



PUNJABI HITS



RJ ZUBAIR KASURI

SAT & SUN | 8pm to 10pm

| PUNJABI MUSIC | NEWS | POLITICS | CURRENT AFFAIRS |

| HISTORY | PUNJABI CULTURE |



**Stay Tuned with RJ ZUBAIR KASURI
on the PUNJABI HITS Show**

Zubair Kasuri is CEO of Leading News Magazine Flare Pakistan. Did Masters in Journalism and Started His career as a Special reporter on Exclusive Stories (Current affairs) in leading newspapers/news channels of Pakistan. He is also Chairman of FM 99 Kasur, FM100 Pakpattan/Arifwala, FM 90.6 Pattoki Leading Radio stations in Pakistan. Currently doing Punjabi Hits show as a radio jockey for "Apna Karachi 107" and "Ballay Ballay" FM network.



Program Details

Punjabi Hits is our newly designed show for the people who wants to swing on the Punjabi beats. Our RJ Zubair Kasuri is one of the best and famous for his knowledge and skills in this genre that everyone loves.

Listeners will have the pleasure of listening to the latest Punjabi songs and Bhangra music to revitalize their day. Along with that listeners will receive latest news updates, political discussions and information related to current affairs. In this show the RJ will also tell about the history and culture heritage of Punjab.

Day: Saturday & Sunday

Timings: 8 PM to 10 PM

Host: RJ Zubair Kasuri

Ballay Ballay FM Network Stations

City	Frequency	On-Air since	Population
1. Arifwala	Fm 100	2013	0.85 Million
2. Ahmed Pur	Fm 100	2005	1.08 Million
3. Rahim Yar Khan	Fm 99	2005	4.81 Million
4. Kasur	Fm 99	2008	3.85 Million
5. Lodhran Bahawalpur	Fm 98	2006	0.67 Million
6. Mandi Bahauddi	Fm 98	2005	1.70 Million
7. Kharian	Fm 97	2006	1.01 Million
8. Khanewal	Fm 97	2005	2.92 Million
9. Toba Tek Singh	Fm 95	2008	2.19 Million
10. Pattoki	Fm 90.6	2020	1 million

Total Population Covered 20 Million



Main Sponsorship

(2 sponsors)

- **Commercial Airtime 200 minutes** (can be utilized in 1 month)
- **Main Sponsorship: 8:00 pm – 10:00 pm**
- **Break Bumpers: 16/show**
- **Integrations**
- **RJ Endorsement**

Total Package Cost: 800,000/- Exclusive taxes (16% GST)



Co-Sponsorship

(4 sponsors)

- **Commercial Airtime 150 minutes** (can be utilized in 1 month)
- **Co-Sponsorship: 8:00 pm – 10:00 pm (8 ann. Per show)**
- **Integrations**
- **RJ Endorsement**

Total Package Cost: 650,000/- Exclusive taxes (16% GST)

Terms & Conditions

- **All rates are exclusive of GST .**
- **The above packages will be served on first come first serve basis.**
- **100% of the deal amount will be charged in case of cancellation after 24 hours of written confirmation from the client.**
- **Change of advertising material will be required at least before 2 working days**
- **CAT of all packages will be utilized within the said period and shall not be shifted**

For Queries
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