جہاں سورج کی تیش،

جگہ لگتی ہے اس کی مناسبت سے پودوں کا انتخاب کریں۔ اگر جگہ کم ہے تو ایسے پودے منتخب کریں، جن کو زیادہ جگہ کی ضرورت نہ ہو۔ پودوں اور گھلوں کے درمیان مناسب فاصلہ رکھیں۔ لیموں، سیب، مالٹا، انگور اور دیگر کئی اقسام کے پھلوں کے ایسے پودے بھی دست یاب ہیں، جن کو گھلوں میں آسانی سے لگا کر کہیں بھی رکھا جاسکتا ہے۔ سبزیوں میں ٹماٹر، مرچ، دھنیا، پودینہ، پیکنگ، بھنڈی، توری، کرلیا، کدو، گاجر، مولی، بکئی اور دوسری کئی اقسام کی سبزیاں آسانی سے لگائی جاسکتی ہیں۔ سبزیاں لگا کر اپنے گھر کے چن کی ضرورت کو کسی حد تک پورا کیا جاسکتا ہے۔ چھت پر باغ بانی کوئی مشکل عمل نہیں ہے۔ بس پودوں کو مناسب مقدار میں سورج کی روشنی کے ساتھ

گھر کی سرسبز "چھتیں"

کنکریٹ کے استعمال سے چھتوں پر اور زیادہ بڑھ جاتی ہے، تو اس کو کم کرنے کے لیے چھتوں پر باغ بانی کے فروغ سے اچھے نتائج حاصل کیے جاسکتے ہیں۔ چھتوں پر باغبانی سے ماحول میں نہ صرف اچھے اثرات مرتب ہوتے ہیں، بلکہ گنجان آباد علاقوں میں صاف ماحول بھی میسر آجاتا ہے۔ جس سے انسانی



صحت اور مزاج میں بھی بہتری نظر آتی ہے۔ اس کے ساتھ چھتوں پر باغ بانی سے کسی حد تک ہماری گھریلو ضرورتیں بھی پوری ہو سکتی ہیں۔ ویسے دیکھا جائے، تو چھتوں پر باغ بانی کے کا شوق یا طریقہ کار نیا نہیں ہے۔ تاریخ میں اس طریقہ کار کے ثبوت 600 قبل مسیح کی رومن تاریخ اور گیارہویں صدی عیسوی میں مصر میں مسلم دور حکومت میں بھی موجود ہیں۔ جب چھتوں پر سبزیوں کی کاشت بھی کی جاتی تھی، جس کے لیے آب پاشی کا بھی انتہائی جدید اور معقول بندوبست کیا گیا تھا۔ اس مقصد کے لیے چھتوں کی منڈیوں پر گھلوں اور ناکارہ برتنوں میں کئی قسموں کے پودے لگانے کا رواج کئی علاقوں میں عام تھا جن میں عام طور پر تلسی، گیندہ، دھنیا، پودینہ، مرچ، ٹماٹر، پیاز اور دوسرے آسانی سے اگنے والے پودے اور نیلیں لگائے جاتے تھے۔

ان سے نہ صرف بچی چھتوں کی منڈیوں کو مضبوطی ملتی تھی، بلکہ قدرتی خوب صورتی بھی ملتی تھی اور یہ نہ صرف ایک دو گھروں بلکہ ہر اس گھر میں لگائے جاتے تھے، جو باغ بانی کا شوق رکھتے تھے۔ چھتوں کی منڈیوں پر گھلوں اور ناکارہ برتنوں میں پودے لگانا پورے ملک میں عام بات تھی۔ پھر جیسے جیسے دنیا ترقی کرتی گئی منڈیوں کا تصور بھی ختم ہو گیا اور عمارتوں کے جنگل میں زمین تنگ ہوتی گئی۔ ایسے میں چھتوں پر گھلوں اور ناکارہ برتنوں میں پودے لگانے سے کافی حد تک باغ بانی کو فروغ دیا جاسکتا ہے۔ چھتوں پر باغ بانی اب باقاعدہ ایک آرٹ اور بلڈنگ کنسٹرکشن کا ایک لازمی جزو بن گئی ہے۔

چھتوں پر باغ بانی کے حوالے سے پودوں کا انتخاب بھی اہم ہے۔ اس وقت پاکستان میں پودوں کی نرسریوں میں بہت سارے ایسے اقسام کے پودے آسانی سے دست یاب ہیں، جن کو گھلوں میں لگا کر خوب صورتی کے ساتھ ساتھ فوائد بھی حاصل کیے جاسکتے ہیں۔ پودوں کے انتخاب کے دوران سب سے ہم بات یہ مد نظر رکھنی چاہیے کہ آپ کے پاس دست یاب

ریاست مخالف بیانہ اور ایاز صادق کی ڈھٹائی

کی برسوں کی محنت کا نقصان ضرور ہوگا۔ عالمی سطح پر قائم کیا گیا ہمارا موقف کمزور ضرور پڑ جائے گا۔ یہی سب ایاز صادق کے بیان نے بھی کیا۔ اور اس بات کا اس سے بڑا ثبوت اور کیا ہوگا کہ سابق اسپیکر کے ایوان میں دیے گئے بیان کو دشمن ملک کا وزیر اعظم اپنے مفاد کیلئے استعمال کر رہا ہے۔ 27 فروری کو ہماری افواج نے پوری قوم کی امیدوں کی لاج رکھتے ہوئے بھارت کو نہ صرف منہ توڑ جواب دیا بلکہ ان کا پائلٹ گرفتار کر کے ساری دنیا کے سامنے ثابت کیا کہ پاک فوج بہترین دفاع کرنا جانتی ہے۔ بعد ازاں پائلٹ کو رہا کر دینے یا جلدی رہا کر دینے پر اپوزیشن سمیت کسی کی بھی اختلافی رائے ہو سکتی ہے۔ لیکن سول اور عسکری قیادت کی باڈی لینگویج پر ایسا غیر ذمے دارانہ تبصرہ سابق اسپیکر کو زیب نہیں دیتا۔ پھر بیان میں صرف وزیر خارجہ نہیں عسکری قیادت کا تذکرہ بھی اس انداز سے کیا گیا جو ایک محبت وطن پاکستانی کیلئے ہرگز قابل قبول نہیں۔ عوام جانتے ہیں کہ پاک فوج کی وردی پہننے والے کی ٹانگیں کبھی نہیں کانٹتیں۔ جن کی ٹانگیں کانٹتی ہوں وہ دشمن پر ایسے کھلی فتح کی دھاک نہیں بٹھاپاتے۔

ہمارا احتجاج اور اباجی کا جوتا

میں حلال فوڈ کے بڑے بڑے ایکسپورٹرز غیر مسلم ملک ہیں، جن میں امریکا، نیوزی لینڈ، برازیل، تھائی لینڈ، کینیڈا، آسٹریلیا وغیرہ شامل ہیں۔ غور طلب امر یہ ہے کہ جو مسلم ملک اپنے لیے حلال غذا تک کا بندوبست نہ کر سکیں، ان کا احتجاج کس قدر موثر ہوگا۔ اور بالخصوص اسلامی جمہوریہ پاکستان جہاں پر بقول سینیٹ کی قائمہ کمیٹی برائے سائنس و ٹیکنالوجی (جس کی سربراہی 2018 میں اس انکشاف کے وقت سینیٹر مشتاق احمد کے پاس تھی) کہ ملک میں غذائی اجناس میں حرام ایشیا کی شناخت کا کوئی نظام نہیں۔ ملک میں حرام اجزاء سے بنی چاکلیٹ، لپ، اسٹک، برگرز سرام فروخت ہو رہے ہیں۔ ضرورت اس امر کی ہے کہ اسلامی دنیا اپنی حالت زار پر اسرور غور کرے۔ احتجاج کے ساتھ معاشی طور پر بھی خود کفالت حاصل کی جائے، اور نہیں تو کم از کم اپنے لیے حلال غذا کا ہی بندوبست کر لیا جائے۔ مزید برآں آپس کے اختلافات بھلا کر اپنے اتحاد کو مضبوط تر بنایا جائے، تاکہ اقوام عالم میں ہماری آواز کو موثر طور پر سنا جاسکے۔

کائنات طاہر

ملکی سیاست پر نظر رکھنے والوں کو نواز شریف کا بیان یہ تو بہت پہلے سے سمجھ آ رہا تھا، جو اسٹیبلشمنٹ کی سیاست میں مداخلت کے خلاف تھا لیکن اب تبدیلی یہ آئی کہ پی ڈی ایم میں لب و لہجہ بھی مزید سخت ہوا اور بیانے کو بھی مزید تقویت دی گئی۔ اس پر بہت سے لوگوں کا خیال تھا کہ "گل دودھ گئی اے" لیکن ن لیگ پی ڈی ایم میں اسی بیانے کو لے کر چلتی رہی۔ یہاں تک تو بات پھر بھی فوج کے آئینی کردار اور سیاست سے منسلک تھی، مگر سابق اسپیکر ایاز صادق نے "دفاع اور سکیورٹی" کے معاملے میں جو بیان دیا وہ عوام کی سمجھ سے بالاتر ہے۔ نواز شریف کو اسٹیبلشمنٹ کی سیاست میں کردار سے جو بھی اختلافات سہی، وہ اس پر پہلے بھی یہ کہہ کر تنقید کرتے رہے کہ اداروں کو آئینی حدود میں رہ کر کام کرنا چاہیے۔ عوام جانتے ہیں کہ 27 فروری کو اداروں نے اپنا "آئینی کردار" کتنے بھر پور طریقے سے نبھایا۔ تو اب کیا ن لیگ آئینی کردار نبھانے پر بھی تنقید کرے گی؟ ایاز صادق کا بیان کسی سیاسی نہیں بلکہ دفاعی معاملے سے متعلق ہے اور پھر اور شاندار دفاع کر کے ہمارے اداروں نے پوری قوم کا سرخسرے بلند کیا اور اپنا "آئینی کردار" بخوبی نبھایا۔ مگر کیا اس پر بھی اپوزیشن کی جانب سے تنقید کی جائے گی؟

محمد عمران چوہدری

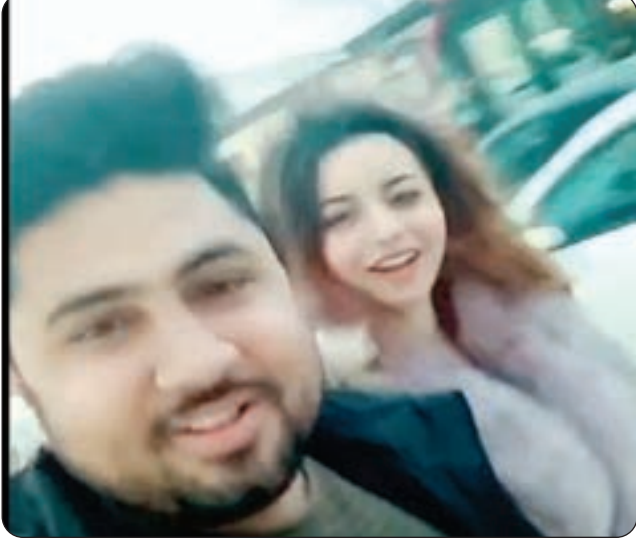
بڑے اباجی ضلع سرگودھا میں سماجی اور سیاسی طور پر ایک معتبر نام ہونے کے علاوہ خاندان بھر میں رعب رکھتے تھے۔ اباجی علاقے میں فیض کھنڈ (چینی والے) والے کے نام سے معروف تھے۔ خاندان کا ہر فیصلہ اباجی کی مشاورت سے ہوتا تھا۔ اباجی بچوں کو لائے جوتے سے سزا دیا کرتے تھے، جس کی گونج دور تک جاتی اور ہم بچے سہم جایا کرتے تھے۔ کچھ بڑے ہونے تو معلوم ہوا کہ اباجی کا جوتا لٹا ہونے کی وجہ سے آواز تو زیادہ پیدا ہوتی ہے مگر اثر نہیں ہوتا۔ اس کے بعد ہم کسی کو مار پڑتے دیکھ کر لطف اندوز ہوا کرتے تھے۔

یہ واقعہ مجھے فرانس میں ہونے والے واقعات کے بعد مسلمانوں کے احتجاج پر یاد آ گیا۔ آج فرانس میں ہونے والے واقعات پر پوری دنیا کے مسلمان سراپا احتجاج ہیں۔ فرانس کی بنی ایشیا کا بائیکاٹ شروع ہو چکا ہے۔ بلاشبہ فرانس میں جو کچھ ہوا وہ ناقابل برداشت ہے۔ اس کی جتنی مذمت کی جائے کم ہے۔ لیکن مجھے لگتا ہے کہ آج غیر مسلم ہمارے احتجاج پر اباجی کے جوتے کی ماری کا مانند مسکرا رہے ہوں گے۔ کیونکہ ہمارا احتجاج پہلی بار نہیں ہوا۔ اس سے پہلے بھی ہم ایسے واقعات پر مختلف ممالک کے خلاف احتجاج اور بائیکاٹ کی مشق کر چکے ہیں۔ لیکن "مرض بڑھتا گیا جوں جوں دو اکی" والی کیفیت رہی۔

غیر مسلم اقوام کو معلوم ہے کہ ہم ان کے بغیر نہیں چل سکتے۔ آپ کو شاید یہ جان کر حیرت ہوگی کہ دنیا بھر میں سات اعشاریہ نو فیصد حلال غذا استعمال ہو رہی ہے۔ یعنی 92 فیصد حرام غذا استعمال کی جا رہی ہے۔ اور افسوس ناک امر یہ ہے کہ یہ حلال غذا بھی ہمیں غیر مسلم ممالک مہیا کر رہے ہیں۔ ایکسپریس ٹریبیون میں 25 فروری 2016 کو شائع ہونے والی خبر کے مطابق فیڈریشن آف پاکستان چیئرمین آف کامرس (ایف پی سی سی آئی) کے صدر عبدالرؤف عالم کا کہنا تھا کہ اس وقت دنیا بھر

آذربائیجان سے آئی خاتون کا پاکستانی خاوند کے ہمراہ وطن سے محبت کا اظہار، کیک کا ٹاگیا

پیرنل: آذربائیجان کی جیت کی خوشی میں آذربائیجان سے آئی خاتون معصومہ ہاشم زادہ نے اپنے پاکستانی خاوند کے ہمراہ وطن سے محبت کا اظہار کرتے ہوئے کیک کا ٹکڑا کھا کر خوشی کا اظہار کیا۔ کیک کو خصوصی طور پر آذربائیجان کے پرچم کی طرح بنایا گیا اور کیک کاٹنے کے وقت آذربائیجان اور پاکستان کا قومی پرچم بھی ساتھ رکھے گئے۔ معصومہ ہاشم زادہ نے بتایا کہ آذربائیجان کی جیت ایک تاریخی لمحہ ہے جس نے تاریخ بدل دی اس لئے ہمیں ہمیشہ یاد رکھا جائے گا۔ انہوں نے بتایا کہ کورونا وائرس کی وجہ سے وہ وطن واپس نہ جاسکی اور حکومت نے اس معاملہ پر ان کی خوب معاونت کی جس کی وہ تہنید سے مشکور ہیں انہیں افسوس اس بات کا ہے کہ وہ آذربائیجان کے تاریخی جیت کے موقع پر اپنے دیس میں جشن نہ مناسکی مگر پاکستان میں رہ کر انہیں یہاں بہت اچھا محسوس ہو رہا ہے پاکستان کو اپنا دوسرا گھر قرار دیتی ہیں۔ معصومہ ہاشم زادہ نے مزید کہا کہ پاکستان اور بچن کارڈ حاصل کر کے میں بہت خوش ہوں



پاکستان کا مقبول ترین فلیئر میگزین پیش کرتا ہے

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مرا پیمبر عظیم تر ہے

ناموس رسالت علیہ وسلم پر ہمارا

تن، من دھن بھی قربان ہے

میرا پیمبر عظیم تر ہے

آئیے مل کر عہد کریں کہ آقائے دو جہاں حضرت محمد ﷺ کی ناموس پر کسی بھی قربانی سے دریغ نہیں کریں گے اور دشمنان اسلام کو ناکوں چنے چبوا دیں گے

اسے غریبوں کے ساتھ دیکھوں
عنان کون و مکاں جو تھامے
کدال پر بھی وہ ہاتھ دیکھوں
لگے جو مزدور شاہ ایسا
نہ زر نہ دھن سربراہ ایسا
فلک نشیں کا زمیں پہ گھر ہے
میرا پیمبر عظیم تر ہے
وہ خلوتوں میں بھی صف بہ صف بھی
وہ اس طرف بھی وہ اس طرف بھی
محازو منبر ٹھکانے اس کے
وہ سر بسجده بھی سر بکف بھی
کہیں وہ موتی کہیں ستارہ
وہ جامعیت کا استعارہ
وہ صبح تہذیب کا گجر ہے
میرا پیمبر عظیم تر ہے

بدن پہ کپڑے بھی واجبی سے
نہ خوش لباسی نہ خوش قبائی
یہی ہے کل کائنات جس کی
گنی نہ جائیں صفات جس کی
وہی تو سلطان بحر و بر ہے
میرا پیمبر عظیم تر ہے
جو اپنا دامن لہو سے بھر لے
مصیبتیں اپنی جان پر لے
جو تیغ زن سے لڑے نہتا
جو غالب آ کر بھی صلح کر لے
اسیر دشمن کی چاہ میں بھی
مخالفوں کی نگاہ میں بھی
میں ہے صادق ہے معتبر ہے
میرا پیمبر عظیم تر ہے
جسے شہ شش جہات دیکھوں

اور آپ ہی انقلاب لایا
وہ علم کی اور عمل کی حد بھی
ازل بھی اس کا ہے اور ابد بھی
وہ ہر زمانے کا راہبر ہے
میرا پیمبر عظیم تر ہے
وہ آدم و نوح سے زیادہ
بلند ہمت بلند ارادہ
وہ زہد عیسیٰ سے کوسوں آگے
جو سب کی منزل وہ اس کا جادہ
ہر اک پیمبر نہاں ہے اس میں
ہجوم پیغمبراں ہے اس میں
وہ جس طرف ہے خدا ادھر ہے
میرا پیمبر عظیم تر ہے
بس ایک مشکیزہ اک چٹائی
ذرا سے جو ایک چارپائی

کمال خلاق ذات اس کی
جمال ہستی حیات اس کی
بشر نہیں عظمت بشر ہے
میرا پیمبر عظیم تر ہے
وہ شرح احکام حق تعالیٰ
وہ خود ہی قانون خود حوالہ
وہ خود ہی قرآن خود ہی قاری
وہ آپ مہتاب آپ ہالہ
وہ عکس بھی اور آئینہ بھی
وہ خط بھی نقطہ بھی دائرہ بھی
وہ خود نظارہ ہے خود نظر ہے
میرا پیمبر عظیم تر ہے
شعور لایا کتاب لایا
وہ حشر تک کا نصاب لایا
دیا بھی کامل نظام اس نے

انتظامیہ ماہنامہ فلیئر

منجانب

اور وہاں
قسم کی

وریشاڈوالفقار

کہتے ہیں کہ کسی مجرم کو پہلا پتھر مارے جس نے کبھی کوئی جرم نہ کیا ہو، ہم سب دن رات دوسروں پر تنقید کرنے اور اپنے تئیں ان کی اصلاح کی کوشش میں لگے رہتے ہیں، لیکن خود کتنے بانی میں ہیں۔۔۔؟

یہ بھی دھیان نہیں دیتے، کیوں کہ ہمیں اس پر غور کرنے کا بھی وقت نہیں ملتا اور پھر یوں ہوتا ہے کہ آپ کی برائیوں پر کوئی اور دھیان دینے پر مجبور ہوا جاتا ہے اور ایسا کرنے کے لیے اسے جواز بھی دراصل ہم خود ہی فراہم کرتے ہیں۔

میرا جب بھی باہر جانے کا اتفاق ہوا، میں نے یہی دیکھا کہ وہاں لوگ اپنے کام سے کام رکھتے ہیں، کوئی کسی کی طرف دیکھتا نہیں، کسی کے بارے میں اندازہ لگانے کی کوشش نہیں کرتا۔ بہت سوں کے پاس فون ہوتا ہے، جس کا اسپیکر کانوں میں آڑس کر وہ اپنی دنیا میں مگن رہتا ہے، لیکن یہ میرا مشاہدہ ہے، ظاہر ہے کہ ان کل موبائل فون میں ایک الگ ہی دنیا جو آباد ہے، وہ نہ کسی کو پور ہونے دیتی ہے اور نہ ہی حقیقی دنیا پر دھیان دینے کا موقع دیتی ہے۔ گو کہ وہ ڈیجیٹل دنیا میں بھی کسی دوسرے حصے کی حقیقی دنیا ہے، مگر ہم سب اس کے لیے اپنے اس پاس کے ماحول کو مکمل نظر انداز کر دیتے ہیں۔۔۔ یعنی آپ کے گھر میں اگر کوئی اہم مسئلہ چل رہا ہوگا، تو شاید آپ کو اس کے بارے میں اتنی معلومات نہیں ہوں گی، جتنی آپ کو کسی اور کے مسئلوں کے بارے میں پتا ہوگا، کیوں

ڈیجیٹل دنیا کے اسیر بچے۔۔۔!

کہ ایک گھر اور ایک چھت کے بیچ رہتے ہوئے ہم ذہنی طور پر اپنی جگہ سے غیر حاضر اور عملاً نہیں اور ہوتے ہیں، اپنی مختلف موبائل ایپس یا سوشل میڈیا کے ذریعے۔ یہ رجحان جو میں نے دیگر ممالک میں دیکھا، اب پاکستان میں بھی نظر آتا ہے، لیکن جیسا کہ ہم جب بھی کوئی مغربی چیز پر چلنا شروع کرتے ہیں تو اپنی دو جگہ بھی بھول کر چار ہاتھ اگے نکل جاتے ہیں۔ ہمارا گھر ہو یا دفتر، ہر جگہ یہی ماحول ملتا ہے، ہاتھ میں فون اور اس پر گڑھی ہوئی نظریں، سامنے بیٹھے انسان کو مخاطب کرنے کے لیے جتنی کوشش کرنی پڑتی ہے، اتنی محنت اس شخص کو نہیں کرنی پڑتی، جو آپ سے آن لائن رابطے میں ہوتا ہے، یہاں میٹج کیا، ادھر تو فوراً جواب دینا ایسا ہو گیا ہے کہ جیسے کوئی فرض، جس کے قضا ہونے کا ڈر ہو، جب کہ ہم اپنے سامنے موجود لوگوں کو نظر انداز کر رہے ہوتے ہیں۔ ہمیں اندازہ بھی نہیں ہوتا کہ ہمارا دھیان موبائل کی اسکرین پر اتنا ہے کہ ہمیں پتا ہی نہیں کہ سامنے والا تین چار بار ایک ہی بات پوچھ پوچھ کر اب ہمارے ”ہیں؟“ کہنے پر ہمیں کتنی عجیب نظروں سے دیکھ رہا ہے۔ اس حوالے سے اس سے بڑا مسئلہ اور کیا ہوگا کہ اب

مائیں اپنے بچے کو بہلانے کے لیے ہاتھ میں موبائل تھما دیتی ہیں کہ وہ انہیں تنگ نہ کرے اور خود ہی ’یوٹیوب‘ پر کارٹون لگالے یا پھر اور کوئی مناسب یا غیر مناسب دل چسپ چیزیں دیکھتا رہے، یوں وہ بے فکر ہو کر اپنے کام میں مصروف ہو جاتی ہیں۔ اس ضمن میں انہیں کچھ احساس اس وقت ہوتا ہے جب ان کے بچے ہنگے ہنگے موبائل خراب کرنے لگتے ہیں۔ کیوں کہ وہ بچے کی ضد سے جان چھڑانے کے لیے اس کے ہاتھ میں تھما دیے گئے ہوتے ہیں۔ اس لیے اب بچوں کو اس سے کیا سروکار کہ موبائل خراب کر کے وہ کتنے ہزاروں کا نقصان کر دیتے ہیں، انہیں تو موبائل کی لت انہی کے بڑوں نے لگائی ہوئی ہوتی ہے، بلکہ اب تو صورت حال یہ ہے کہ دو، دو سال کے بچے بھی بڑے بہن بھائیوں کے دیکھا دیکھی یہ ضد کرتے ہیں کہ ان کے ہاتھ میں یہ ’اسمارٹ فون‘ دے دیا جائے۔ شروعات میں تو ماؤں کو اور دیگر اہل خانہ کو بہت فخر محسوس ہوتا ہے کہ ہمارا کم سن بچہ کتنی مہارت سے یہ سچ فون استعمال کر رہا ہے، لیکن کچھ وقت کے بعد جب یہی عادت ایک نشئی طرح بن جاتی ہے، اور آپ کا اپنا ہی موبائل آپ کو استعمال کرنے کے لیے بچوں کی منتیں کرنی پڑتی ہیں، یعنی جو چیز بچے کو بہلانے کے لیے دی گئی، وہ اس کے بنا ’بھینٹنے‘ سے انکاری ہو جاتا ہے۔

تقریباً ہر گھر میں بچے آج کل یہی کرتے نظر آتے ہیں۔ ڈس ایپ سے لے کر ٹیک ٹاک اور پھر آگے یوٹیوب تک۔۔۔ آپ تک اور کتنی نظر رکھیں گے کہ وہ کیا دیکھتا ہے؟ کس سے بات کرتا ہے، یا ’چھوٹا بھیم‘ لگا کر نہایت فضول، بے معنی

گانے پر قرض کر رہے ہوتے ہیں، کسی اداکاری کی نقل کر رہے ہوتے ہیں، مختلف ایپس پر عجیب وغریب اور بے باکانہ مکالموں کو ادا کر رہے ہوتے ہیں یا ان پر اداکاری کر رہے ہوتے ہیں۔ بہت سے ماں باپ بچوں کا ’ٹیبلٹ‘ دیکھ کر خوش ہو رہے ہوتے ہیں، انہیں پزیرائی ملتی ہے، نتیجہ یہ کہ آج کل ہر انسان اپنے میں ایک اسٹار بنا ہوا ہے، وہ اخلاقیات اور تربیت جو بڑوں کے ذریعے ملتی تھی، اس کا رواج بالکل ہی ختم ہو گیا ہے۔

سوشل میڈیا کے ’دوستوں‘ سے زیادہ ہمدرد اور خیر خواہ کوئی بھی نظر ہی نہیں آتا، بس وہی صحیح اور باقی سب غلط ہیں۔۔۔ دراصل گذشتہ دنوں ’لاک ڈاؤن‘ کے سبب بچے جس قدر پڑھائی وغیرہ سے

دور رہے، اتنا ہی ان خرافات کے قریب ہو گئے، ہر بچے اور بڑے کا ’یوٹیوب‘ چینل ’ٹیک ٹاک‘ پر آئی ڈی اور پھر ہر کونئی نئی چیز لگانے کے لیے مشقت اور فکر۔۔۔ کوئی بھی کام اگر اعتدال میں کیا جائے، تو غلط نہیں ہوتا، لیکن وقت گزاری کے مشاغل کو زندگی گزارنے کے لیے اہم بنا لیا جائے، تو یقیناً تباہی ہی آتی ہے۔۔۔ اپنا فون خاموش رکھ کر، ہر ڈیجیٹیشن میں پاس ورڈ لگا کر اپنا موبائل فون ایک نہایت نئی ملکیت ظاہر کر کے، ہم سب دن رات ایک دوسرے سے اپنے عیب اور اور غلطیاں چھپا رہے ہوتے ہیں، جن کے ظاہر ہونے پر تباہی آتی ہے۔۔۔

ہم بڑے بھی بچوں کو توجہ نہیں دیتے، وہ پروگرام اور ڈرامے، جو



چیزیں دیکھ رہا ہے یا کوئی معلوماتی فلم بھی اس کا شوق ہے۔ ایسے بچوں کی تعداد یقیناً بہت کم ہے، جو اس ذریعے سے واقعی کچھ حاصل بھی کرتے ہیں، کوئی نیا سوفٹ ویئر یا کسی نئی زبان پر عبور حاصل کرنے کی کوشش، اپنے مستقبل کے لیے سوچتے اور اسے سمجھنے کے لیے انٹرنیٹ کا سہارا لیتے ہیں۔ لیکن ایسے بچے زیادہ تعداد میں مل جائیں گے، جن کے والدین اور بزرگ نمازی پر ہیزار، عبادت گزار اور مذہبی ہوتے ہیں، لیکن وہ بچے کسی

کسی وجہ سے نہیں دیکھ سکے، وہ دیکھنا بچوں کی بات سننے سے زیادہ اہم، بے چارہ بچہ پنا سامنے لے کر کمرے سے چلا جاتا ہے، جب اسے توجہ نہیں دی جاتی۔۔۔ کتابیں اب بھی اپنی اہمیت اور ایک الگ انفرادیت اور وجود رکھتی ہیں، ان سے دوری ابھی اس حد تک نہیں ہوئی، اس لیے بچوں میں کسی نہ کسی سطح پر اس عادت کو اب بھی پختہ کیا جا سکتا ہے۔ یہ بات بھی کورونا لاک ڈاؤن کے دنوں میں واضح ہو گئی، جب بچے آن لائن کلاسوں سے تنگ آ گئے اور انہیں اپنی کتابی پڑھنا کتاب میں پڑھنا یاد دہانی لگا، لیکن غور کرنے کی بات یہ ہے کہ ہر وقت موبائل فون میں مشغول بچے، اس ہی موبائل پڑھنے سے پڑھائی کے لیے آمادہ نہ ہو سکے۔

کھیلوں کی سرگرمیاں ویسے ہی ’کورونا‘ پھیلنے کے خدشے کی بنا پر محدود ہیں، لیکن اگر بچے کو اس کے لیے آمادہ کر لیا جائے، تو بچہ کہتا ہے، میں سائیکل چلاتا ہوا آؤں گا آپ میری وڈیو بنائیں گا، میں کرکٹ کھیلوں گا تو باؤ لنگ یا بیٹنگ کرتے ہوئے میری تصویر کھینچنا اور پھر سب کو وٹس ایپ کے ’گروپ‘ میں بھیجنا۔

ہر سرگرمی کو سوشل میڈیا کی زینت بنانا، کوئی خوشی، کوئی غم کوئی بھی چھوٹے بڑے واقعہ سے اپنوں اور غیروں کو آگاہ رکھنا ایک حد تک تو ٹھیک ہے، لیکن ایک

بڑی عمر کے لوگ اس بات کا کسی قدر احساس رکھتے ہیں کہ ’سوشل میڈیا‘ کے ذریعے ملنے والی داد و تحسین یا سلام دعا، حقیقی دنیا میں کم ہی اہمیت رکھتی ہے، لیکن بچوں کا ذہن ان تجربات سے نہ آشنا اور ان حساسات سے بہت پرے ہوتا ہے۔ اس لیے وہ اس پر بہت زیادہ انحصار کرنے لگتے ہیں، یہ چیز ان کی نفسیات اور شخصیت کی تعمیر میں بھی متخل ہوتی ہے۔ اس عمر کا انسان یہ جانتا ہے کہ ان چیزوں پر سراہا جانا زیادہ معنی نہیں رکھتا، ہنسی مذاق میں بات ختم ہو جاتی ہے، لیکن اگر ایسی چیزیں بچوں پر اور طرح اثر انداز ہوتی ہیں۔ دوسری طرف انہیں کھر میں بھی سراہا جائے، تو سونے پر سہاگہ والی بات ہو جاتی ہے، اس لیے ضروری ہے بچوں کو ان چیزوں کے لیے سراہا جائے جو ان کے لیے کارآمد ہو۔

بچوں پر محنت کرنی پڑتی ہے، ایک موبائل کھلونے کے نام پر ہاتھ میں دینے والے والدین کچھ وقت بعد سر پر ہاتھ رکھ کر بیٹھے ہوتے ہیں، بچوں کو وقت کی ضرورت ہوتی ہے۔ ان کے ساتھ بیٹھ کر گفتگو کریں، کچھ نئی باتیں بتائیں، اپنے بچپن کے قصے سنائیں۔ وہ کھیل ان کے ساتھ کھیلیں، انہیں اس نظر سے دیکھا جائے جس نظر سے آپ دیکھنا چاہتے ہیں، یہ ذمہ داری گھر والوں کی ہی ہے، ورنہ کسی اور کو آپ کی اولاد کی بہتری میں کوئی دل چسپی نہیں ہوگی، اس کے بگڑ جانے پر باتیں بنانے والے بہت مل جائیں گے۔

اپنے موبائل فون کو رابطے کا ذریعہ ہی سمجھیں، وقت گزاری کے لیے کچھ وقت تفریح کا سلسلہ ہونا بھی غلط نہیں، لیکن اسے اوڑھنا بچھونا بنا لینا ہر طرح سے بگاڑ پیدا کرتا ہے، اگر ہم دوسروں پر تنقید نہ بن جائے اپنی اصلاح پر توجہ دینے لگیں، تو دنیا ہی کچھ الگ ہوگی، بچوں کی زندگی میں توازن اور انہیں ڈیجیٹل کی قید سے نکال کر حقیقی دنیا میں لائیں تاکہ ان کا اپنے آپ اور اپنے ارد گرد سے ناتا منقطع نہ ہو۔



وقت پر یہ عمل دوسروں کو احساس کم تری میں ڈال سکتا ہے، کہ کچھ آپ کے دوست کے پاس ہے، وہ آپ کے پاس کیوں نہیں، ایک دوسرے سے آگے جانے کی دوڑ، خوب صورت دکھائی دینے کا مقابلہ، نئی نئی جگہوں پر جانا، اپنے چھوٹے سے کام کو بھی تمام لوگوں کے سامنے پیش کرنا، جن کا آپ سے کوئی تعلق بھی نہ ہو، ’حفاظتی نقطہ نگاہ‘ سے بھی خطرناک ہو سکتا ہے، اچھی معلومات اور خیالات دوسروں کے ساتھ بانٹنا مثبت گفتگو کرنا ایک اچھا پہلو ضرور ہے۔

طلاق کا رجحان، ناجائز رشتے، خود کشیاں، دشمنیاں، دھوکا دہی ’آن لائن‘ شاپنگ یا کسی اور شکل میں، زیادتی کے واقعات، بچوں کی ذہنی سوچ عمر سے زیادہ بڑی ہو چکی ہے، ہم صحیح اور غلط



سختیاں جھیلنے کا ذکر

یہ نتیجہ نکلا کہ گیارہ سال بعد یہی اہل طائف دشمنی سے دستبردار ہو کر آپ کے جاں نثار مزید، ان ہی طاقتوں کی نسل سے بن قاسم پیدا ہوئے جن کی کے ساتھ اسلامی رواداری کے جنوبی ایشیا میں اسلام داخل ایک مرتبہ خباب بن ارت نبوی ﷺ میں حاضر ہوئے، آپ ﷺ کعبہ کے سائے ٹیک لگائے بیٹھے تھے۔ نے مشرکین کے ہاتھوں تازہ ترین کرناک منظر فرانس میں آپ ﷺ کے توہین آمیز خاکے سرکاری عمارتوں پر آویزاں کر کے گویا عاشقان رسول ﷺ کے عشق کو

آزمائے کی ایک اور کوشش۔ مسلمان جو آپ ﷺ سے نسبت اور محبت کو اپنے ایمان کا حصہ سمجھتے اور فرخ کرتے ہیں، اس شر پر تمام دنیا میں سراپا احتجاج ہیں۔ تاریخ گواہ ہے، مسلمانوں کی عام ایمانی حالت کتنی ہی شکستہ رہی ہو، مگر وہ عشق نبوی ﷺ سے ہمیشہ سرشار رہے۔ قرآن میں مسلمانوں کو دشمنوں کے حق میں بھی عدل و انصاف کی تعلیم ہے:

”اے ایمان والو! اللہ کے واسطے انصاف کی گواہی دینے کیلئے کھڑے ہو جاؤ، اور کسی قوم کی دشمنی کے باعث انصاف کو ہرگز نہ چھوڑو، انصاف کرو کہ یہی بات تقویٰ کے زیادہ نزدیک ہے، اور اللہ سے ڈرتے رہو، بے شک اللہ اس سے خبردار ہے جو کچھ تم کرتے ہو۔“

رسول اللہ کا تمام دعوتی مشن اسی قرآنی حکم کی عملی تفسیر ہے۔ اسلام، دشمنوں کے ساتھ امن و مفاہمت کے طرز عمل کی تاکید کرتا ہے کہ امن و مفاہمت کا فائدہ سب سے زیادہ اسلام اور اہل اسلام کو ہے۔ اس لیے کہ امن و مفاہمت کی فضا میں تبلیغ دین کا وہ کام ہو سکتا ہے جو مسلمانوں کیلئے فرض ہے۔ دشمنی میں دونوں جانب کی اشتعال انگیزی میں حقیقت اور سچائی پر پردہ پڑ جاتا ہے۔ دور رسالت کی مثالیں ہیں کہ آپ ﷺ غیر مسلموں کی دشمنی کے جواب میں ہمیشہ امن و مفاہمت کے خواہشمند رہے۔ دس سال کی دور، دعوت و تبلیغ کے جواب میں شدید مخالفت اور ایذا رسانیوں کا زمانہ ہے۔ مگر آپ ﷺ کا طرز عمل صبر، درگزر، امید اور رجوع الی اللہ ہی رہا۔ آپ ﷺ کو دی گئی ایذا رسانیوں میں سخت ترین دن طائف کے تھے۔ جب اسلام کی دعوت کے جواب میں آپ کے ساتھ گستاخی اپنی انتہا پر تھی۔ آپ کے پیچھے اوباش جوانوں کو لگا دیا گیا جو آپ کو گالیاں دیتے رہے۔ اتنا پتھراؤ کیا کہ پورا جسم مبارک لہو لہان اور جوتے خون سے بھر گئے۔ ایسے میں جبریل علیہ السلام نے طائف کے دونوں پہاڑوں کو باہم ملا کر آپ کے دشمنوں کو ہمیشہ کیلئے ختم کر دینے کیلئے آپ ﷺ کی اجازت چاہی۔ جواب میں آپ نے نہ صرف ان کو ہلاکت و بربادی نہ چاہی بلکہ ان کے حق میں اللہ کے حضور دعا گو ہوئے کہ اللہ تعالیٰ ان ہی کی نسلوں میں ایسے لوگ پیدا کرے گا جو خدا کے واحد کی عبادت کریں گے اور اس کے ساتھ کسی کو شریک نہ ٹھہرائیں گے۔ اس نمل امید اور دعا کا

نظر آتا ہے۔ کہیں کار نبوت اور منصب رسالت سے متعلق خود ساختہ تصورات قائم کر کے اسوہ رسول ﷺ کے ایک بڑے حصے کو قابل اتباع نہ سمجھا گیا۔ کہیں آپ ﷺ کی تعلیمات میں اسرار و رموز کا عقیدہ سامنے لایا گیا اور طریقت کے نام پر تعلیمات نبوی ﷺ کو عام لوگوں کیلئے ادھورا کیا گیا۔ کہیں آپ ﷺ کے طریقوں کو زمانوں کے فرق سے متصادم ظاہر کرنے کی کوششیں ہوئیں۔ پھر ایسے حالات ہوئے کہ عاشقان رسول ﷺ اپنے نبی پاک ﷺ کے ساتھ اندھی بہری اور جذباتی عقیدت میں بھی مبتلا ہوتے ہیں۔ یوں وہ معتدین اوقات میں مخصوص طریقوں پر عقیدت و محبت کا اظہار بلکہ

پر چار کر کے اپنی دانست میں گویا عشق رسول ﷺ کے ادائے حق سے خود کو سبکدوش کر لیتے ہیں۔ افسوس! آج ہمارے معاشرے میں نبی ﷺ سے محبت اور اظہار محبت کی زیادہ تر یہی روایت عام ہو رہی ہے۔ اس روایت کے قیام، اس کی تقویت، اس کو جاری و ساری رکھنے اور اس کی رونقیں بڑھانے میں ایک جانب کم علم مولویوں کا اہم کردار ہے تو دوسری طرف اہل علم طبقے کا سخت تنقیدی رویہ اور ناکافی ابلاغ دین ہے۔ جب رسول ﷺ کے سلسلے میں علامہ اقبال جذبہ عمل قائم رکھنے کے تین طریقے بتاتے ہیں:

پہلا طریقہ درود و سلام ہے، جو مسلمان کی زندگی کا جزو لا ینفک ہے۔ دوسرا طریقہ اجتماعی ہے کہ مسلمان کثیر تعداد میں جمع ہوں اور کوئی حضور قائمے دو جہاں کے سوانح حیات بیان کرے۔ تیسرا طریقہ اگرچہ مشکل ہے لیکن بہر حال اس کا بیان کرنا نہایت ضروری ہے۔ وہ طریقہ یہ ہے کہ یا رسول ﷺ اس کثرت اور ایسے انداز میں کی جائے کہ انسان کا قلب نبوت کے مختلف پہلوؤں کا خود مظہر ہو جائے۔ یعنی آج سے چودہ سو سال پہلے جو کیفیت حضور سرور کائنات ﷺ کے وجود مقدس سے پیدا ہوتی تھی وہ آج ہمارے قلوب کے اندر پیدا ہو جائے۔ (آثار اقبال مرتبہ غلام دستگیر رشید، ص 306 (جلد

میلاد النبی ﷺ) آج کی جدید عالمگیریت میں ہم اور آپ سمیت دو ارب کے قریب عاشقین رسول ﷺ موجود ہیں۔ نبی ﷺ سے محبت و اطاعت کو اپنے ایمان کی تکمیل جانتے ہیں۔ عقیدت و احترام سے آپ ﷺ کی کامل سلامتی کے ذریعے گویا دل و جان سے آپ ﷺ کا ساتھ دینے، آپ ﷺ کی مخالفت سے بچنے اور سچی فرماں برداری کا اظہار کرتے ہیں۔ آپ ﷺ کی سنت اور اسوہ پر ثواب کی نیت سے عمل بھی کرتے ہیں۔ مگر عام طور پر اس حد تک کہ آپ ﷺ جیسا لباس، کھانے پینے، سونے جاگنے، چلنے پھرنے، اٹھنے بیٹھنے کے آداب اختیار کر لیتے ہیں۔ یقیناً اپنے اخلاق آپ ﷺ کے رنگ میں رنگنا باعث سعادت ہے۔ لیکن اگر ہم آپ ﷺ کی سب سے بڑی اور اہم سنت دعوت دین کو نہ اپنا سکیں تو آپ ﷺ سے محبت اور آپ ﷺ کی سلامتی کے حقیقی دعویدار بن سکتے ہیں؟

آپ ﷺ اپنے رب کے رسول تھے۔ اسی رب کی طرف سے اس کے بندوں کو دعوت دینا ہی آپ ﷺ کا مقصد زندگی تھا۔ غار حرا میں وحی اور اولین ہدایت سے لے کر زندگی کے آخری لمحے تک آپ ﷺ کا ردوعت و رسالت کی متحرک تصویر بنے رہے۔ ہر لمحہ یہی فکر، اسی کی ذمہ داری، اسی کا احساس، اسی کیلئے تمام تر تعلقات و معاملات، اسی کیلئے ہر جدوجہد کہ رب کی دعوت اس کے بندوں تک بلا کم و کاست پہنچ جائے۔ پھر اس عظیم مشن کے مقابلے میں مشکلات پر صبر کی ایک داستان سامنے آتی ہے۔ قریب قریب عزیز واقارب کی بے وفائی... شہر عزیز کی گلیوں میں رسوائی... کوہ صفا سے دلیرانہ دعوتی پکار...

رضوانہ قائد

ربیع الاول کا ماہ مبارک، اس عظیم الشان انسان کی ولادت باسعادت کا مہینہ ہے جو زمین پر بسنے والے تمام انسانوں کے لیے رحمت بن کر آیا۔ جس کی اطاعت میں ہر فرد، قوم و ملت اور تمام بنی نوع انسان کیلئے بلا امتیاز سلامتی ہی سلامتی ہے۔ یہ ماہ ہر سال حیات مصطفیٰ ﷺ کی ایمان افروز یادیں لیے ہوئے آتا ہے۔ عاشقان رسول ﷺ اپنے اپنے انداز سے اس بہار رحمت پر خوشیاں مناتے ہیں اور اس یاد سے گویا آپ ﷺ سے محبت و عقیدت کا حق ادا کرنے کی کوشش کرتے ہیں۔

مصطفیٰ علیہ السلام جانِ رحمت پہ لاکھوں سلام

یاد یا تذکرہ رسول ﷺ کا طریقہ دور نبوی ﷺ سے لے کر آج کے زمانے تک بتدریج بدلا۔ مگر تذکرہ رسول ﷺ نہیں صرف طرز ہی بدلے ہیں۔ صحابہ کرام کی محفل میں حضور ﷺ کے ذکر کی ایک آیت ہی پڑھ دینا کافی تھا اور سارا قرآن ان کے سامنے روشن ہو جاتا تھا۔ پھر اس آیت نے نبی ﷺ کے اٹھنے بیٹھنے، چلنے پھرنے، کھانے پینے اور دیگر معمولات کے تمام ہی انداز ان کی آنکھوں کے سامنے متحرک ہو جاتے تھے۔ یہ چیز آپ ﷺ کے عقیدت مندوں کیلئے ایک جانب تذکرہ رسول ﷺ تھا تو دوسری طرف آپ ﷺ کی فرماں برداری کیلئے کامل ترغیب بھی۔ لیکن پھر بعد کے آنے والے، جو آپ ﷺ کی زیارت اور صحبت سے فیضیاب نہ تھے، ان کے سامنے تذکرہ رسول ﷺ کا حق ادا نہیں ہو سکتا تھا، جب تک کہ آپ ﷺ کی باتیں پوری تفصیل کے ساتھ بیان نہ کی جائیں۔ یہی وجہ ہے کہ بحران رسول ﷺ نے اپنے محبوب ﷺ کی ایک بات محفوظ کی۔ آپ کی ہر برادر، انداز اور حلیہ مبارک تک نہایت وضاحت کے ساتھ بیان کیا ہے۔ قرآن پاک میں انبیاء و مرسلین کا تذکرہ اللہ تعالیٰ نے نہ صرف خود بار بار کیا ہے بلکہ حکم دیا ہے کہ:

”ان کو یاد کرو اور دوسروں کو یاد دلاؤ اور جو کچھ تم نے ان سے پایا ہے وہ دوسروں تک پہنچاؤ۔“ یعنی تذکرے اور یاد کی غرض ان سے حاصل کردہ نیکی کے کاموں کو آگے بڑھانا یا فروغ دینا بتایا گیا۔ چنانچہ حج الوداع کے موقع پر حضور ﷺ نے ایک لاکھ سے زائد مسلمانوں کو مخاطب فرما کر ہدایت دی تو اختتام پر فرمایا:

”جو لوگ یہاں موجود ہیں وہ ان ہدایات کو ان لوگوں تک پہنچائیں جو حاضر نہیں ہیں۔“ اس حکم نبوی ﷺ کی تعمیل صحابہ کرام نے جس اہتمام اور عشق رسول ﷺ سے سرشار ہو کر کی، اس کی مثال تا قیامت ممکن نہیں۔ صحابہ کرام کے ابتدائی زمانے میں روایت احادیث کا طریقہ ہی ابلاغ حق، امر بالمعروف و نہی عن المنکر اور تذکرہ رسول ﷺ تھا۔ یہی تاریخ اسلام بھی ہے اور اسوہ حسنہ بھی۔ لہذا صحابہ و صحابیات کی محفلوں میں حضور ﷺ کی تعلیم اور سیرت النبی ﷺ کے بیان کو دعوت و تربیت کا اہم کام سمجھا جاتا تھا۔ عہد رسالت کے بعد نبی کریم ﷺ کی زیارت و صحبت سے محروم نئے آنے والے مسلمان اسوہ حسنہ اور دعوت حق کے متلاشی ہوئے۔ صحابہ کرام نے حضور ﷺ کی ذات اقدس کو مرکزی حیثیت سے پیش نظر کر کے آپ ﷺ کا اسوہ طریقہ تعلیم اور دعوت دین کے ابلاغ کا کام جس قوت کے ساتھ شروع کیا وہ بلاشبہ رفیع ذکر اور حب رسول ﷺ کی بہترین مثال ہے۔ اس کا لازمی اثر یہ نکلا کہ بات تقریر سے تحریر تک پہنچی۔ یہ مرحلہ (بلاغی) پہنچاؤ مجھ سے“ کے حکم کی پیروی میں عشق رسول ﷺ سے سرشاری اور

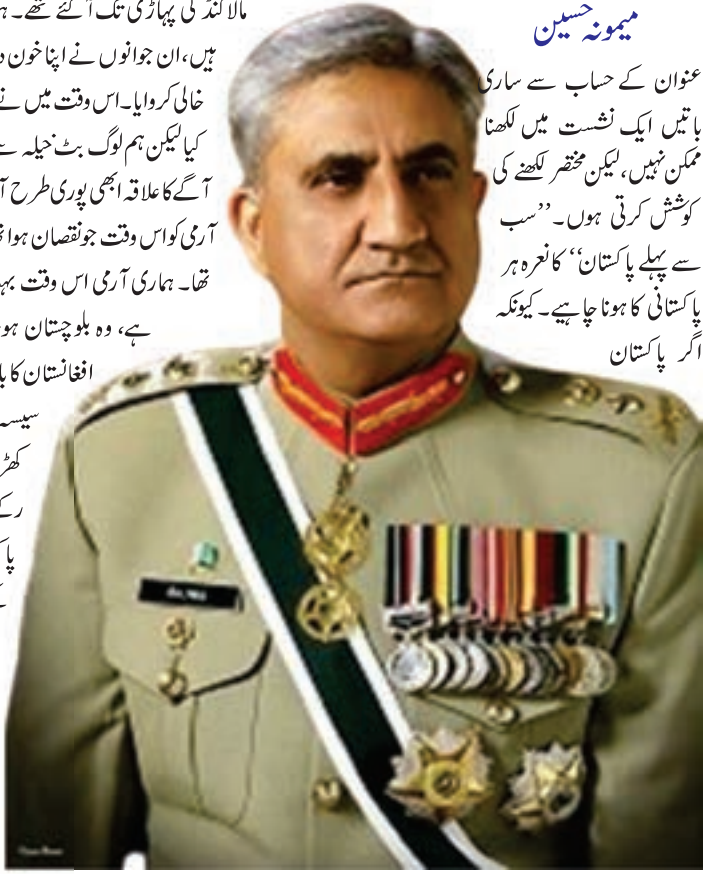
جوابدہی کے احساس کے ساتھ طے ہوا۔ اس طرح ایک طرف مستند تفسیر سامنے آئیں تو دوسری جانب احادیث کے مستند مجموعے ترتیب دیے گئے۔ پھر ان کی مدد سے اسلامی اصول و قوانین، فقہ، کی صورت میں مرتب ہوئے۔ بلاشبہ آج دنیا کے انسانوں کا اس دین رحمت کی طرف لپکنا اور مسلمانوں کا اپنے دین کو آسانی کے ساتھ پھیلانا، ان ہی اصحاب کے عشق رسول ﷺ کا ثمرہ ہے۔

تذکرہ رسول کی ان بے پایاں مساعی جملہ کے باوجود، ایسا وقت بھی آتا ہے کہ اسوہ حسنہ جیسا موثر ترین ذریعہ علم و اصلاح غیر موثر ہو جاتا ہے۔ جیسا کہ مشرکے پاک و ہند کی تاریخ میں



میمونہ حسین

عنوان کے حساب سے ساری باتیں ایک نشست میں لکھنا ممکن نہیں، لیکن مختصر لکھنے کی کوشش کرتی ہوں۔ ”سب سے پہلے پاکستان“ کا نعرہ ہر پاکستانی کا ہونا چاہیے۔ کیونکہ اگر پاکستان



مالاکنڈ کی پہاڑی تک آگے تھے۔ ہماری یہ افواج جو ہمارا فخر ہیں، ان جوانوں نے اپنا خون دے کر ان سے تمام علاقہ خالی کر دیا۔ اس وقت میں نے خود اس علاقے کا وزٹ کیا لیکن ہم لوگ بٹ جیلہ سے آگے نہیں جاسکے کیونکہ آگے کا علاقہ ابھی پوری طرح آزاد نہیں ہوا تھا۔ پاکستان آری کو اس وقت جو نقصان ہوا تھا وہ سب دکھائی دے رہا تھا۔ ہماری آرمی اس وقت بہت سے محاذوں پر لڑ رہی ہے، وہ بلوچستان ہو، انڈیا کا بارڈر ہو یا پھر افغانستان کا بارڈر۔ ہماری فوج ہر محاذ پر سبسے پلانی دیوار کی طرح کھڑی ہے اور قربانیوں کا نہ رکنے والا سلسلہ جاری ہے۔ پاکستانی سیاست میں فوج کے کردار سے بھی انکار نہیں کیا جاسکتا۔ لیکن اس وقت صورت حال یہ ہے کہ ہمارے سیاست دانوں کو خود فوج کی ضرورت رہتی ہے۔ ہمارے سیاست دان

بے روزگار ہو رہے ہیں۔ کورونا پھر سر اٹھا رہا ہے۔ صنعتی ترقی اور معاشی ترقی کا کوئی پلان نظر نہیں آ رہا۔ حکومت کا اگر ہنی مون ختم ہو گیا ہو تو وہ اپوزیشن کو چھوڑ کر عوامی مسائل پر توجہ دے۔ مہنگائی کو کیسے قابو

جماعت بنا سکتے ہیں۔ لیکن اگر ان لیگ اپنی جماعت کو بچانا چاہتی ہے تو پھر اس جماعت کا کنٹرول شہباز شریف کو دینا ہوگا اور مریم کو بیک سیٹ پر بیٹھنا ہوگا۔ پھر نواز شریف کا بیانیہ نہیں شہباز شریف کا بیانیہ چلے گا۔ اب بات کرتے ہیں حکومتی سیاست کی۔ جب سے پی ٹی آئی کی حکومت آئی ہے اس میں دو کام بہت تیزی سے ہو رہے ہیں، ایک حکومتی وزیر کو پتہ بھی نہیں ہوتا اور وہ تبدیل ہو جاتے ہیں، ان کے ساتھ بیورو کریسی بھی تبدیلی کا شکار ہے۔ دوسرا مہنگائی۔ حکومت کا کوئی کنٹرول نہیں کہ وہ مہنگائی کو کس طرح قابو کرے۔ فیاض الحسن کو ہٹا کر فردوس عاشق کو پھر لگا دیا گیا۔ ان پر جو پہلے الزامات تھے کیا وہ درست تھے جس کی بنا پر فردوس صاحبہ کو ہٹایا گیا تھا؟ اگر درست تھے تو سزا کیوں نہیں دی گئی؟ ان کو دوبارہ کس کے کہنے پر دوبارہ عہدہ دیا گیا؟ اگر الزامات غلط

کرنا ہے، اس پر توجہ دے۔ عمران خان اگر اس ملک کو ریاست مدینہ بنانا چاہتے ہیں تو پھر ان کو حضرت عمرؓ کی طرح عوام میں جا کر ان کے حالات پوچھنا ہوں گے۔ پھر ان کو احساس ہوگا

تھے تو پھر حکومت کی طرف سے تردید کیوں نہیں آئی؟ یہ وہ سوالات ہیں جو ریاست مدینہ بنانے والوں سے پوچھے جاسکتے ہیں، مگر انفسوں ان کا کوئی بھی جواب دینے کو تیار نہیں۔

پاکستان، فوج، سیاست اور مہنگائی

کہ غریب آدمی کیسے زندگی بسر کر رہا ہے۔ اگر وہ اپنے وزرا کی رپورٹ پر یقین کریں گے کہ سب اچھا ہے تو پھر واقعی سب اچھا ہی ہوگا ان کے کاغذات میں۔ آپ نے سنا تو ہوگا کہ اکثر بادشاہ کو اس کے وزیر اور مشیر ہی مروا ڈالتے ہیں۔ آپ کے تو سارے مشیر اور وزرا کرانے کے ہیں۔ ابھی بھی وقت ہے خان صاحب! لوگوں نے آپ کو تہدیلی کیلئے ووٹ دیئے تھے۔ ان کی زندگی تبدیل کرنا اب آپ کی ذمہ داری ہے اپوزیشن کی نہیں۔ اپوزیشن کے ساتھ جودل کرتا ہے کیجئے، لیکن مہنگائی کے جن کو ضرور قابو کریں۔

خان صاحب! آپ نے ہی کہا تھا میرا دور میرٹ کا دور ہوگا، کرپشن کا خاتمہ ہوگا، کمزور طبقہ اوپر آئے گا، ملک کی لوٹی ہوئی دولت واپس آئے گی۔

اب آپ ہی جواب دیں ان میں سے کس پر عمل ہوا؟ بلکہ مجھے تو یوں لگ رہا ہے سب کچھ اس کے برعکس ہو رہا ہے۔

مہنگائی نے دو سال میں غریب عوام کی کمر توڑ کر رکھ دی ہے۔ صرف پاوریکٹر میں دو سال میں گزرتی قرضے 1139 ارب کے اضافے کے ساتھ 2300 ارب تک پہنچ گئے ہیں۔ مگر کسی کو غریب کی کو فکر نہیں۔ حکومت اور اپوزیشن نے ایک دوسرے کے خلاف بیانات کا ختم ہونے والا سلسلہ شروع کیا ہوا ہے۔ لفظی گولہ باری دونوں اطراف سے جاری ہے۔ وہ غدار، یہ غدار کی آوازیں آرہی ہیں لیکن کوئی بھی عوام کی بات نہیں کر رہا کہ بیچارے عوام کی حالت کیا ہوگئی ہے۔ وہ معیشت، روزگار، مہنگائی اور اپنے بچوں کے مستقبل کے بارے میں سوچ سوچ کر پریشان ہو رہے ہیں۔ مہنگائی کی دلدل میں گرفتار عوام کو ان سیاست دانوں کی سیاست سے کوئی سروکار نہیں۔ اسی سوچ میں ہیں میں وہ اپنے بچوں کو تعلیم نوکریاں نہیں ہیں، لوگ

کے عوام کہ اس مہنگائی کیسے دلوائیں؟

استے قابل نہیں کہ وہ ملکی سلامتی کے فیصلے اکیلے کر سکیں۔ امریکا میں بھی فوج سیاست میں اپنا کردار ادا کرتی ہے۔ فوج کی مدد کے بغیر خارجہ پالیسی نہیں بن سکتی۔

نواز شریف نے جو آرمی چیف اور آئی ایس آئی کے چیف کے بارے میں کہا، وہ نہیں کہنا چاہیے تھا۔ کیونکہ جنرل باجوہ کو نواز شریف ہی تو آئے تھے۔ یہ ان کے اس آدمی تھے۔ اب ن لیگ شروع ہو چکا ہے۔ ن لیگ کا مستقبل ابھی کچھ نہیں کہا جاسکتا، لیکن ایک طے ہے کہ شہباز فیملی مریم صفدر کی قبول نہیں کرے گی اور ان میں اختلافات مزید بڑھتے جائیں گے۔ شہباز شریف نے بڑی عقل مندی سے خود کو پی ڈی ایم سے الگ کیا، کیونکہ اگر کل کو ”ش“ لیگ کی ضرورت محسوس ہوئی تو وہ با آسانی اپنی

ہوگا تو یہ سیاست دان اپنی دکان داری کر سکیں گے۔ اللہ نہ کرے اگر پاکستان کو کچھ ہوتا ہے تو پھر یہ سیاست دان کیا کریں گے؟ ان میں اکثریت ان سیاست دانوں کی ہے جن کی جائیدادیں ملک سے باہر ہیں یا پھر بینک اکاؤنٹ دوسرے ملکوں کے بینک میں ہیں۔ یہ لوگ ایک منٹ میں پاکستان سے بھاگ جائیں گے اور پیچھے رہ جائیں گے پاکستانی عوام اور ہماری فوج۔ میں پرانی باتیں نہیں کرنا چاہتی لیکن جو میں نے اپنی آنکھوں سے دیکھا اس کا ذکر میں ضرور

کروں گی۔

2008-09 میں جب صوفی امین اور اس کے داماد فضل اللہ نے سوات پر قبضہ کر لیا تھا اور وہ



کیا موجودہ ملکی حالات مذاکرات کا اشارہ دے رہے ہیں؟

اگر پاکستان ڈیموکریٹک موومنٹ (پی ڈی ایم) کی قیادت کی جانب سے آنے والے ہمہ اور متضاد بیانات کسی حکمت عملی کے تحت دیے جا رہے ہیں تو بات اور ہے، لیکن اگر یہ بیانات بنیادی مسائل پر اس اتحاد کی قیادت کے درمیان اختلافات کا نتیجہ ہیں تو پھر معاملہ بہت سنجیدہ ہے۔ گلگت بلتستان میں ہونے والے انتخابات کی مہم بلاول بھٹو زرداری اور مریم نواز شریف دونوں ہی بہت جوش و خروش سے چلا رہے تھے۔ اس انتخابی مہم کے آغاز سے ہی کچھ ایسے بیانات اور انٹرویوز آئے گئے تھے جن سے معلوم ہو رہا تھا کہ بیان دینے والے ایک صفحے پر نہیں ہیں۔ سب سے پہلے تو بلاول نے مسلم لیگ (ن) کے قائد نواز شریف کے اس بیان کی مخالفت کی جس میں انہوں نے آرمی چیف اور ڈی جی آئی ایس آئی پر ان کی حکومت کو کمزور کرنے اور عمران خان کے لیے اقتدار کی راہ ہموار کرنے کا الزام لگایا تھا۔ ساتھ ہی بلاول نے اس بات کو بھی تسلیم کیا کہ نواز شریف کو اس بات کا حق ہے کہ وہ جو چاہیں کہیں اور جس طرح چاہیں کہیں۔ بلاول نے کہا کہ اگرچہ وہ دونوں اتحادی ہیں لیکن ان کی اپنی علیحدہ سیاسی جماعتیں ہیں اور وہ نہ ہی ایک دوسرے کے لیے الفاظ کا چناؤ کر سکتے ہیں اور نہ ہی ایک دوسرے کو کچھ کہنے پر مجبور کر سکتے ہیں۔ جب آئی ایس آئی نے آئی ایس آئی اور نواز شریف کی جانب سے آئی جی سندھ کے افواہ اور پھر ان پر کیپٹن صفدر کی گرفتاری کے لیے دباؤ ڈالنے کے معاملے پر کم از کم 5 کوری تحقیقات کو پبلک کیا تو اس موقع پر بھی دونوں جماعتوں کی جانب سے آنے والا رد عمل مختلف تھا۔ بلاول نے اس رپورٹ کا خیر مقدم کرتے ہوئے کہا کہ اس سے بحیثیت ادارہ فوج کی ساکھ کو فائدہ پہنچے گا۔ دوسری جانب نواز شریف نے اس رپورٹ کو یہ کہتے ہوئے مسترد کر دیا کہ اس رپورٹ کے ذریعے اس واقعے کے پیچھے موجود اعلیٰ افسران کو پھیلایا گیا ہے اور جو میجر افسران کو قربانی کا بکر بنایا گیا ہے۔ مریم نواز کی جانب سے بی بی سی کو دیے گئے انٹرویو کی وجہ سے بھی یہ قیاس کیا جا رہا ہے کہ مریم نواز کے اپنے بیانیے میں کچھ نرمی پیدا ہوئی ہے۔ ان کا کہنا تھا کہ یہ میری فوج ہے اور انہیں کچھ پتلی حکومت کے خاتمے کے بعد آزاد اور شفاف مذاکرات پر کوئی اعتراض نہیں ہے۔ اس کے اگلے ہی دن سوات میں جمع ہونے والے اپنے حمایتیوں سے خطاب کرتے ہوئے نواز شریف نے اپنے بیانیے کو دوبارہ دہرایا، اور میرے خیال سے اس کی وجہ بھی تھی۔ نواز شریف کو اس بات کی پوری معلومات ہیں کہ ان کا بیانیہ پنجاب میں مقبول ہو رہا ہے اور یہ بھی کہ اس بیانیے کی حمایت کرنے والے افراد پورے ملک کے عکاس ہیں۔ ان حمایتیوں میں ایک بڑا حصہ ایسے بڑے جوش و خروش نوجوانوں پر مشتمل ہے جو اپنے قائد اور ان کے بیانیے کا ساتھ دینے کے لیے بہت پُر عزم ہیں۔ شاید جن لوگوں کے ذمے زمینی حقائق پر نظر رکھنا ہے ان کے سامنے بھی یہ حقیقت آچکی ہے۔ اسٹیبلشمنٹ کے ایک عہدے دار کی جانب سے ایک وسیع قومی مذاکرات کی ضرورت کو تسلیم کرنا اس بات کا ایک اشارہ تھا۔ تجربہ کاروں کے مطابق خیالات میں یہ تبدیلی زمینی حقائق میں آنے والی تبدیلیوں کی وجہ سے ہے، اور زمینی حقائق تبدیل ہونے کی وجہ سے کہ نواز شریف کا بیانیہ اور ان کی جارحانہ حکمت عملی ان کے حمایتیوں اور خاص طور پر پنجاب سے تعلق رکھنے والے حمایتیوں میں مقبول ہو رہی ہے۔ نواز شریف اسٹیبلشمنٹ کے عزائم کو کمزور کرنا چاہتے ہیں، نا جانے ان کی حکمت عملی عمل طویل مدت میں کیا رنگ لائے گی۔ تاہم قلیل مدت میں اس حکمت عملی کی وجہ سے حکومتی وزرا میں شدید اضطراب موجود ہے اور اس کا اظہار ان کے بیانات میں بھی ہوتا ہے۔ اس کے علاوہ اگر مذکورہ اسٹیبلشمنٹ عہدیدار کے خیالات کو ان کے ذاتی خیال کی بجائے کسی حقیقی تبدیلی کا اشارہ سمجھا جائے تو اس کا مطلب یہ ہے کہ ملک میں بدلنے والے موسم کے ساتھ سیاسی صورتحال بھی دلچسپ ہو جائے گی۔ آخر کون جانتا ہے کہ مستقبل میں ہم کون کون سے سیاسی کھیلوں اور حلقائی سازشوں کو ہوتا ہوا دیکھیں گے۔ تباہ ہوتی ہوئی معیشت، بڑھتی ہوئی مہنگائی اور گیس، غذائی ایشیا اور دیگر ایشیا سے ضروری کی قلت بھی حکومت کی پشت پناہی کرنے والوں پر دباؤ ڈالے گی۔ اس وقت خارجہ محاذ بھی گرم ہے، ایک طرف امریکا میں نیا صدر منتخب ہوا ہے تو دوسری طرف مودی کے جارحانہ عزائم بھی بڑھتے جا رہے ہیں۔ اگرچہ ہر طرف سے قومی مذاکرات کی بات ہو رہی ہے لیکن اب بھی مستقبل کا کوئی تبدیل شدہ اور واضح منظر نامہ ہمارے سامنے نہیں آ رہا اور نہ ہی ہمیں یہ بات معلوم ہے کہ تمام اسٹیبلشمنٹ ہولڈرز اس تبدیل شدہ منظر نامے کو کس حد تک منظور کریں گے۔ اس بات کو تسلیم کرنا چاہیے کہ گزشتہ کچھ سالوں کے دوران شاہد خاقان عباسی وہ واحد سیاستدان تھے جنہوں نے ملکی سیاست کے تمام کرداروں کے ساتھ بات چیت پر زور دیا تھا۔ ان کا کہنا تھا کہ یہ بہت ضروری ہے کیونکہ موجودہ ترتیب کا رگ ثابت نہیں ہو رہی اور یہ بار بار نا کام ہوگی۔ شاہد خاقان عباسی سے بہت پہلے یہ بات بے نظیر بھٹو نے بھی کی تھی۔ انہوں نے بھی ایک نئے سماجی معاہدے کی ضرورت پر زور دیا تھا۔ سماجی معاہدے کی اس اصطلاح کو نواز شریف بھی استعمال کرتے رہے ہیں۔ کم از کم سیاستدان اس بات پر تو یکسو ہیں کہ ان کا مطالبہ کیا ہے اور وہ مذاکرات کے ذریعے کیا حاصل کرنا چاہتے ہیں۔ ان کا مطالبہ ہے کہ آزاد اور شفاف انتخابات کروائے جائیں اور جمہوریت کی بنیاد یعنی سویلین بالادستی کے اصولوں کا احترام کیا جائے۔ یہ اصول عالمی طور پر تسلیم شدہ ہیں لیکن ہمارے یہاں اس کے کئی ثبوت موجود ہیں کہ کچھ اداروں میں اس اصول کی کتنی توہین کی جاتی ہے۔ اب سوال یہ پیدا ہوتا ہے کہ اگر مذاکرات ہوتے ہیں تو کیا نواز شریف اسٹیبلشمنٹ کی کسی بات کو تسلیم کریں گے؟ اسی طرح یہ سوال بھی موجود ہے کہ سیاسی جماعتوں کی جانب سے بھی کتنی نرمی دکھائی جائے گی۔ ظاہر ہے کہ کوئی سیاستدان بھی ماحول گرما کر اور سڑکوں پر نکلنے کے بعد مذاکرات کی میز پر اپنے مطالبات اور مفادات سے دستبردار نہیں ہوگا۔ یہ سوال بھی اہم ہے کہ اگر کوئی معاہدہ ہو بھی گیا تو اس کا ضامن کون ہوگا؟ یہ وہ سوالات ہیں جو مذاکرات کی راہ میں ممکنہ رکاوٹوں کے طور پر سامنے آتے ہیں۔ اگر ہمیں حالات کے موجودہ دلدل سے باہر آنا ہے تو ان سوالات کے جوابات فوری طور پر ڈھونڈنے ہوں گے۔ شاید حزب اختلاف کے معتدل سیاستدان ممکنہ مذاکرات کو شروع کروائیں۔

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Redmi 9



AI quad camera | 6.53" FHD+ display



Redmi 9

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Octa-core processor, up to 2.0GHz



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